



Investor & Analyst Conference 2011

> Driving the future

London – February 28, 2011

New York – March 2, 2011





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Adjusted EBITDA and Free Cash Flow are non-GAAP measures as contemplated by the U.S. Securities and Exchange Commission’s Regulation G. For related definitions and reconciliations, see the Investor Relations section of the Liberty Global, Inc. website (<http://www.lgi.com>). Liberty Global, Inc. is our controlling shareholder.



Agenda

- 1 Introduction & key highlights 2010** Duco Sickinghe, CEO
- 2 Our product portfolio** Herbert Vanhove, SVP Product Management
- 3 How we target the market** Inge Smidts, SVP Marketing
- 4 Efficiencies in sales and customer care** Patrick Vincent, CCO
- 5 Coax in B2B** Martine Tempels, SVP Business Solutions
- 6 Our core asset: our network** Jan Vorstermans, COO
- 7 Attracting and retaining talent** Claudia Poels, SVP HR
- 8 Our views on regulation for cable** Luc Machtelinckx, EVP General Counsel
- 9 Financial results and shareholder returns** Renaat Berckmoes, CFO
- 10 Concluding remarks and outlook** Duco Sickinghe, CEO



A cable company with a proven track record



A strong brand

Strong network

- Fully upgraded, bi-directional 600 MHz network
- Continuous stable level of investments
- Active node splitting to create next-gen network



Product leadership

- EuroDocsis 3.0 powered broadband products
- Full interactive digital HDTV platform with true VOD
- Active beyond cable: WiFi and mobile



Service is key

- Customer Loyalty closely measured
- Management reward system based on satisfaction levels
- Leading service levels through efficiency



Our people

- Strong, diversified management team
- Balance between long track record and outside experience
- Great company culture, promote from within



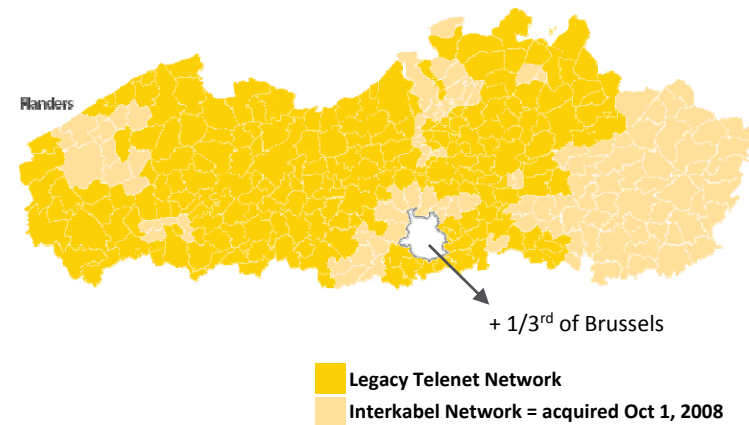
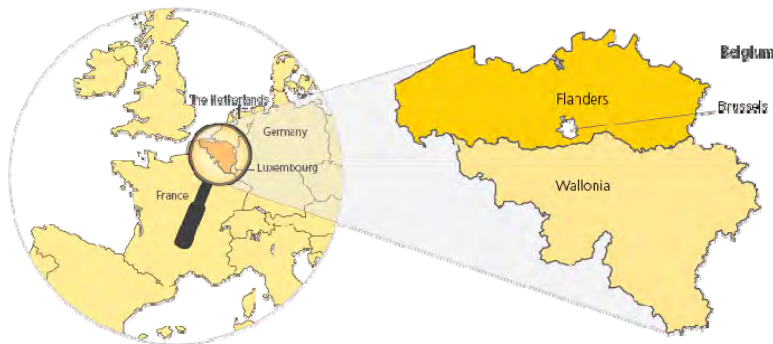
Solid financials

- Strong revenue growth and significant runway ahead
- Sustained focus on efficiency and disciplined cost control
- Prudent balance sheet management





Active in a region with national characteristics

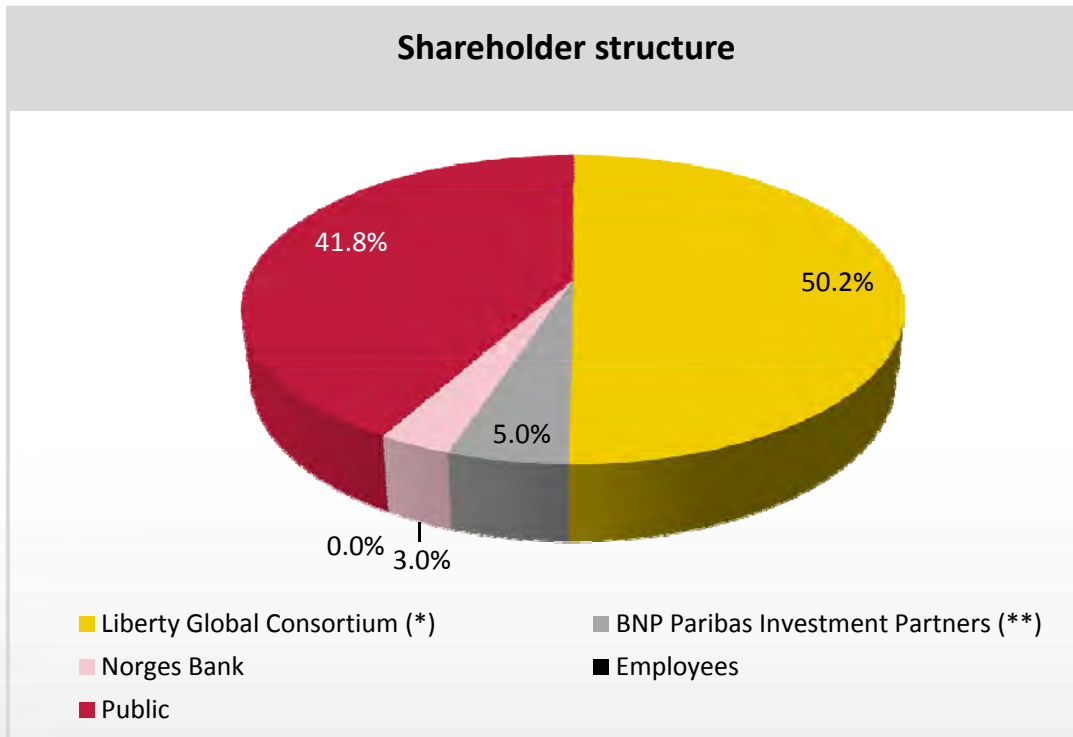


- **Flanders is a cohesive footprint with ...**
- ... a focused, regional government
- ... a regional culture and language
- ... a regional media environment
- ... a strong and growing economy
- ... superior GDP per capita (23% above EU average)

- Our franchise area covers 2.9 million households (63% of Belgium)
- 2.8 million homes passed with our cable = 98% reach
- 2.3 million unique customers = 81% cable penetration
- In B2B, we cover the whole of Belgium and Luxembourg



Shareholder structure



Last price: €31.39
(Feb. 23, 2011)

52w High: €32.45
(Dec. 17, 2010)

ISIN:
BE0003826436

52w Low: €18.06
(May 25, 2010)

Daily average # shares traded
281,360

Market Cap:
€3,530m



Enterprise Value:
€5,818m

(*) Including 94,827 Liquidation Dispreference Shares
(**) Former Fortis Investment Management SA



Our positioning: an innovator



From service provider to leading infrastructure competitor



Proven track record on innovations with visible results for the customer

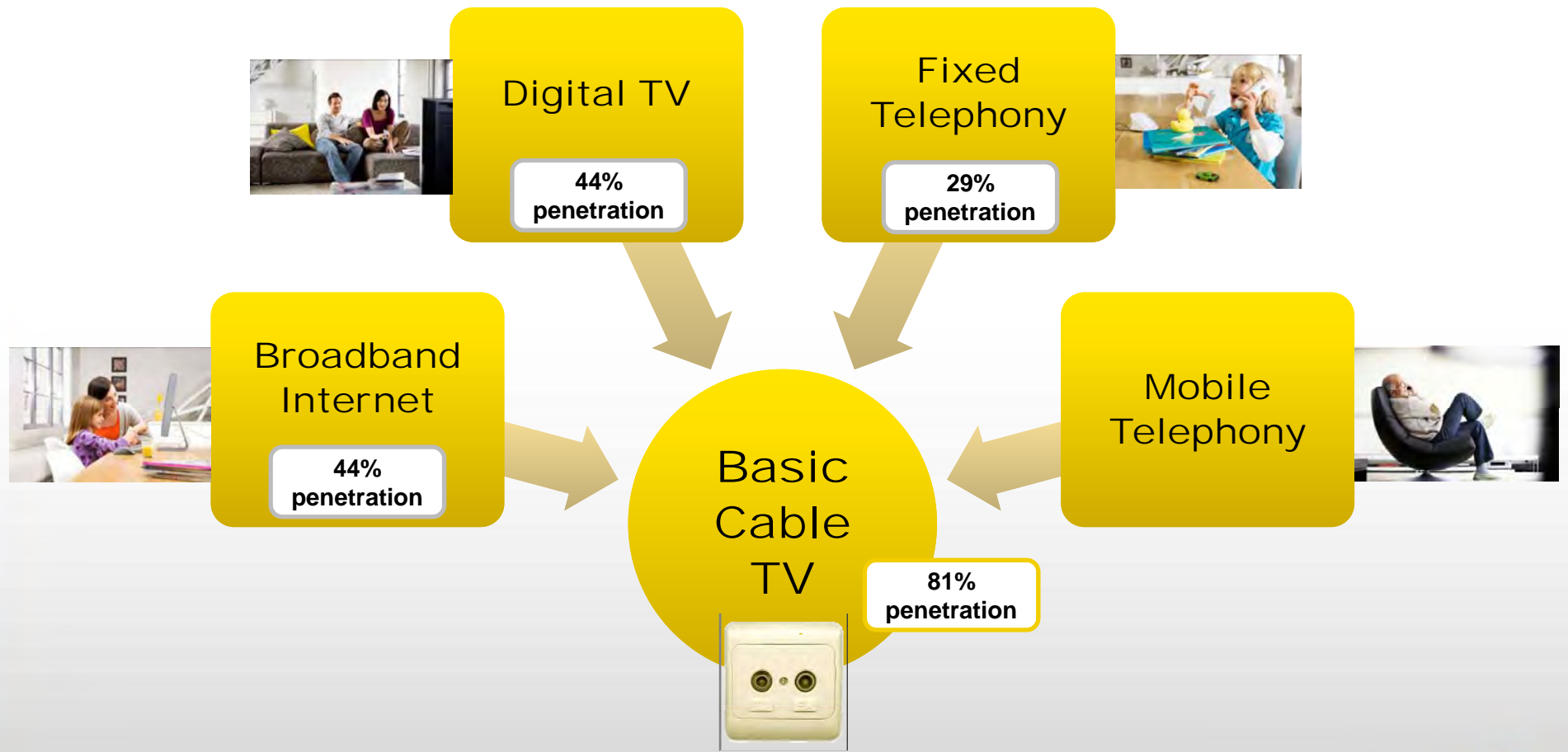


Accelerator of price competition and enhanced value proposition

- 1996** First to launch Value Added network leading to **MPLS – B2B**
- 1997** First to launch **Broadband** Internet
- 1998** First to launch **Telephony** on a competing infrastructure
- 2001** First to launch **Do-It-Yourself install**, lowering entry barriers
- 2003** First to launch **Free** Anti-Virus and Anti-Spam service
- 2004** First to launch **FreePhone**, a flat-fee telephony offer
- 2005** First to launch **Broadcast on Demand**
- 2006** First to launch iDTV with **Personal Video Recording**
- 2007** First to launch Digital **High Definition**
- 2009** First to launch **social tariffs** for broadband Internet
- 2009** First to negotiate and implement a **Full MVNO** deal
- 2010** First to launch **3DTV**, **web PVR** and **LTE** trial
Implementation of **Business Overlay - B2B**



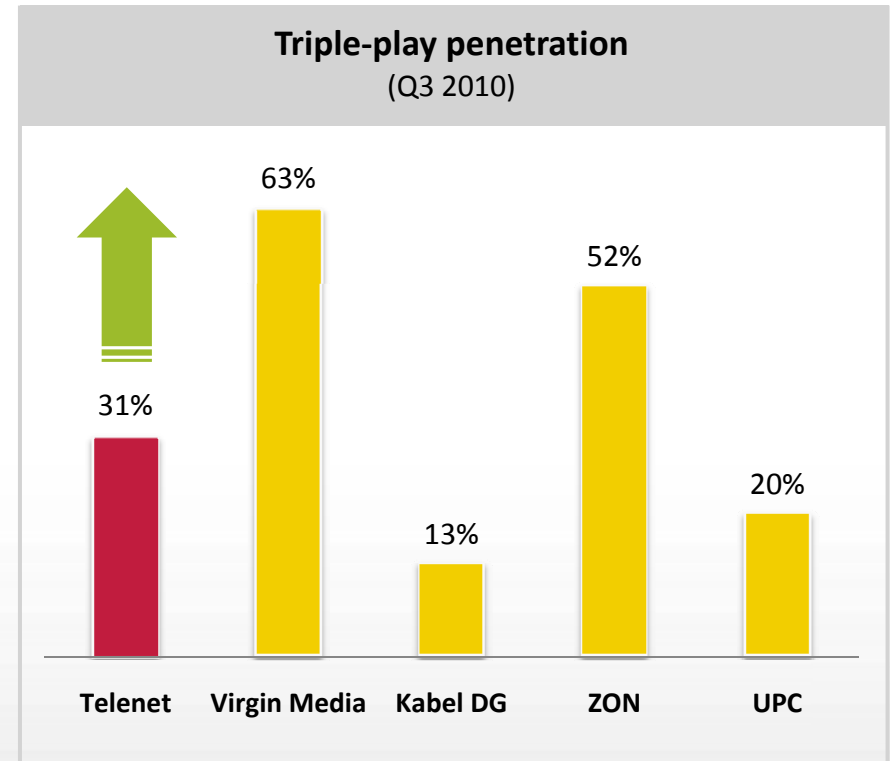
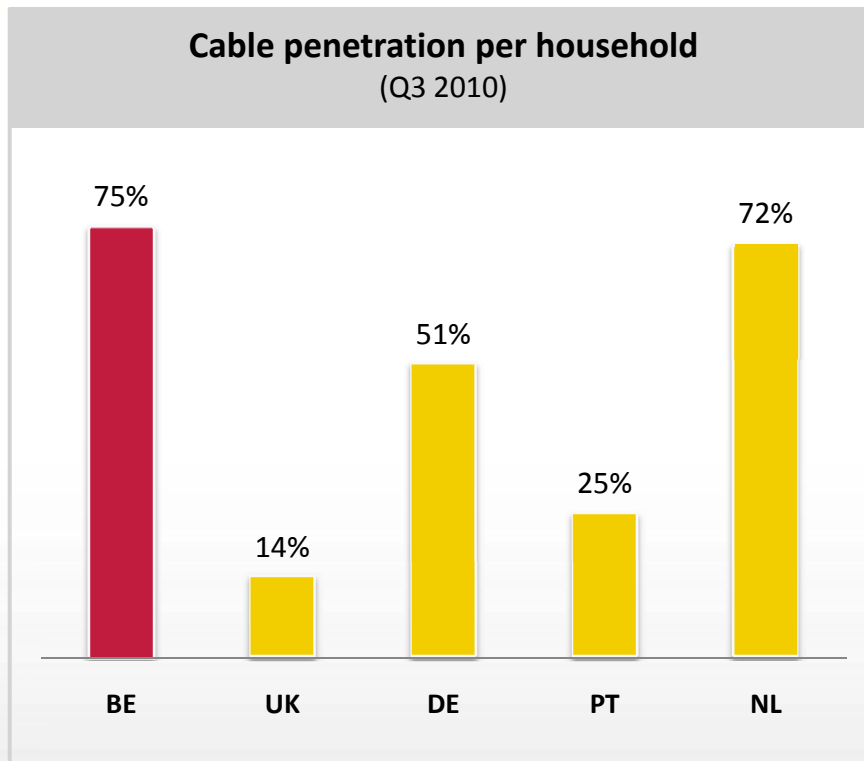
Our key strategy: cross- and upsell to cable TV customers



Penetration rates relate to total homes passed by the Telenet network



One of the highest addressable markets in Europe with strong growth potential



- Strong historical adoption of cable services
- Substitution of analog TV by digital TV (cable, IPTV, satellite, DTT)

- High cable penetration unlocks significant addressable market for up- and cross-sell

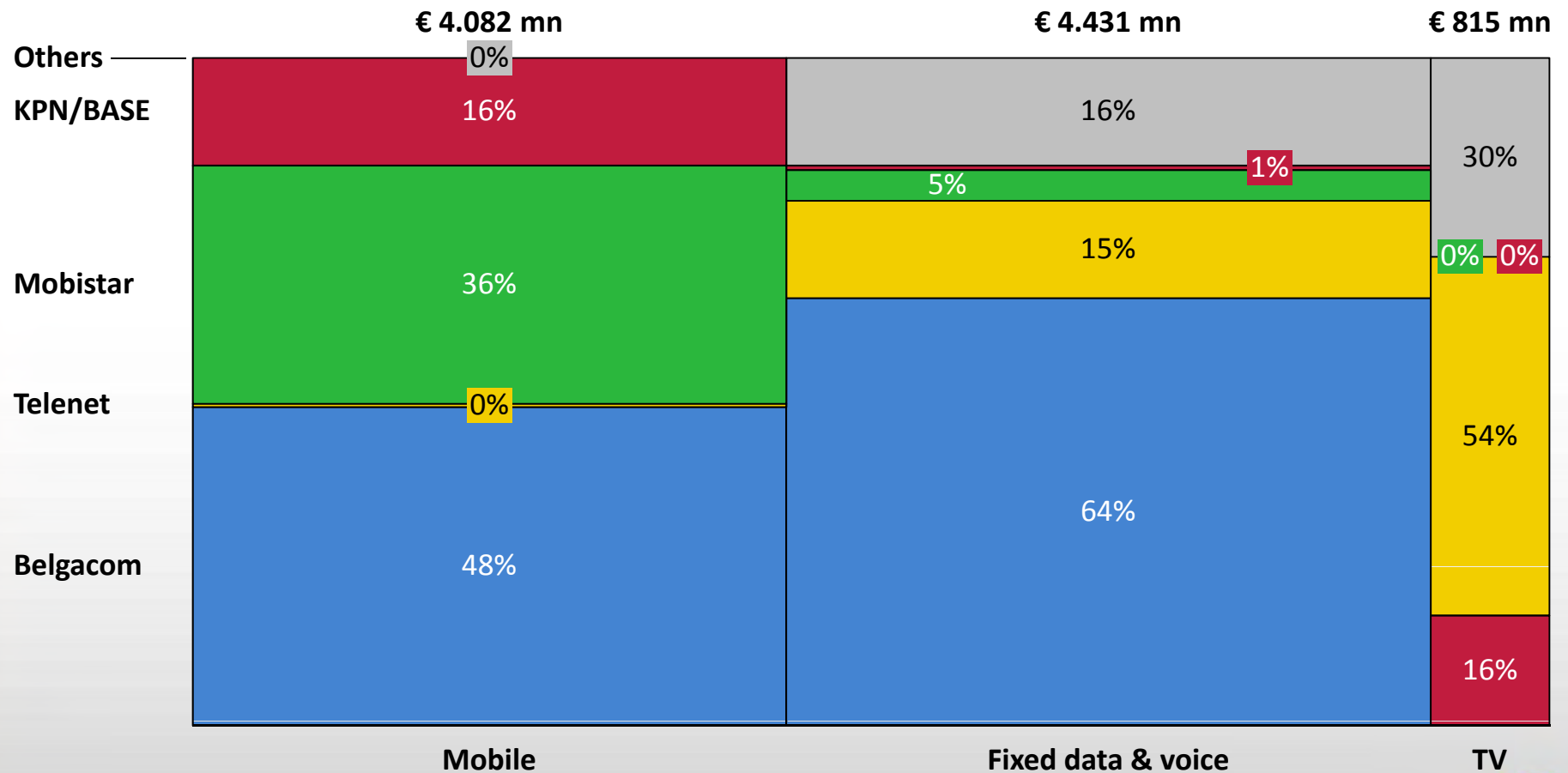
Source: European Commission Household Survey, analyst reports



The Belgian telecoms landscape today

Still largely dominated by incumbent operator

Revenue telecom market Belgium FY2009 (Consumer & Business Services)



Source: Belgacom; Mobistar; KPN; Cable Belgium; Telenet; team analysis



The Belgian telecoms landscape today

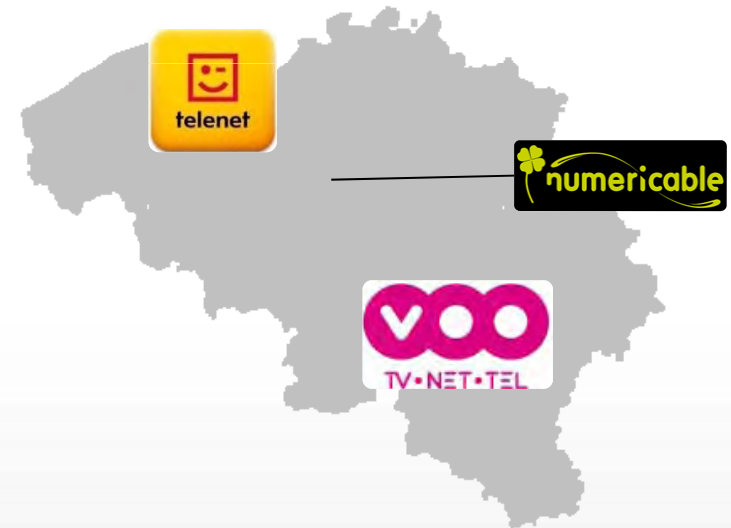
A strong national competitor versus regional cable systems

Characteristics of our key competitors in fixed



- Former telco incumbent is half state-owned
- >80% VDSL coverage
- Belgacom TV is top 3 IPTV platform
- Fixed and mobile convergence
- More than 75% market share in B2B

Other cable networks in Belgium



- All cable networks are adjacent
- Numéricable active in part of Brussels (approx. 180,000 homes passed)
- VOO active in Wallonia (approx. 1.7 million homes passed)



Our key competitors all compete with different platform technologies

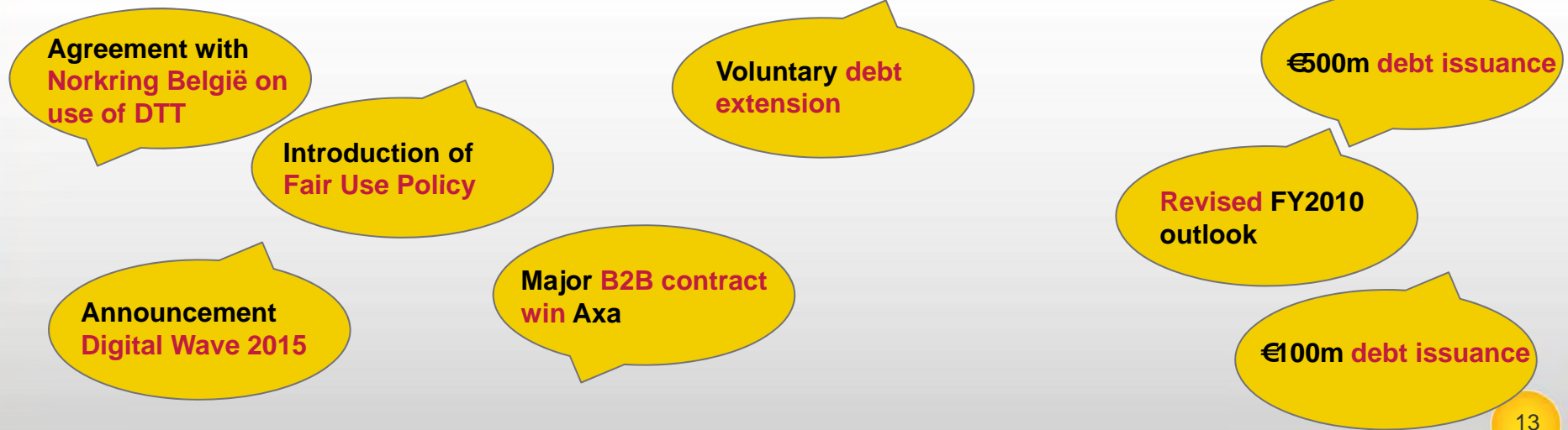
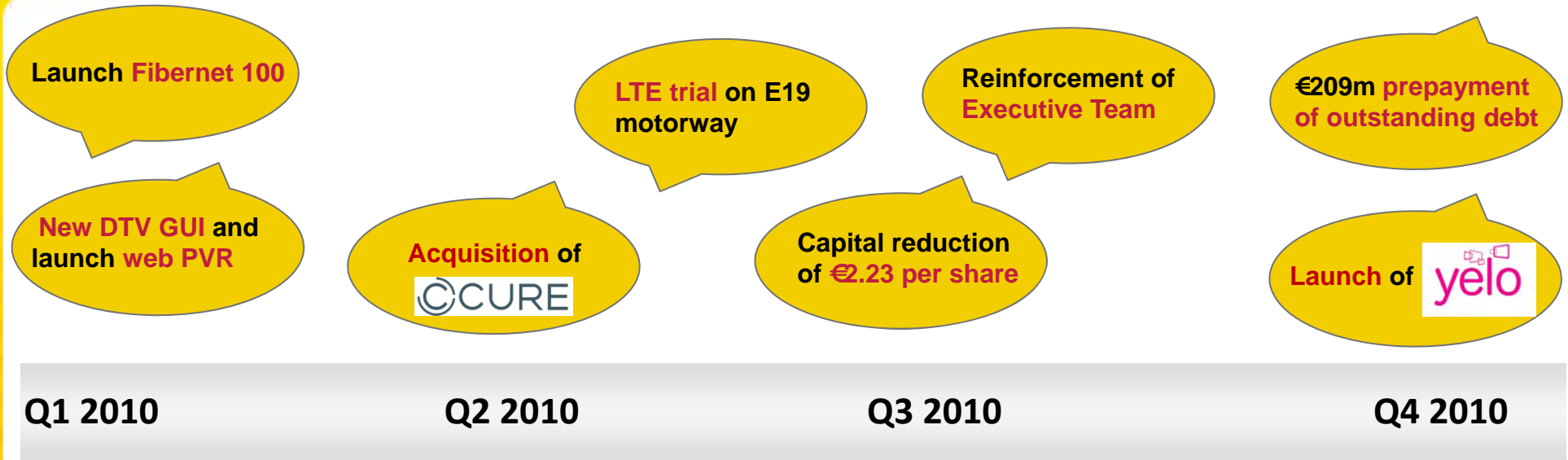


Services				
Footprint	National	National	National	Flanders
Core technology	VDSL / 3G	ADSL / DTH / 3G	2G, upgrading to 3G	Satellite
Relevant marketshare (national)	Fixed line: c.65% Broadband: c.50% Mobile: c.45%	Mobile: c.35%	Mobile: c.20%	TV: c.3% (Flanders only)
Bundling	Quadruple	Quadruple	Triple	—



Key accomplishments 2010

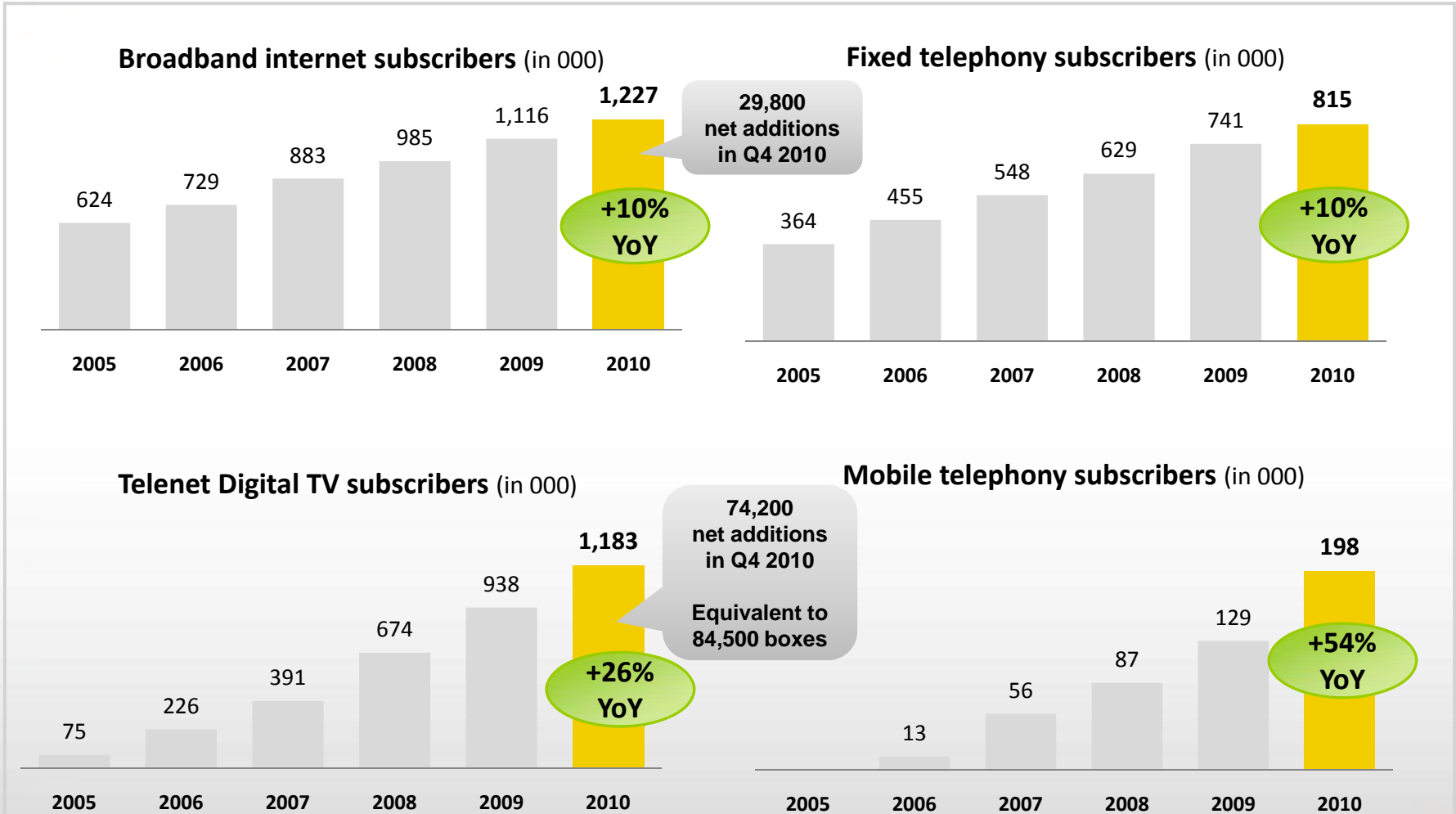
New product innovations lay the foundation for future growth





Operational highlights FY 2010

Continued momentum in our residential performance

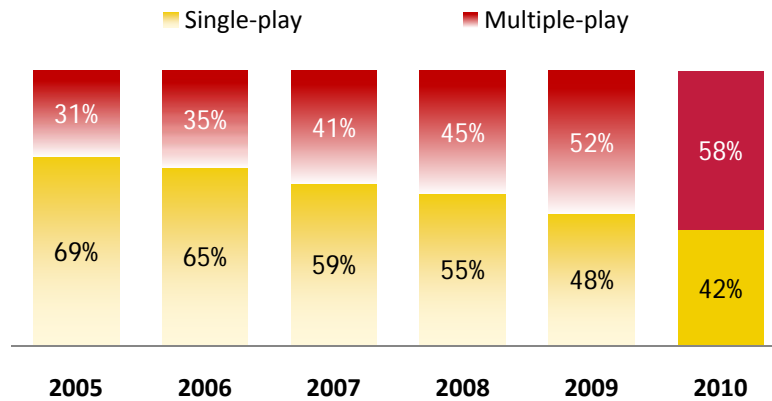




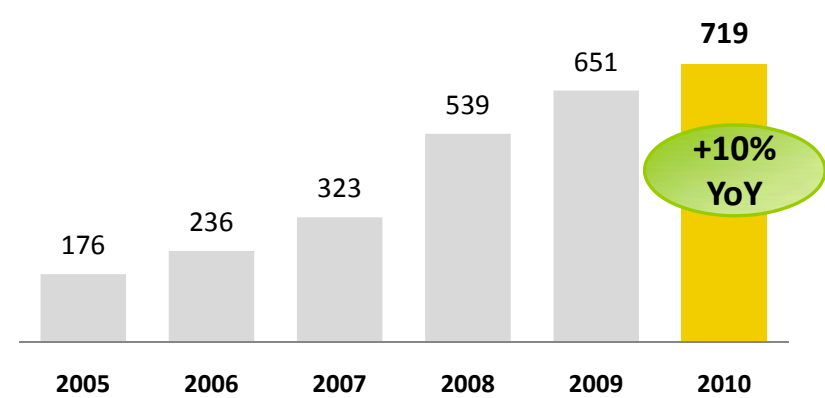
Solid improvement of multiple-play economics

Strongest annual customer ARPU increase ever since

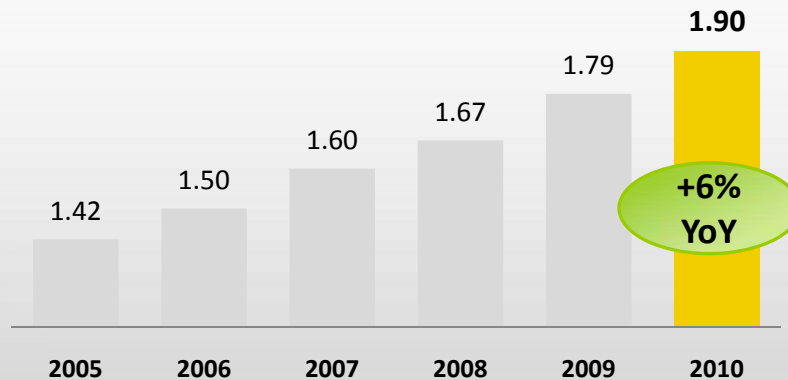
Single-play vs multiple-play (*)



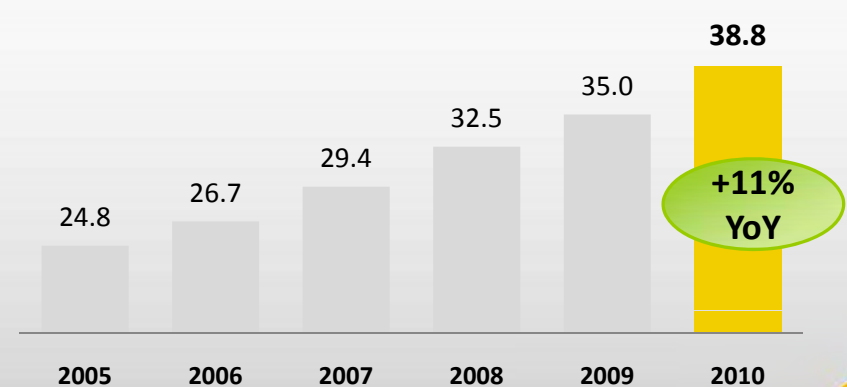
Triple-play subscribers (in 000)



Services per customer relationship



ARPU / unique customer (€/month)

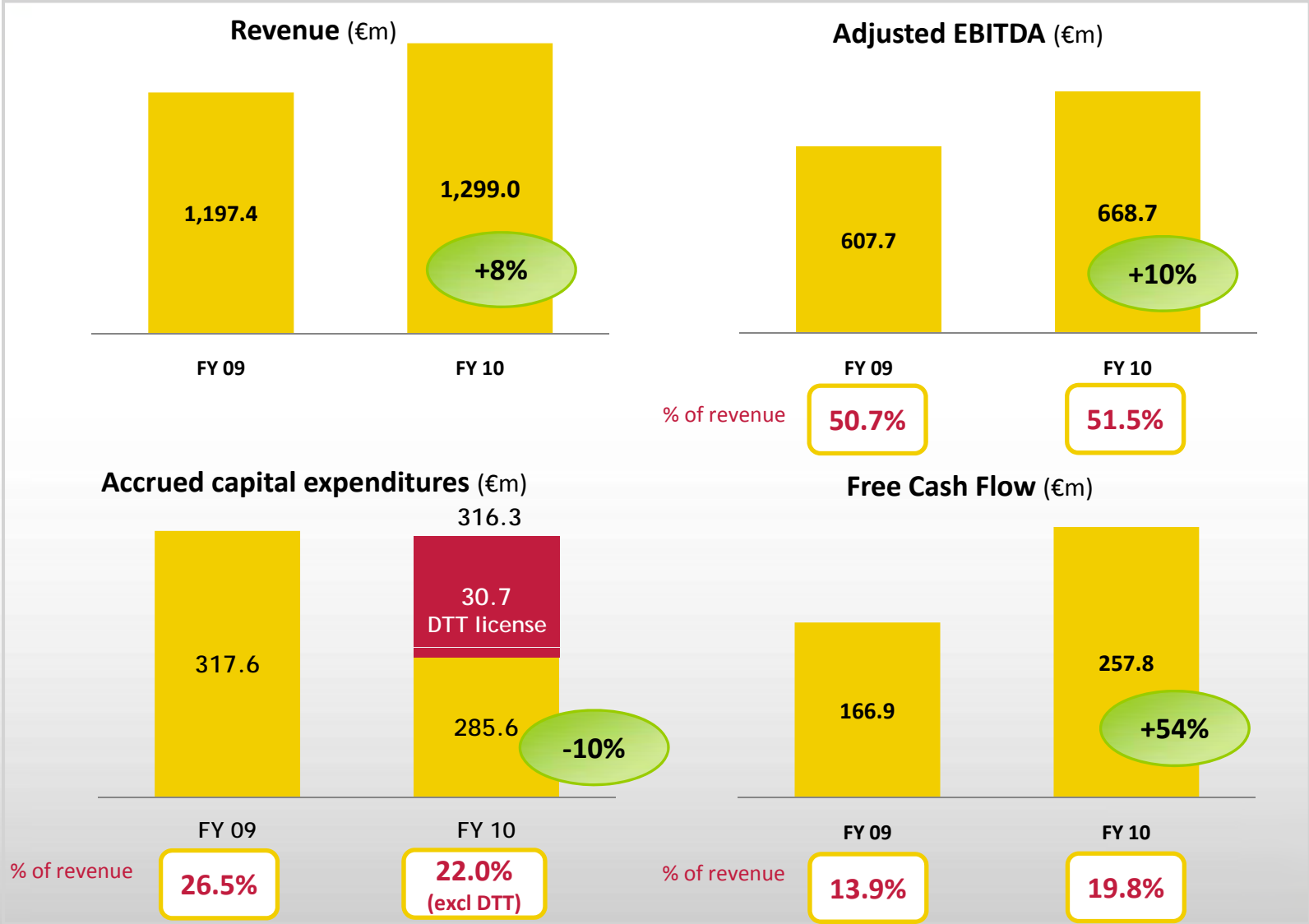


(*) multiple play represents customers subscribing to two or more products, but not necessarily in a bundle



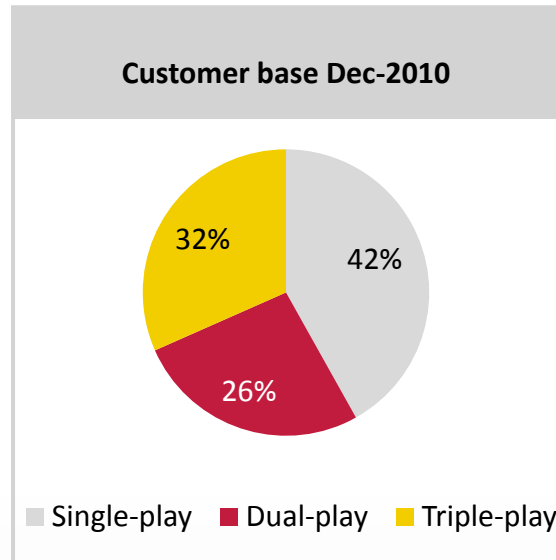
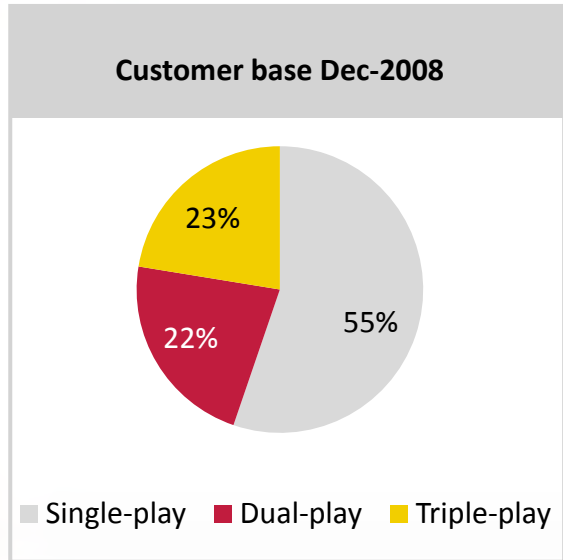
Financial highlights FY 2010

Free Cash Flow up 54% on Adj. EBITDA growth and lower cash capex

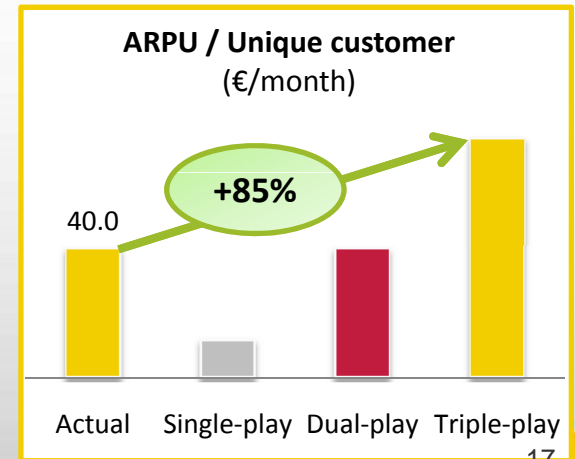
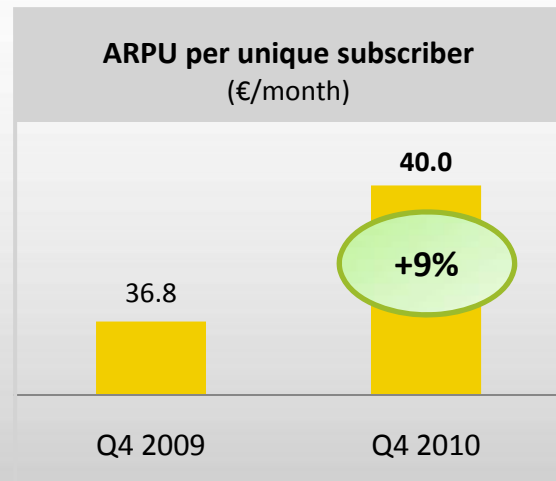
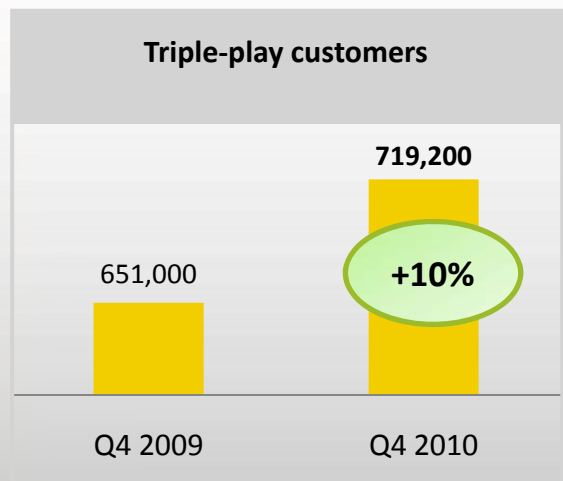
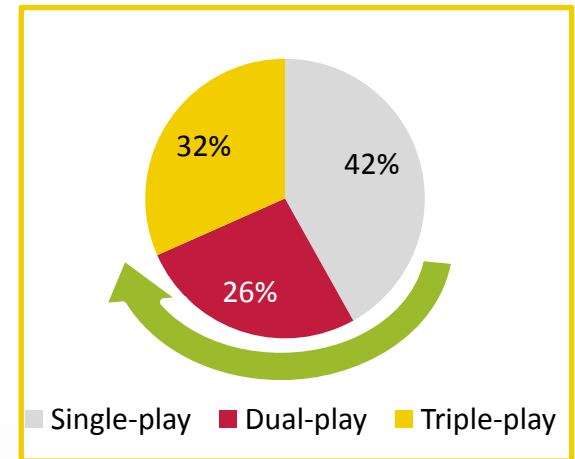




The importance of multiple-play in our growth strategy



Growth opportunities





Continuing our efforts for a sustainable environment

Ambition

Become climate neutral by 2015



telenet
samen groen



CO2-friendly car policy



Solar panels



Electronic bills



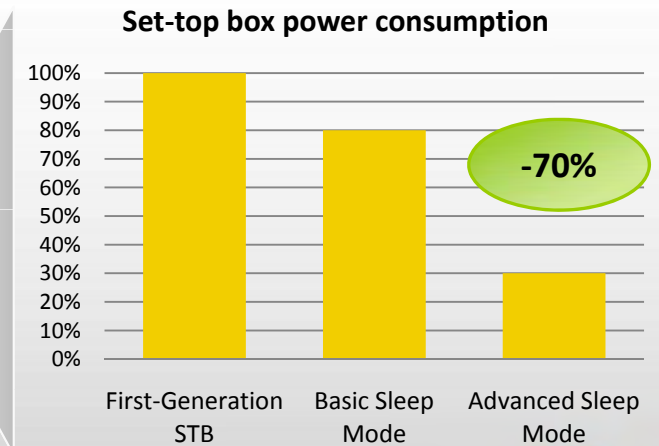
Bike plan



Renewable energy



Power saving set-top boxes



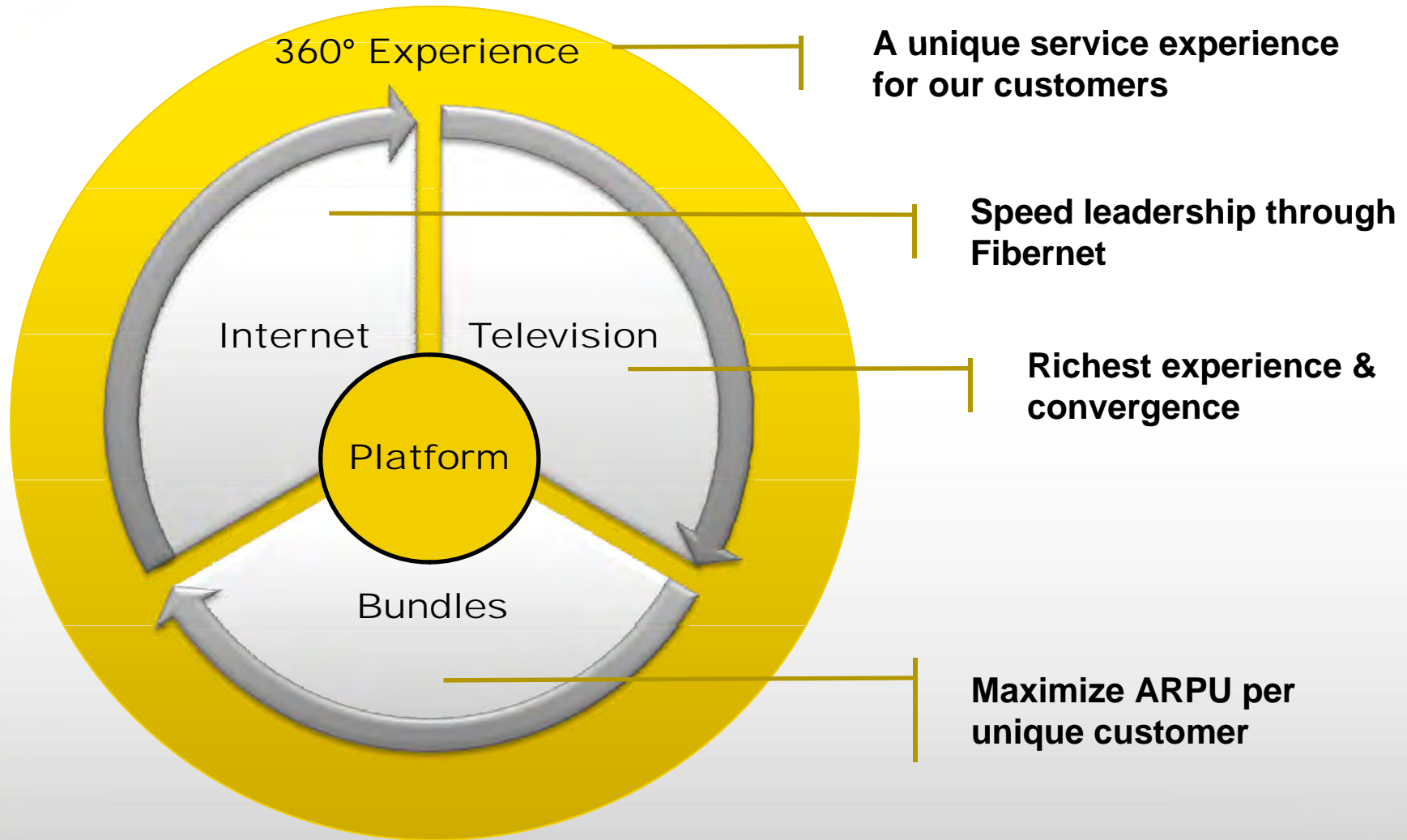


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Our strategic priorities: a superior service experience





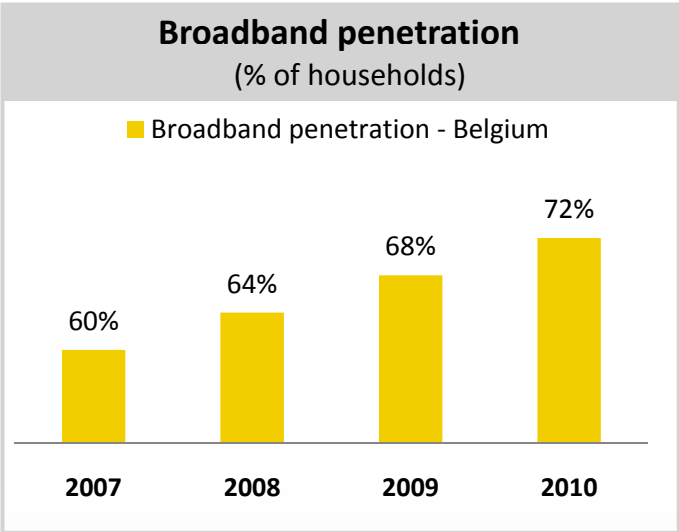
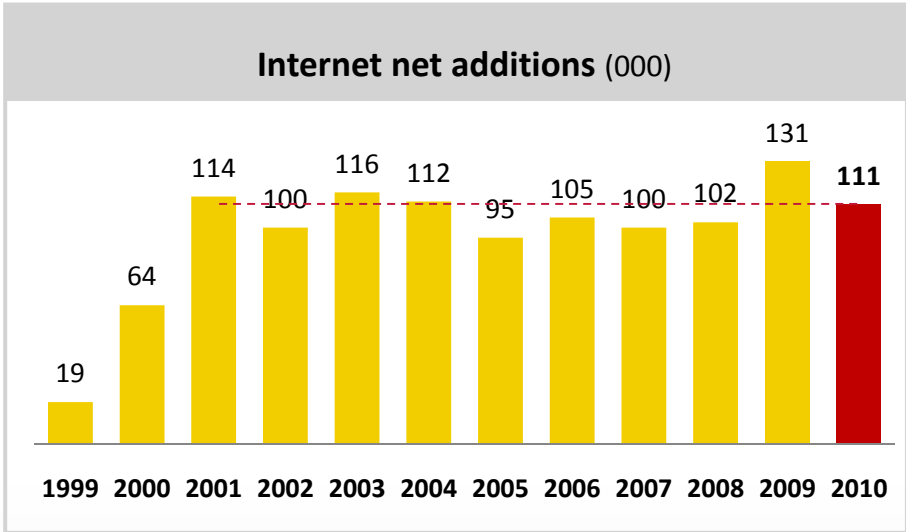
Broadband Internet

Speed leadership with Fibernet

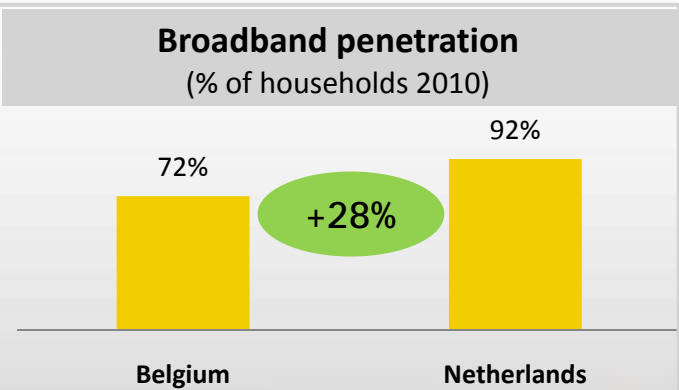


Broadband internet

Consistently growing by approx. 100,000 subscribers per annum



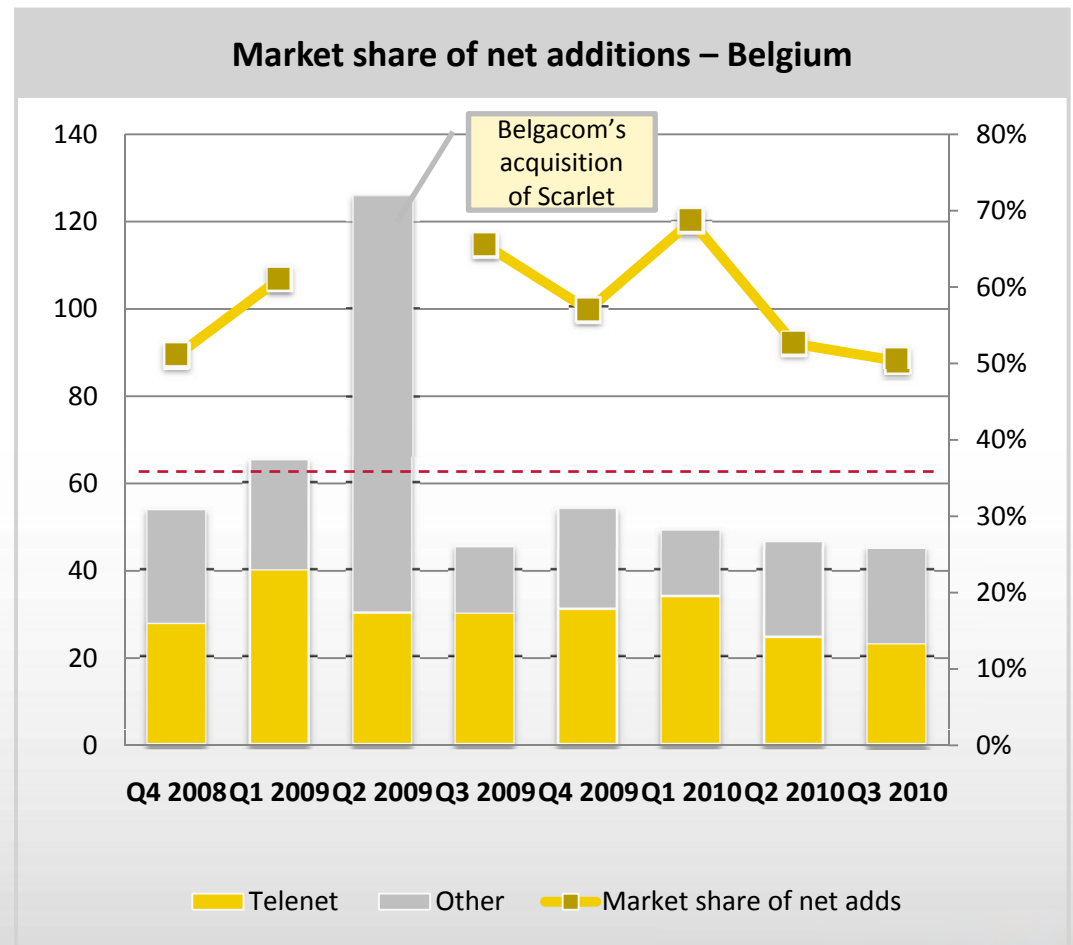
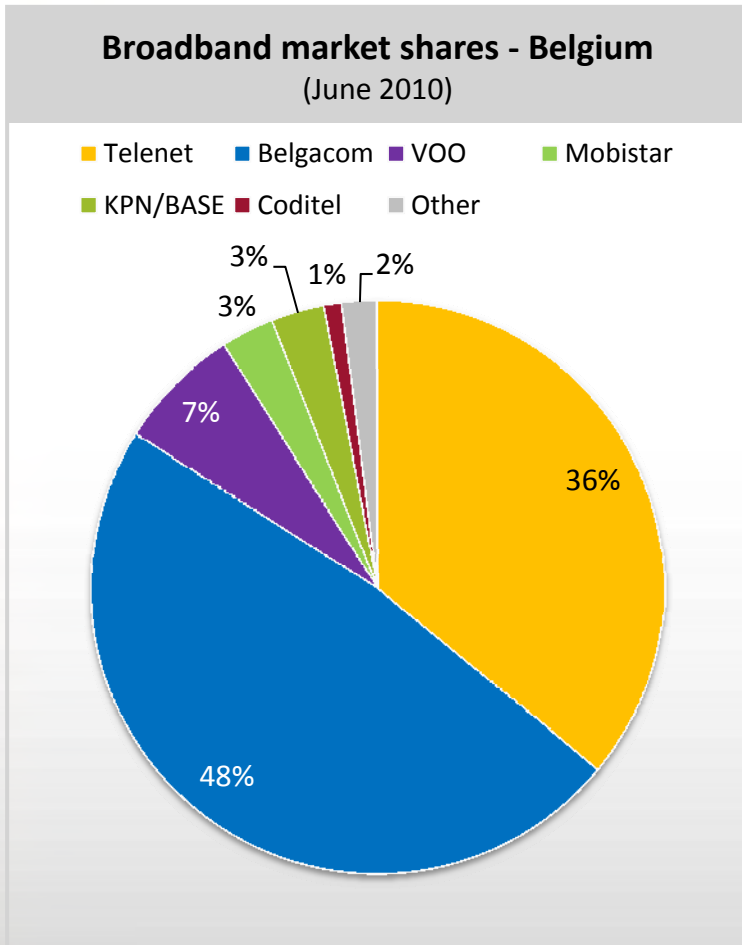
- Sustained net new subscriber growth driven by the premium positioning of our cable broadband products over competing infrastructures;
- New EuroDocsis 3.0 lineup to unlock upsell opportunities;
- Competition between infrastructures drives broadband penetration;
- Compared to neighboring countries, still untapped growth potential.





Broadband internet

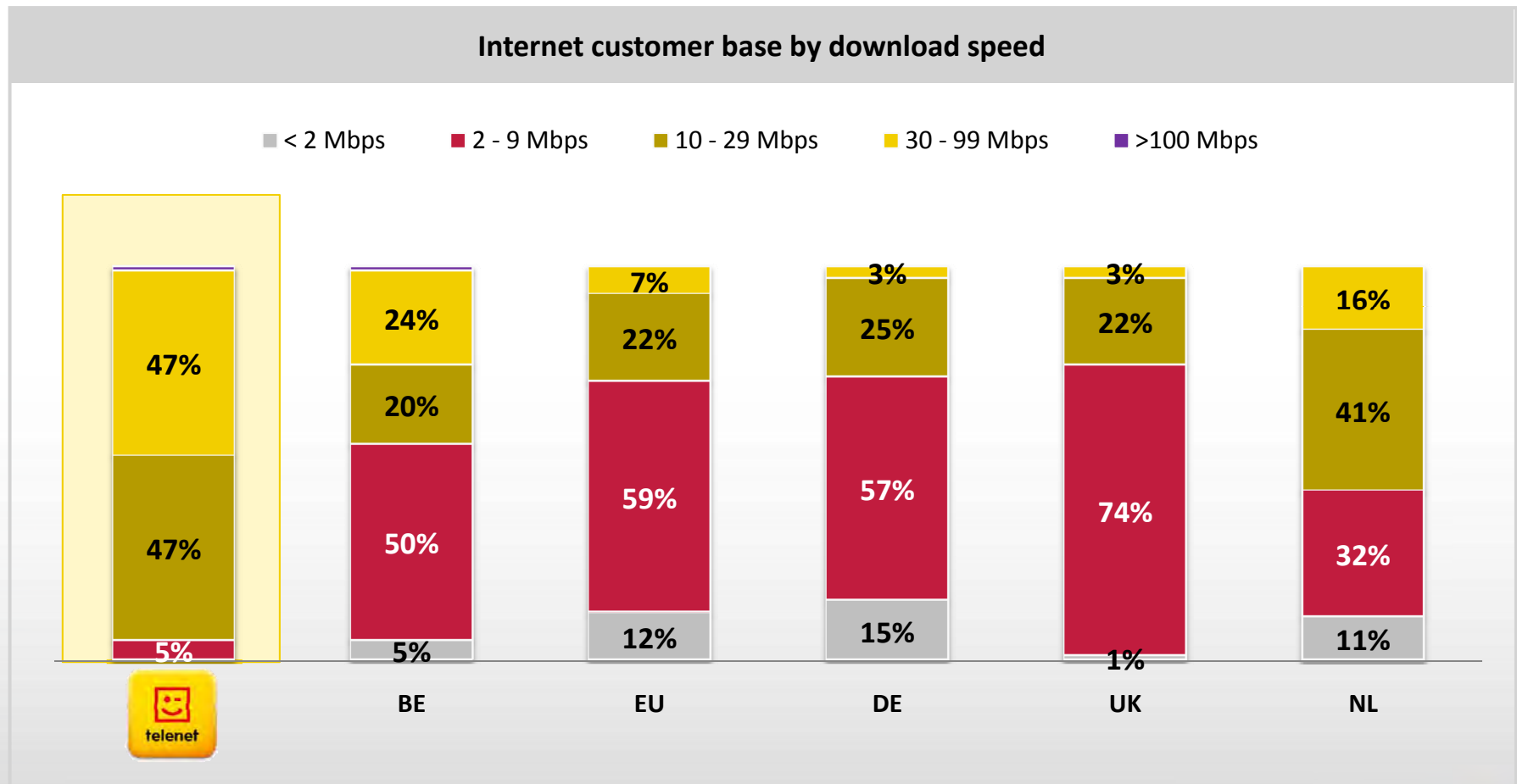
Market share of net additions consistently above current market share



Source: European Commission, ISPA, company analysis



Our customers benefit from most advanced broadband compared to other markets

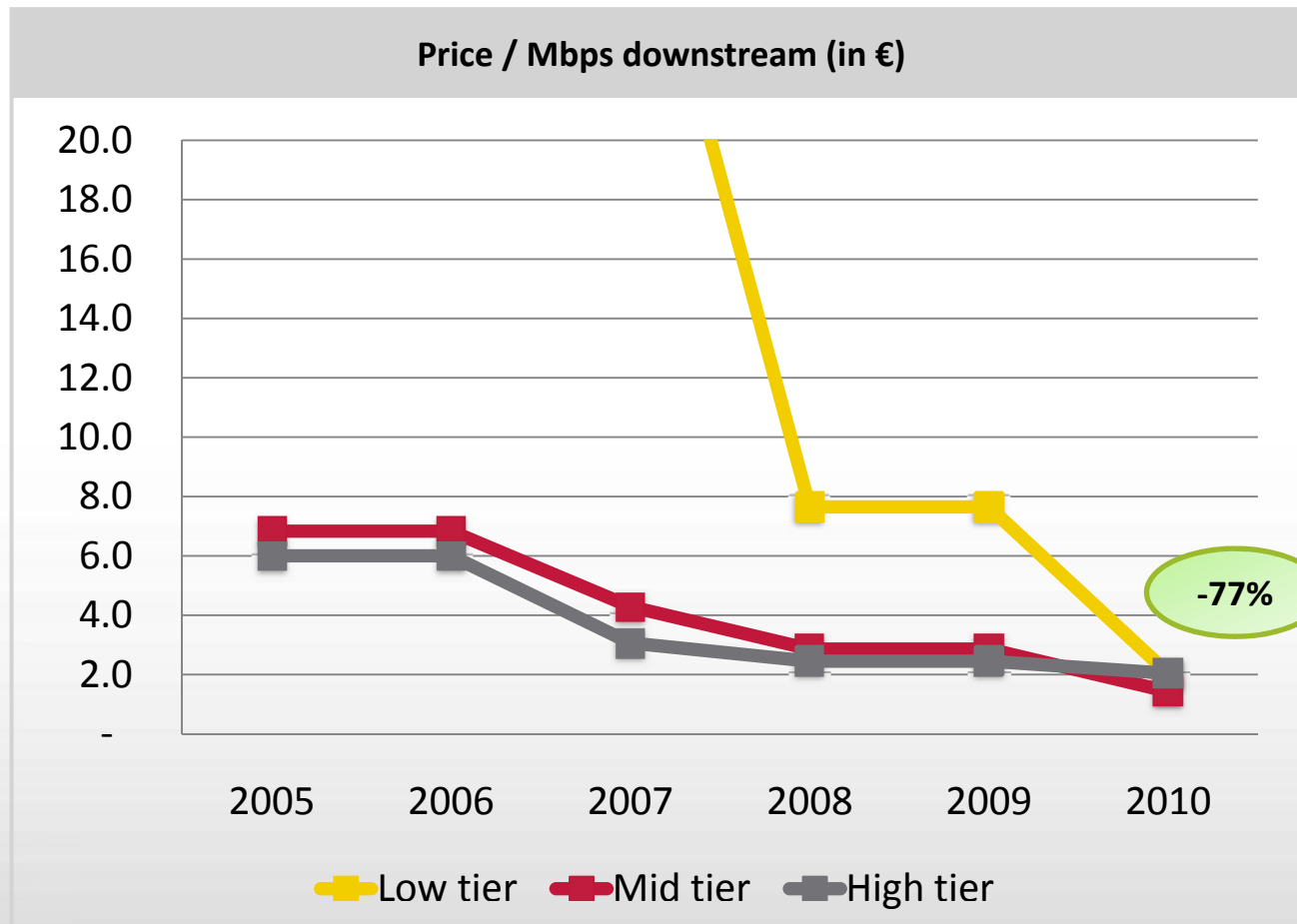


Source: European Commission Broadband survey July 2010, company data



Our strategy

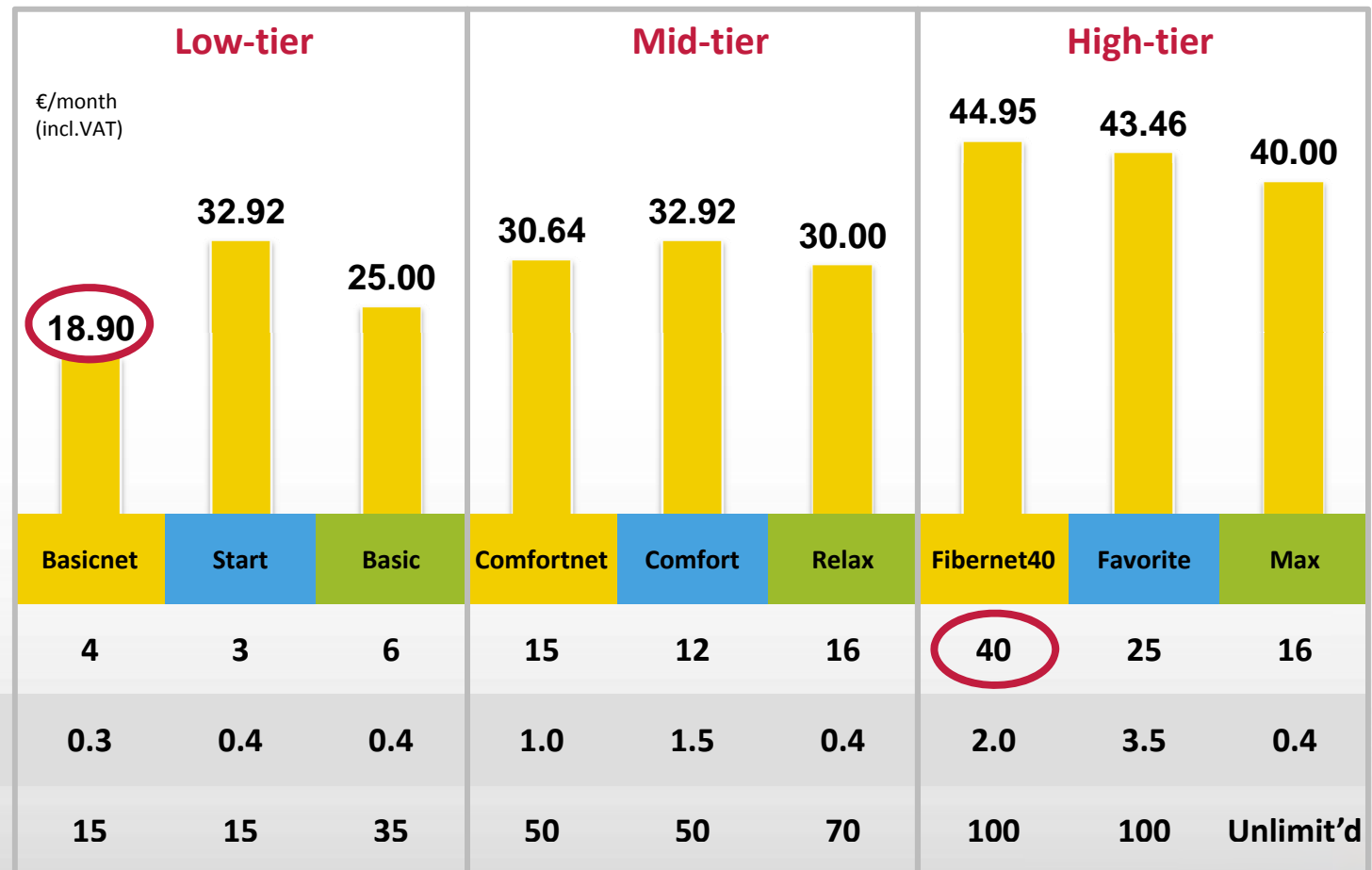
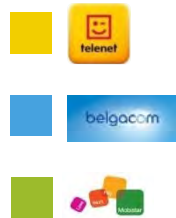
Keep our customers happy: better products for the same price



- Retail prices kept relatively stable
- Increased specifications
- Price/Mbps decreased on average 77% in 2010 vs. 2005



Lowest priced entry-level product, other tiers provide best value for money

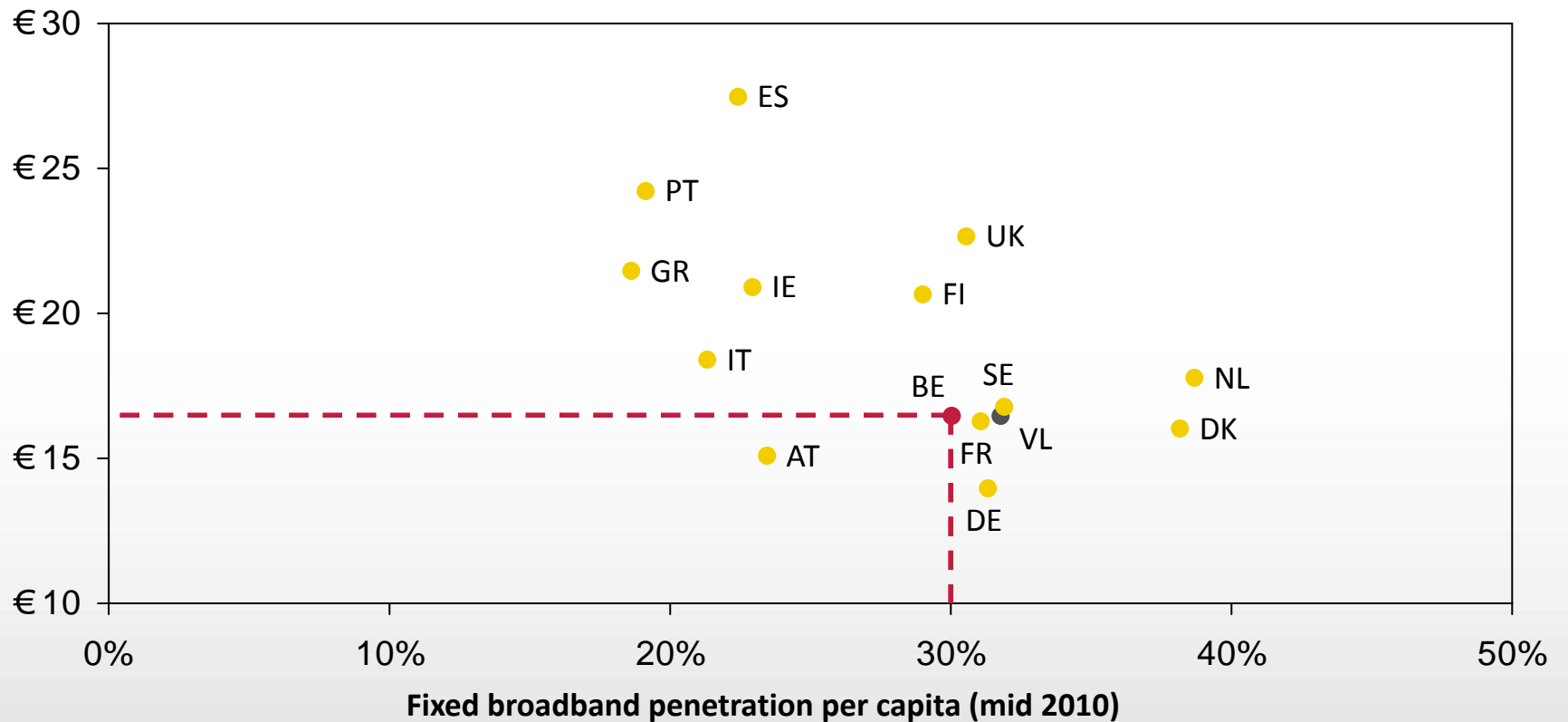


Source: company websites



Flanders has an above average broadband penetration and low entry prices for broadband

Lowest monthly charge (PPP)

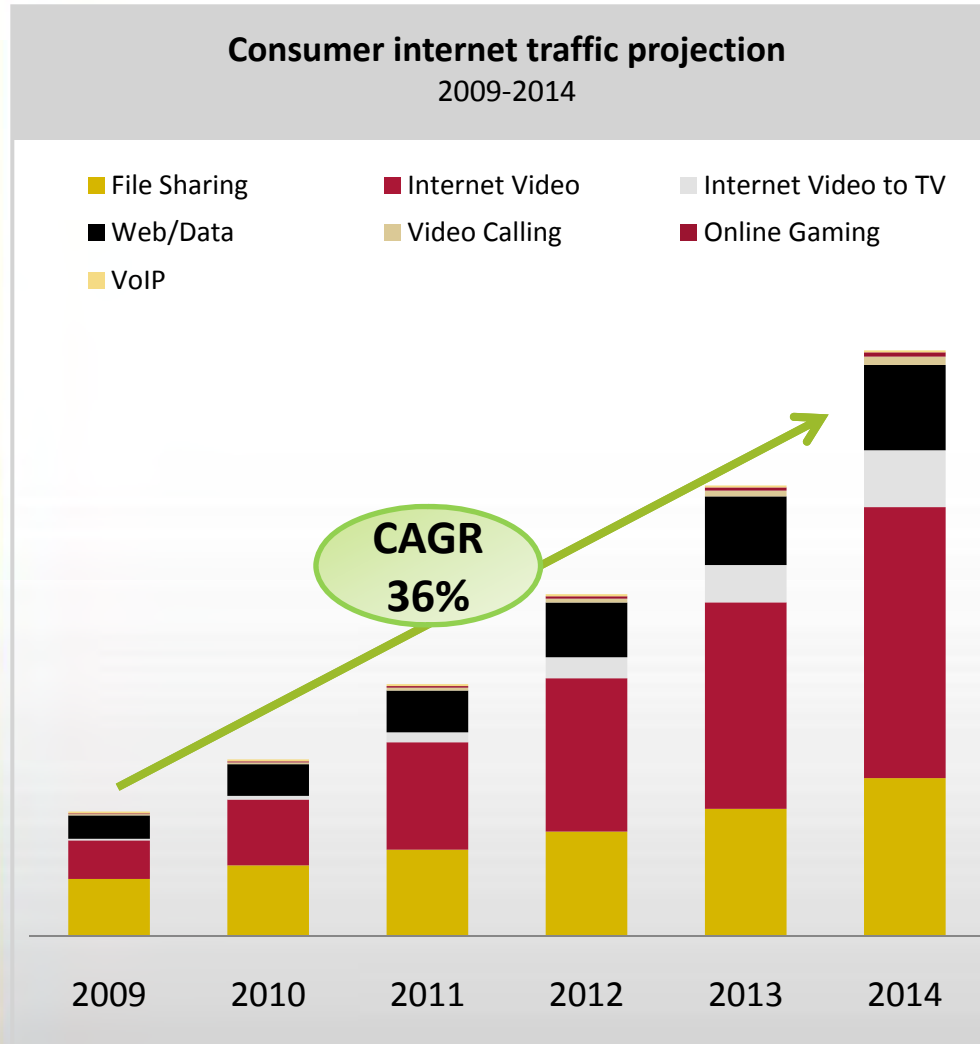


Sources: European Commission; OECD; Eurostat; Capgemini Consulting analysis

Note: Broadband with at least 1 Mbps down; only flat fee broadband subscriptions included (> 15 GB volume down); prices include VAT; only recurring fees without temporary discounts are included; required line rentals included; excl. social tariff; non-recurring fees excluded; prices as per 21 January 2011



But... there is clearly going to be a need for more bandwidth



Source: Cisco Virtual Network Index, team analysis

In 2013, traffic on the Telenet network will equal...



101,674 million hours of music



1,298 Million BlueRay DVDs



7,626 million hours of video



3,050 billion digital photos



Fibernet

Internet at the speed of light

More bandwidth
More connected devices
More multimedia





Fibernet

New product lineup anticipates growing bandwidth needs

	Basicnet	Comfortnet	Fibernet40	Fibernet60	Fibernet100
Downstream	4 Mbps	15 Mbps	40 Mbps	60 Mbps	100 Mbps
Volume	15 GB	50 GB	100 GB	FUP	FUP
Price/month (incl. VAT)	€18.90	€30.64	€44.95	€64.95	€99.00
Price with triple-play(*)	€45.00(**)	-	€54.95	€74.95	€99.00

Enjoy internet
at the speed of light.



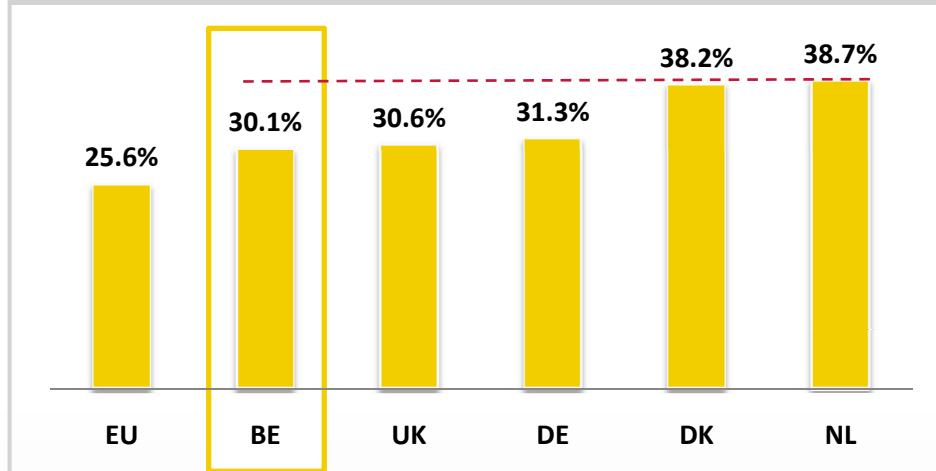
Visit our Telenet Centers at this Airport

(*) Excluding Basic Cable TV subscription
(**) In a triple-play Shake, Basicnet downstream speed has been upgraded to 15 Mbps



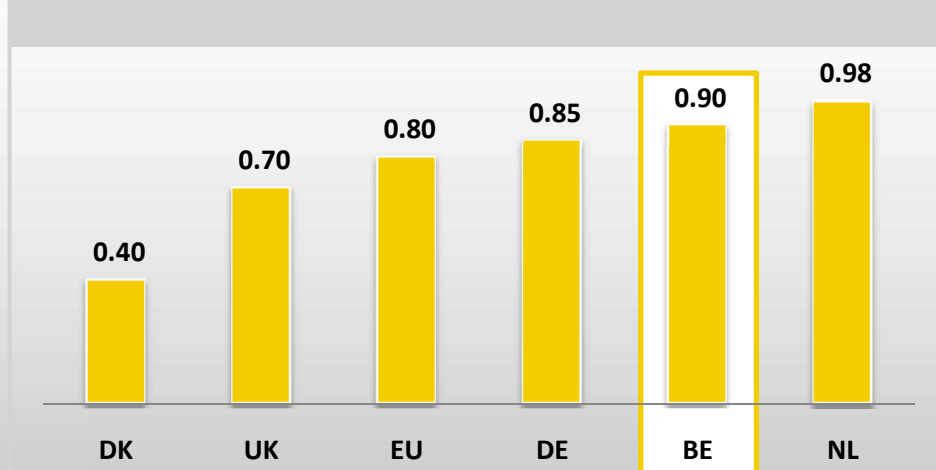
Broadband market poised for further growth

Broadband penetration per inhabitant
(July 2010)



- Belgium has well-developed broadband internet market
- Compared to leading broadband countries, still significant growth opportunity ahead
- Assuming equal market penetration as NL, >25% broadband market growth

Penetration growth 2010 vs 2009 (in %pts)



- Above EU-average broadband market growth in 2010
- Markets with high penetration (NL) continue to develop strongly



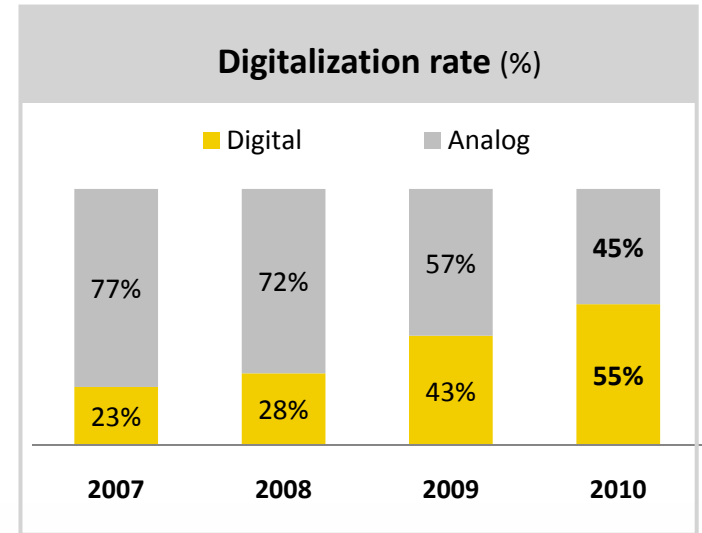
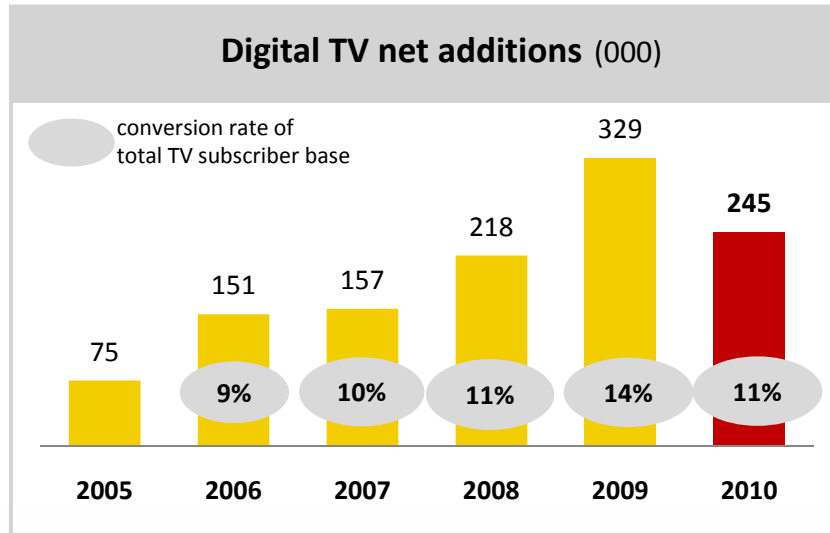
Television

Richest experience and convergence

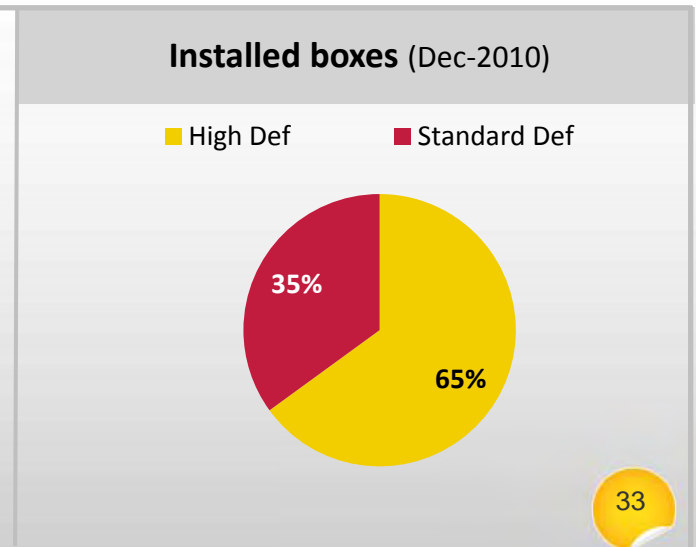


Digital TV

Superior platform appeals to 55% of TV customers in 5 years time



- Advanced interactive digital TV platform offering HD, 3D and true-VOD;
- 65% of digital TV customers have HD;
- New electronic programming guide (EPG) attracted more new users to video-on-demand;
- PRIME lineup extended with Golf Channel;
- Interactive applications enriched with weather radar, online portal and other features.



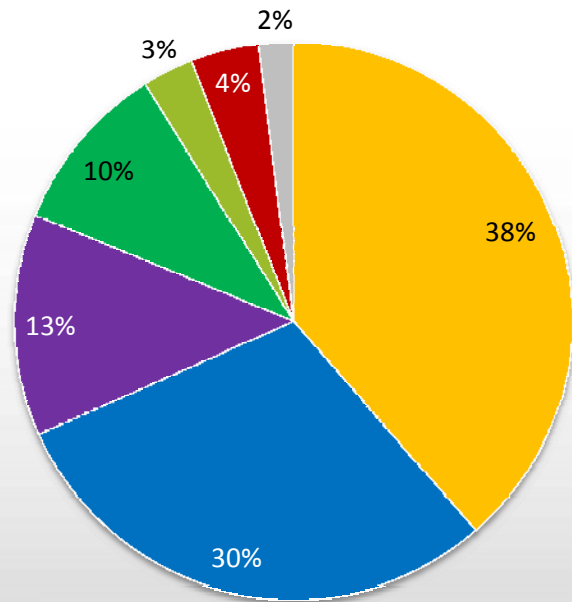


Digital TV

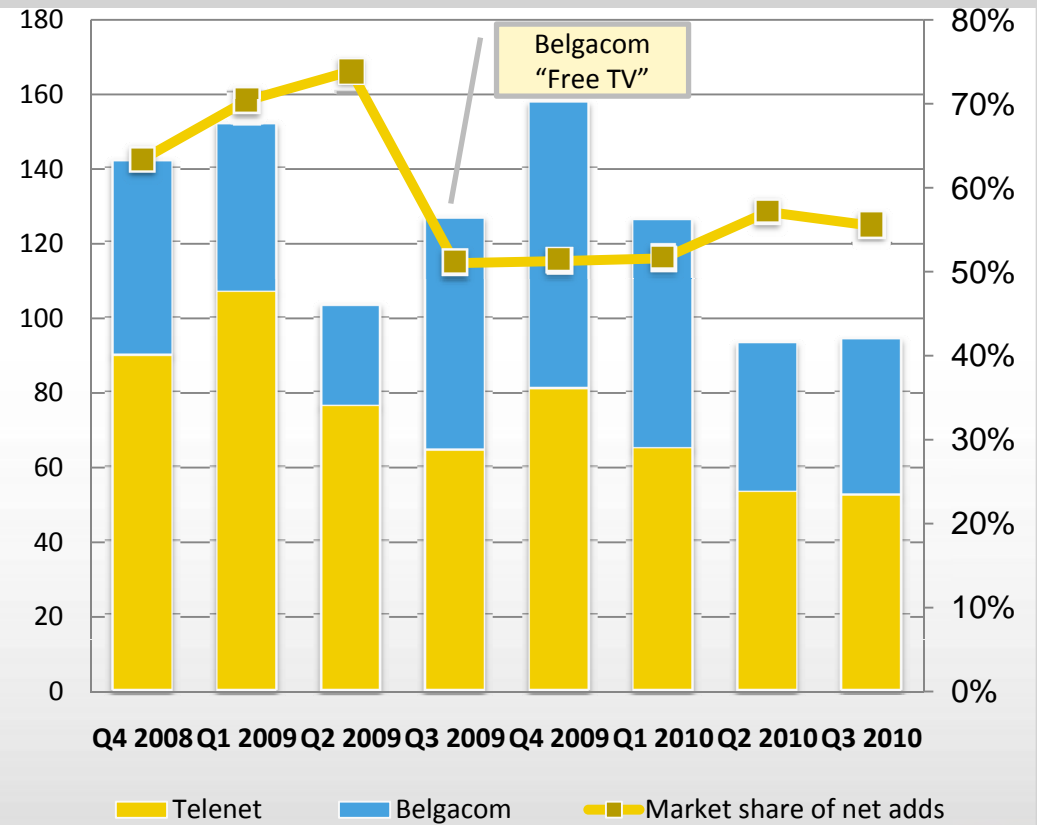
Continued strong market share of net additions

Digital TV market shares - Belgium
(June 2010)

- Telenet
- ASTRA
- Coditel
- DTT
- Belgacom
- VOO
- TV Vlaanderen / TéléSat



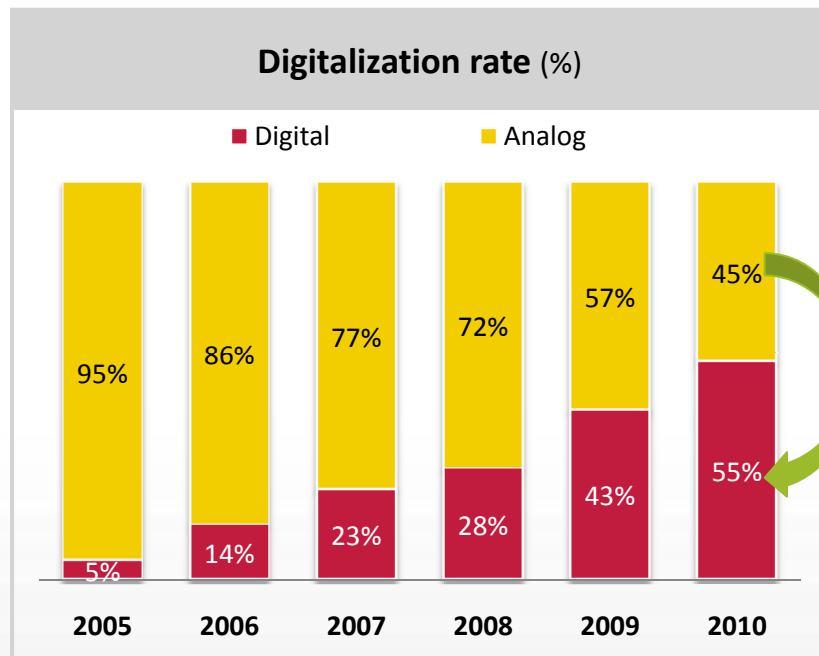
Relative market share of net additions – Belgium (*)



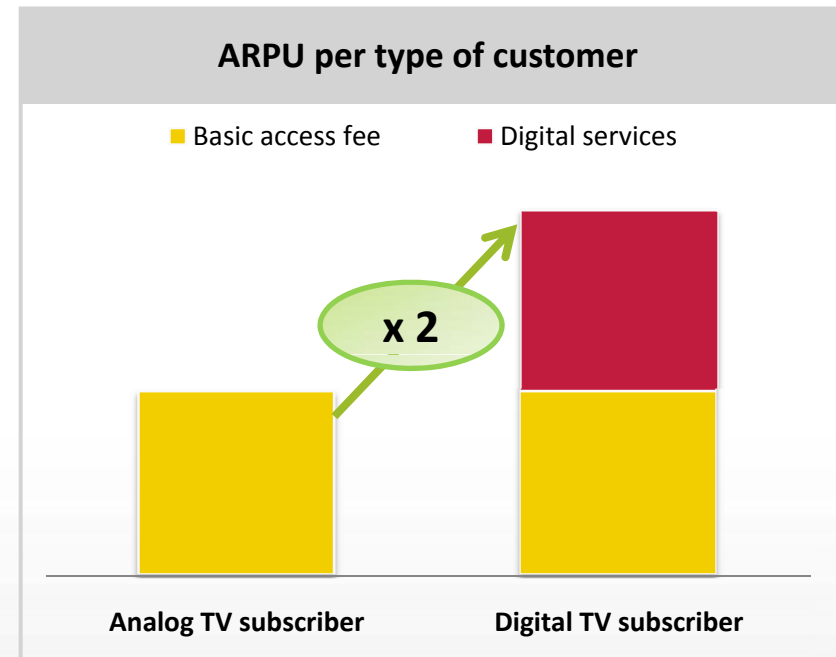
(*) Market share of net additions calculated on the basis of Telenet's and Belgacom's Digital TV subscribers and excludes other Digital TV platforms



Every analog TV customer converting to digital doubles the ARPU on average



- Continued conversion of customers from analog to digital TV



- On average, each customer converting from analog to digital doubles the ARPU
- Increase from uptake of additional services: rental, content packages, VOD and interactivity



The value chain from analog to digital TV

Analog Cable TV



€14.4

- 25 analog TV channels
- 20 analog radio channels
- 4 TV sets connectable

Rental Box



€8
rental fee

- Set-top box with HD and hard disk
- 80 digital TV channels
- 30 digital radio channels


Channel Packs



€5 - €27
per additional pack

- Selection of thematic channels
- Selection of payTV channels

On-demand / Interactivity



Pay per use

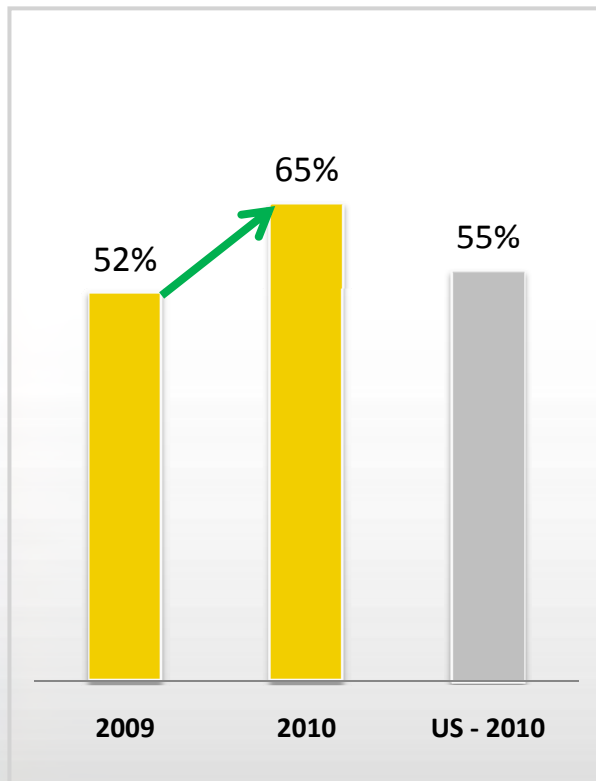
- Video on Demand
- Broadcasting on Demand
- Interactive applications



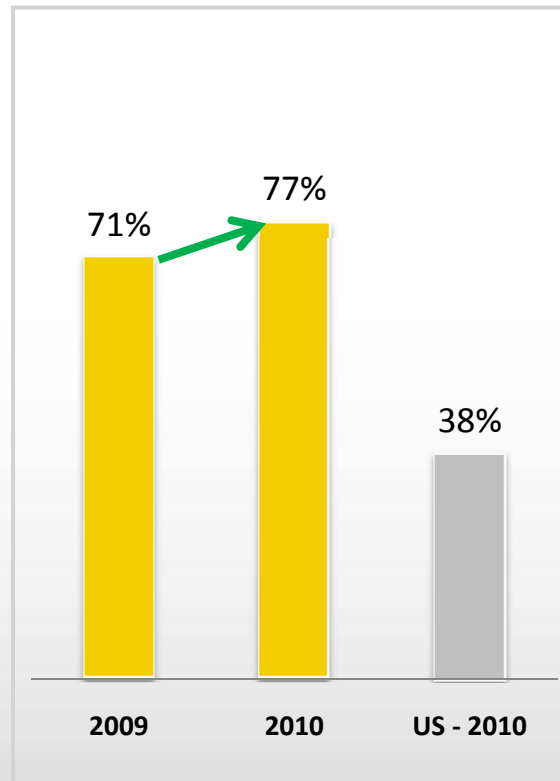
Very advanced customer base, technology penetration ahead of US markets



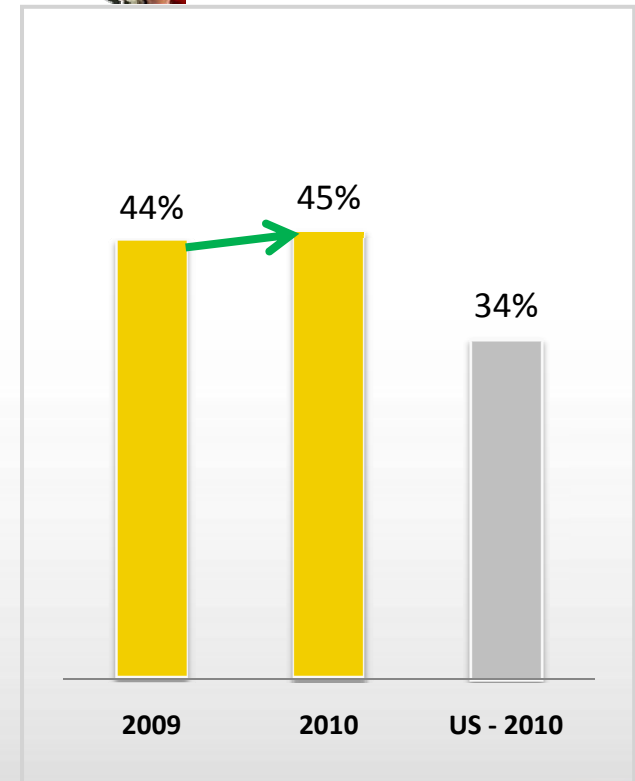
HD box penetration



DVR penetration



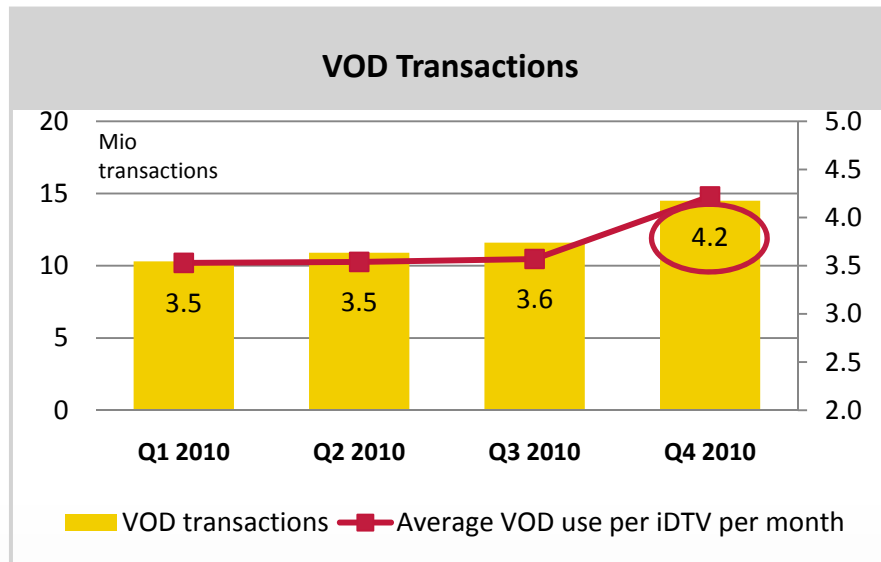
VOD users / total TV base





Video on demand

>47 million VOD transactions in 2010 or 3.7 per customer per month



Growth opportunities:

- Convince seniors
 - Improve awareness
 - Improve ease of use
 - Price perception
- and definitely:
- **Search & recommend**

Characteristics

Improved GUI

Extensive library

- All major studios
- All local and major broadcasters
- >500 movies
- HD on-demand

Superior window

Theatre

▼

VOD

▼

PayTV

▼

Free to air



Our payTV offering: PRIME Movie & Sports

Attractive linear payTV channels complemented by rich VOD library

PRIME



PRIME Movie

- 5 channels
- All major studios
- HD channel



PRIME Sport

- 7 channels
- International soccer
- PRIME GOLF

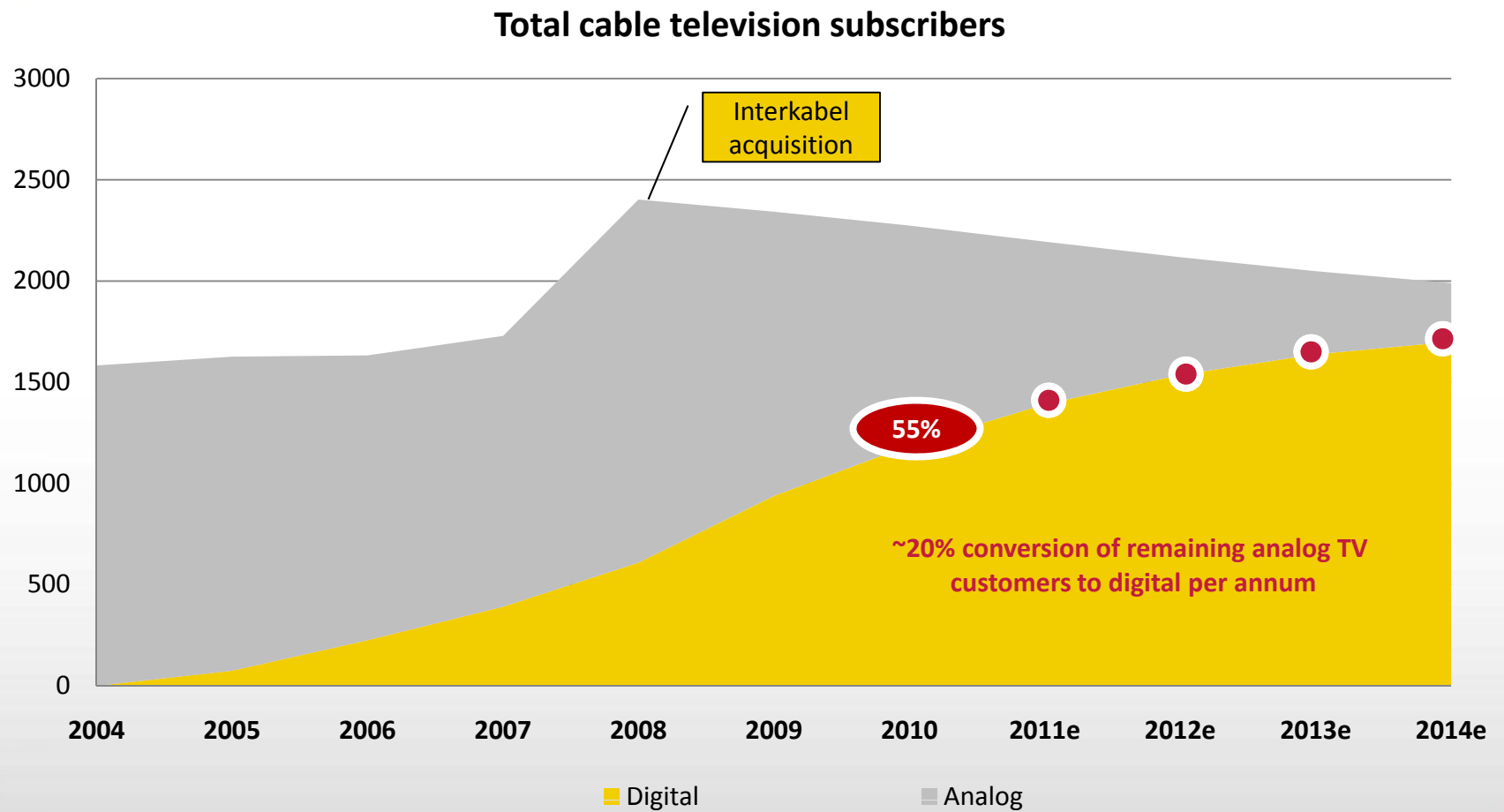


PRIME On-demand

- Unlimited VOD
- Included in subscription

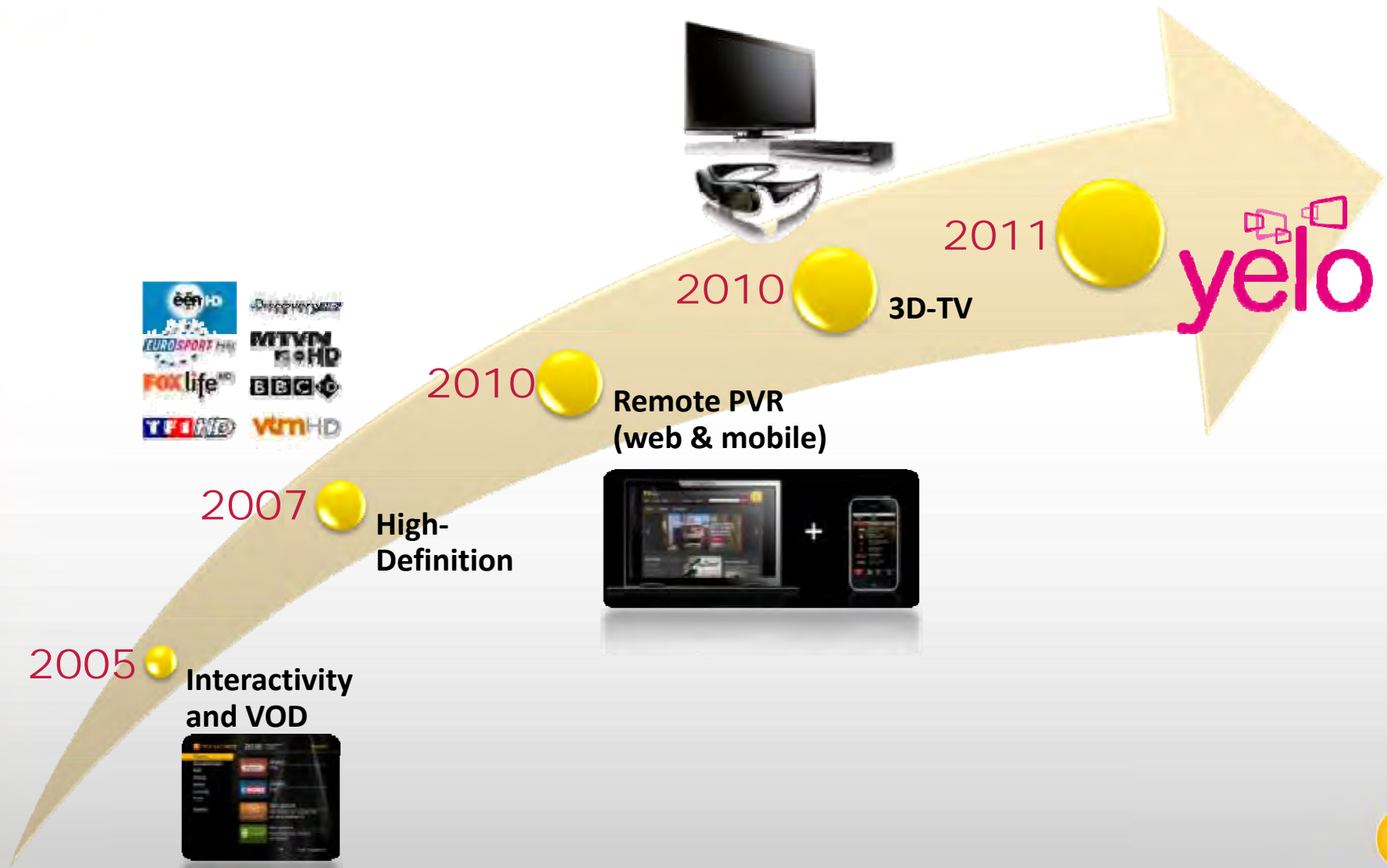


Opportunity to convert remaining 45% of analog TV subscriber base to digital





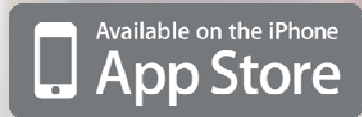
Innovation and time to market has been a key driver for digital TV





Yelo

The next step: watch TV virtually everywhere

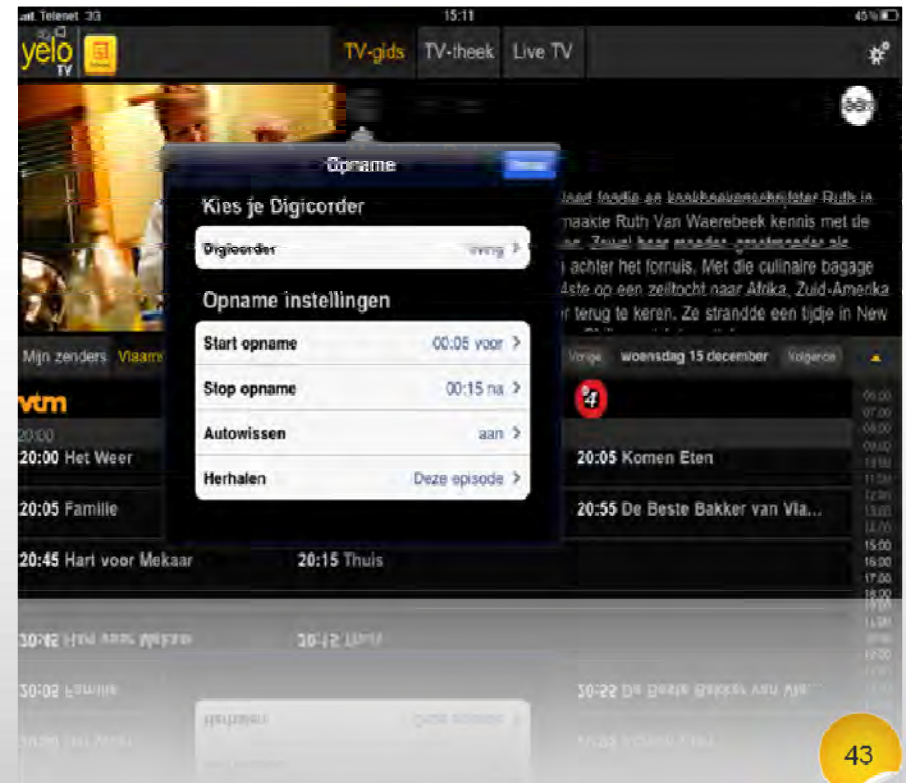
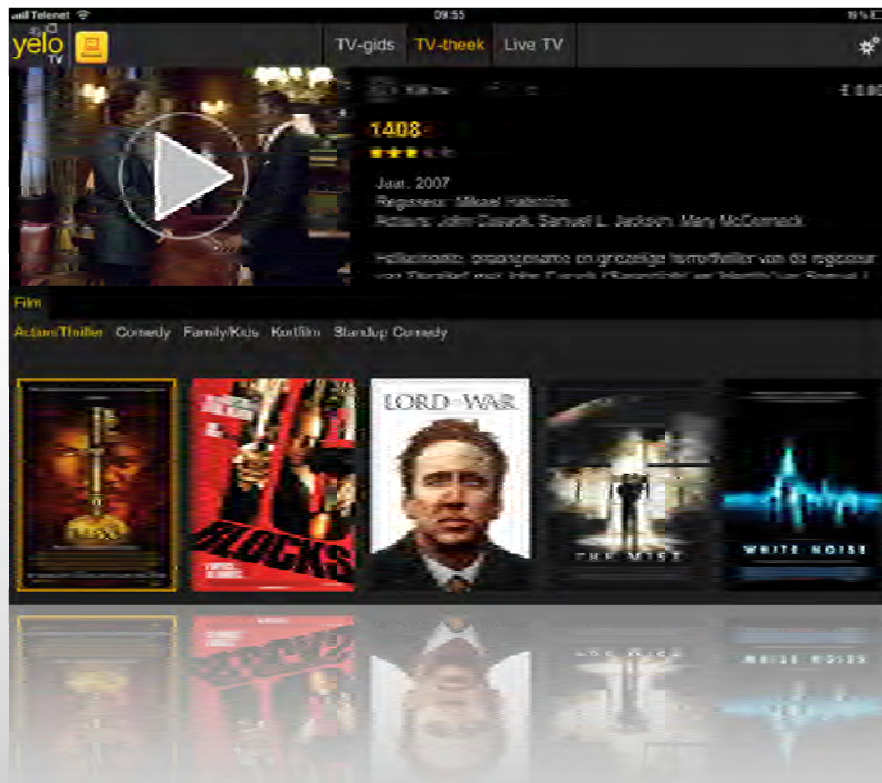
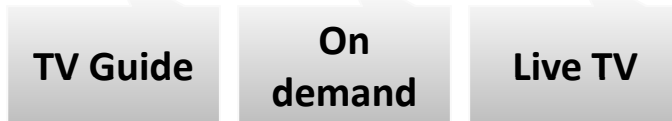


>90,000
downloads
>1,000,000
sessions
>1,500
co-creators



Yelo

The next step: watch TV virtually everywhere





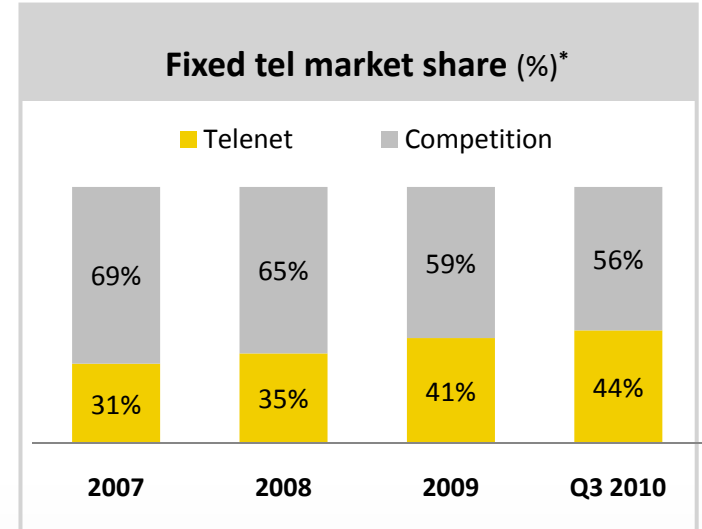
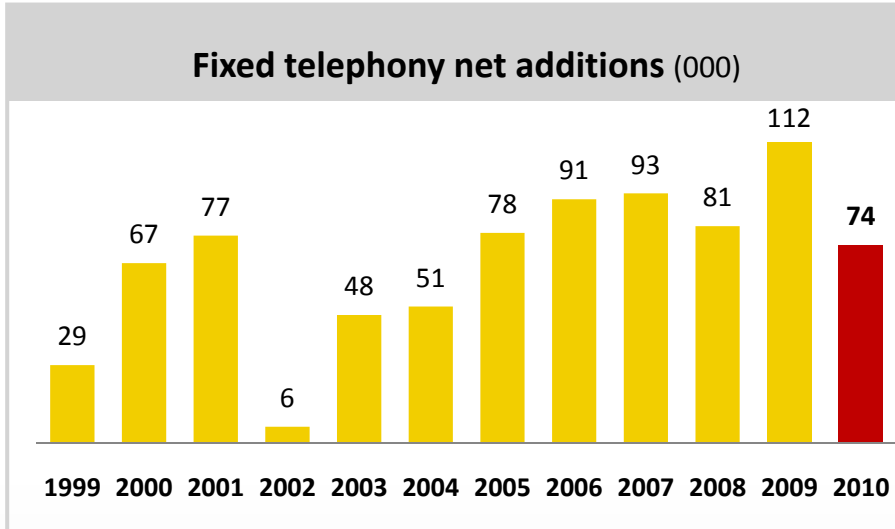
Telephony

Mobile complementary to fixed and WiFi



Fixed telephony

Fixed line remains a relevant product as part of bundles



(*) on Telenet footprint, competition data adjusted based on own estimations

- Continued penetration amongst our customer base, reaching 28.9% at the end of 2010;
- Net new subscriber growth driven by attractive flat-fee rate plans and multiple-play growth;
- Sustained market share gains despite mature and intensely competitive market;
- Reliability and cheap flat-fee plans remain key advantages over mobile.

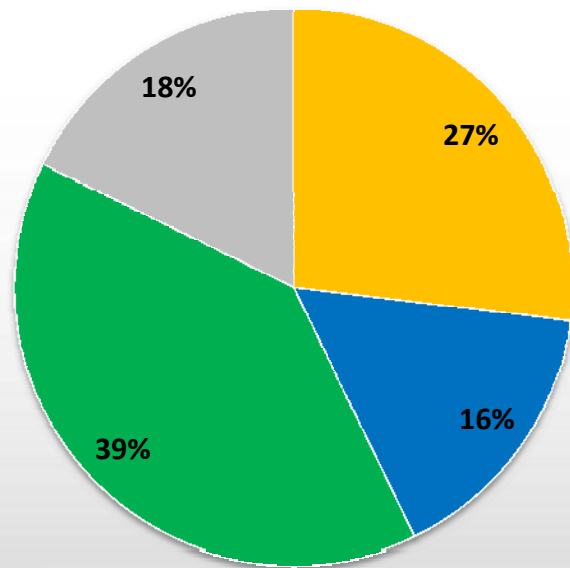


Mobile telephony

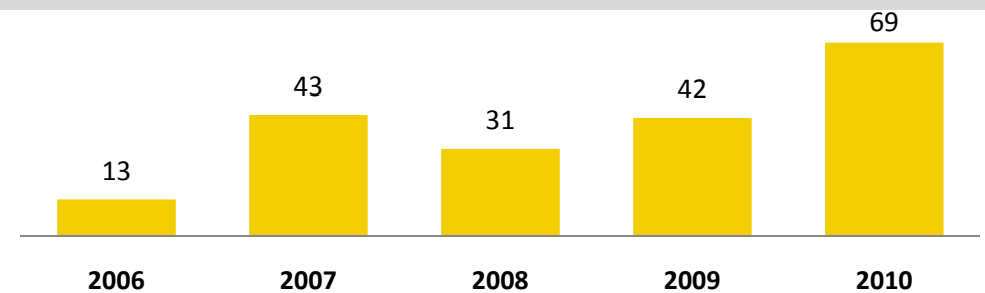
Solid market share in net additions fueled by improved SIM activation rate

Postpaid mobile market shares - net adds Belgium (YTD Q3 10)

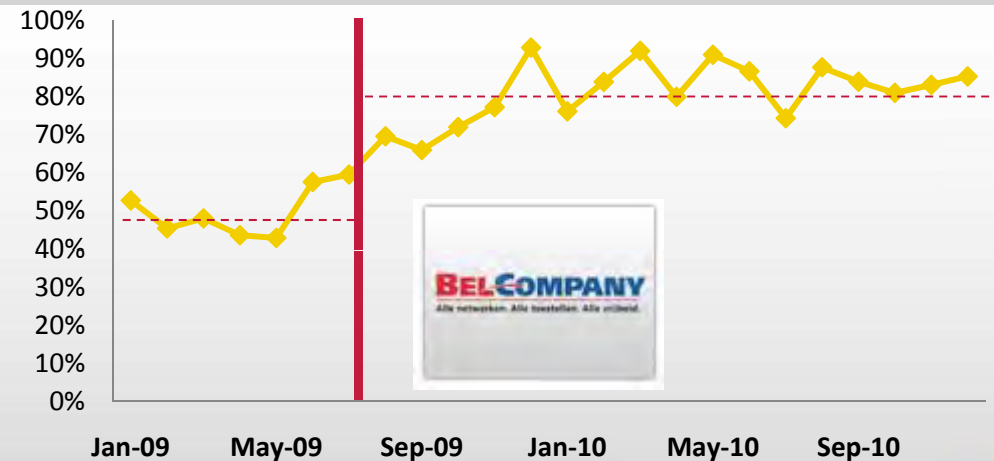
■ Telenet ■ Proximus (CBU) ■ Mobistar ■ BASE



Mobile telephony net additions (000)



SIM activation rate





Mobile telephony

Increased appetite for higher rate plans, selective handset subsidies

	Walk & Talk 0 	Walk & Talk 15 	Walk & Talk 20 	Walk & Talk 30 	Walk & Talk 45 
Minutes included(*)	-	88	118	176	206
OR SMS included	-	125	166	250	291
Data included	-	-	-	-	200 MB
Price/month (incl. VAT)	€0.00	€15.00	€20.00	€30.00	€45.00
Price per minute(*)	€0.17	€0.17	€0.17	€0.17	€0.17
Price per SMS	€0.12	€0.12	€0.12	€0.12	€0.12

(*) To landline and mobile numbers in Belgium, during peak and off-peak hours
 (Walk & Talk 15, 20, 30 and 45 all have a 24-month subscription period / can be complemented by separate mobile data subscription)

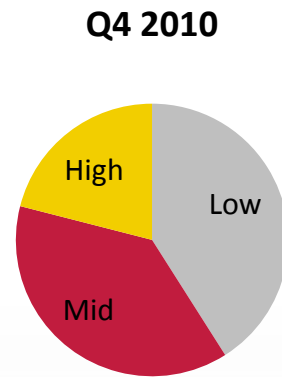
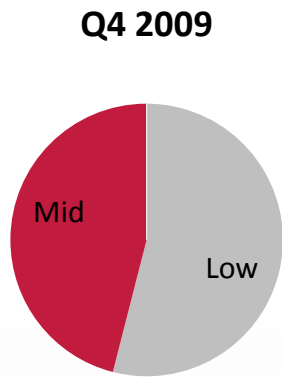
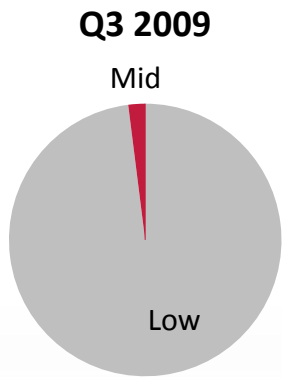


Mobile telephony

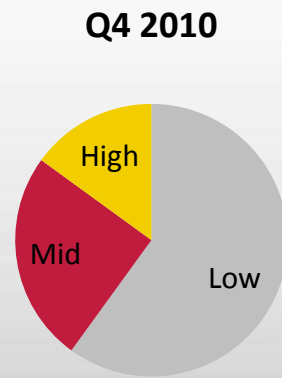
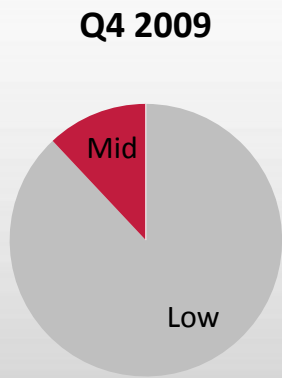
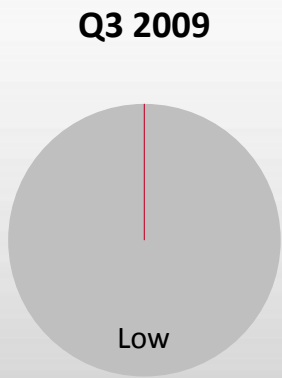
Appealing more to higher value customers



New Sales



Active Subscriber Base



Een top-gsm voor de prijs van een krant

€1 ~~€149~~

bij een Telenet abonnement: 118 minuten voor €20/mnd

BelCompany
telenet.be/mobile



Unleash the power of WiFi

Telenet Hotspots / WiFi homezone



Telenet Mobile



▪ **Telenet Hotspots: >1,200 locations**
(airports, train stations, hotels, highway parkings)



NU
WiFi voor
€ 1

▪ **Telenet residential WiFi**
>30% penetration



▪ **International coverage**
>140,000 locations in 95 countries
through iPass





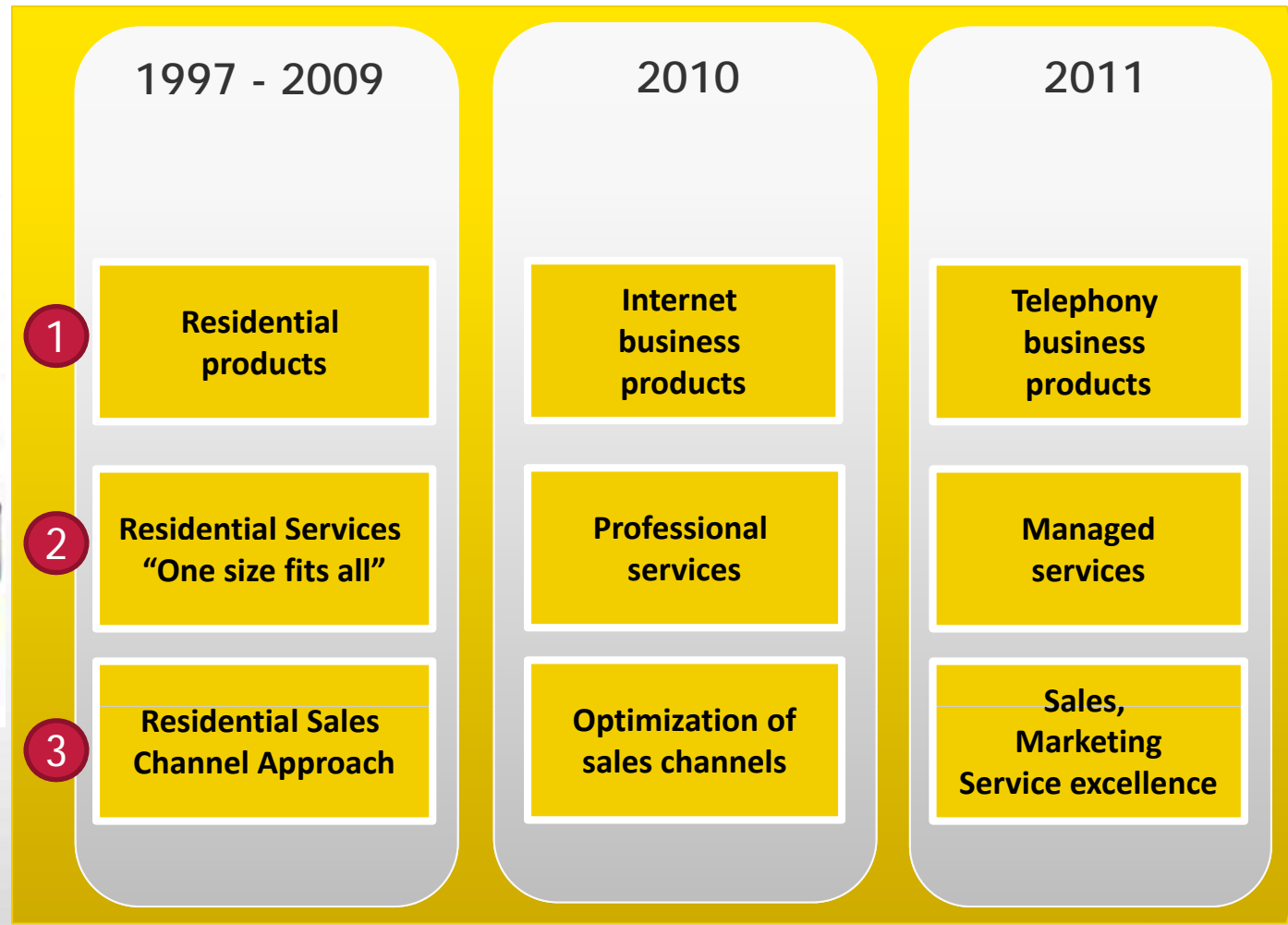
The convergent future: mobile needs fixed internet

WiFi at home
Connected through Home Gateway





Our stepped approach in Small Business (SoHo/SME)





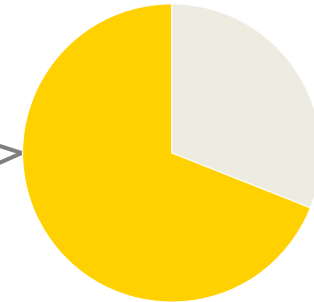
Small Business

Dedicated service and product innovation enables market penetration increase and ARPU uplift

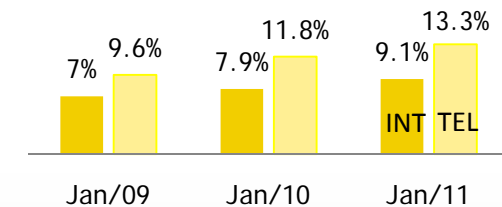
- Represents 50% of B2B telecom market

69%
> 20 employees

104 M end 2010
>200K customers



- Growing share within Telenet customer base



- EuroDocsis 3.0 business products strongly improve ARPU

- Telenet Small Business internet market share increased 7% yoy



Conclusion:

1 Product leadership



TV: the ultimate viewing experience

- Analog to digital transition: reduce total cost of ownership of set top boxes
- Multiscreen/device: Yelo
- Richest experience: new user interface with search & recommend



Internet: extending speed leadership

- Speed leadership: EuroDocsis 3.0 + “real speed”
- The cable follows you: Homespots
- Make hi-speed relevant: multiscreen services (Yelo)



Mobile: lead the smartphone wave

- Extend subsidy model to top-end smartphones
- Achieve price/value parity
- Hotspot/WiFi coverage



Telephony: enhance value of the fixed line

- Lowest marginal cost in triple play bundles
- SME solutions
- Fixed-to-mobile traffic



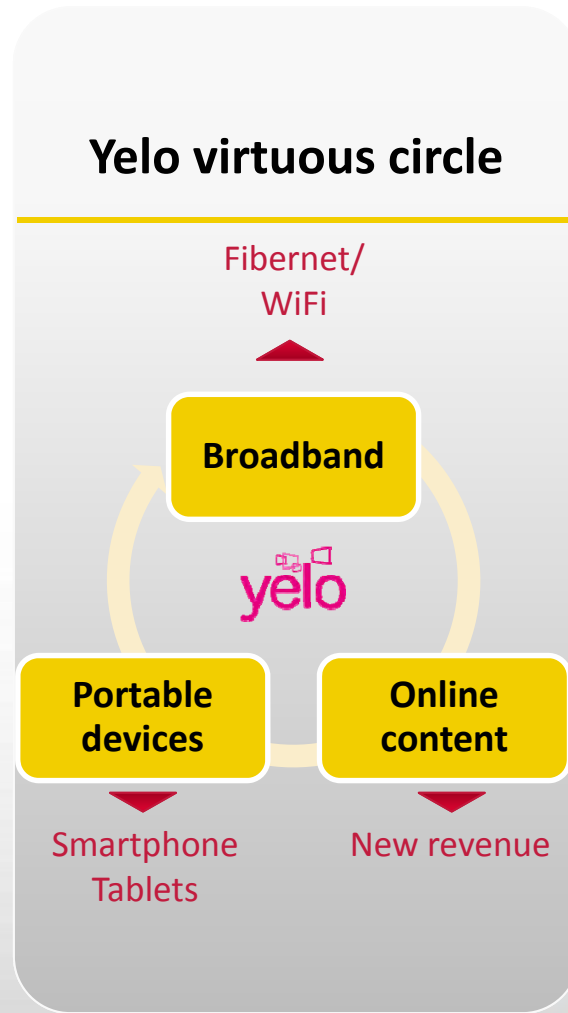
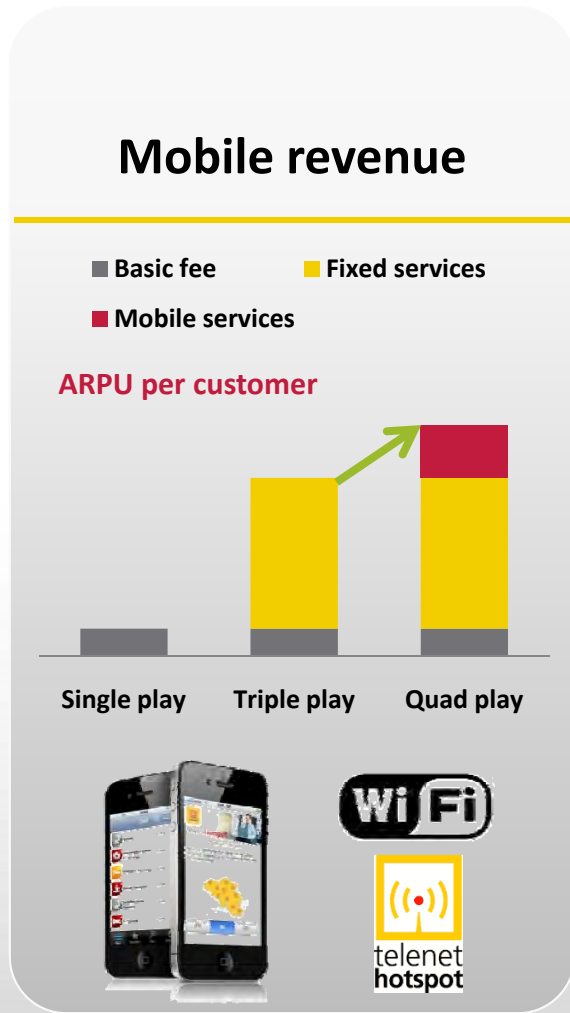
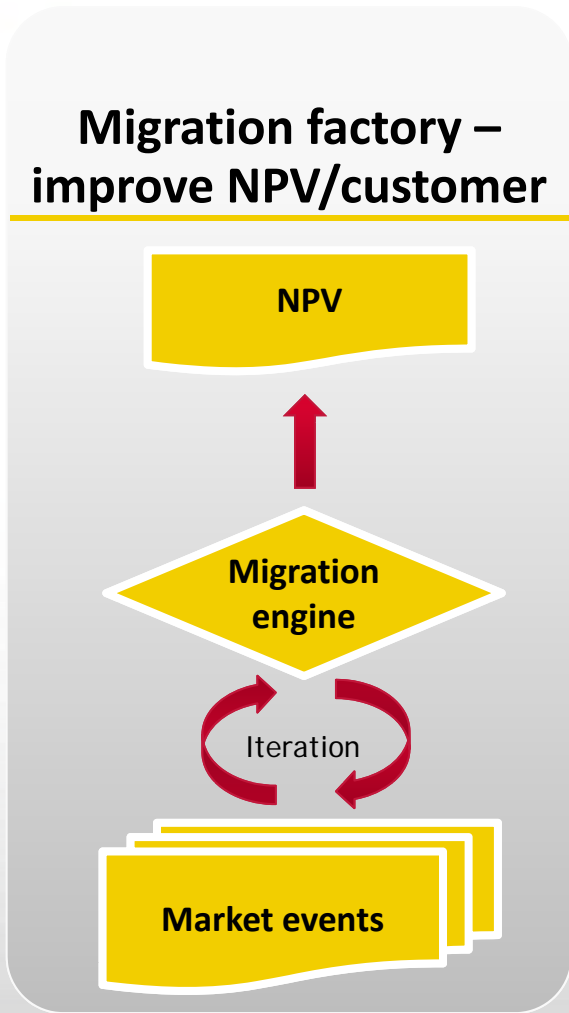
Bundles: best value for your money

- Smartphone leadership
- Price/value parity
- Hotspot/WiFi coverage



Conclusion:

② Key growth drivers





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- 10 Concluding remarks and outlook** Duco Sickinghe, CEO



Maximum reach at minimum cost

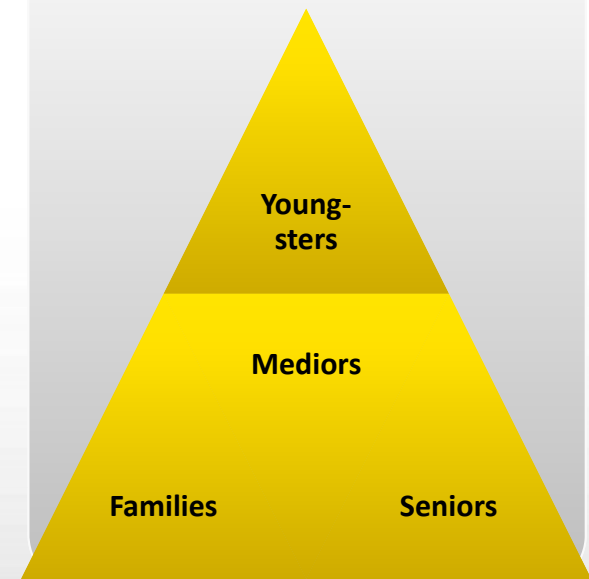
**Strong
brand value**



**Efficient
campaigns**

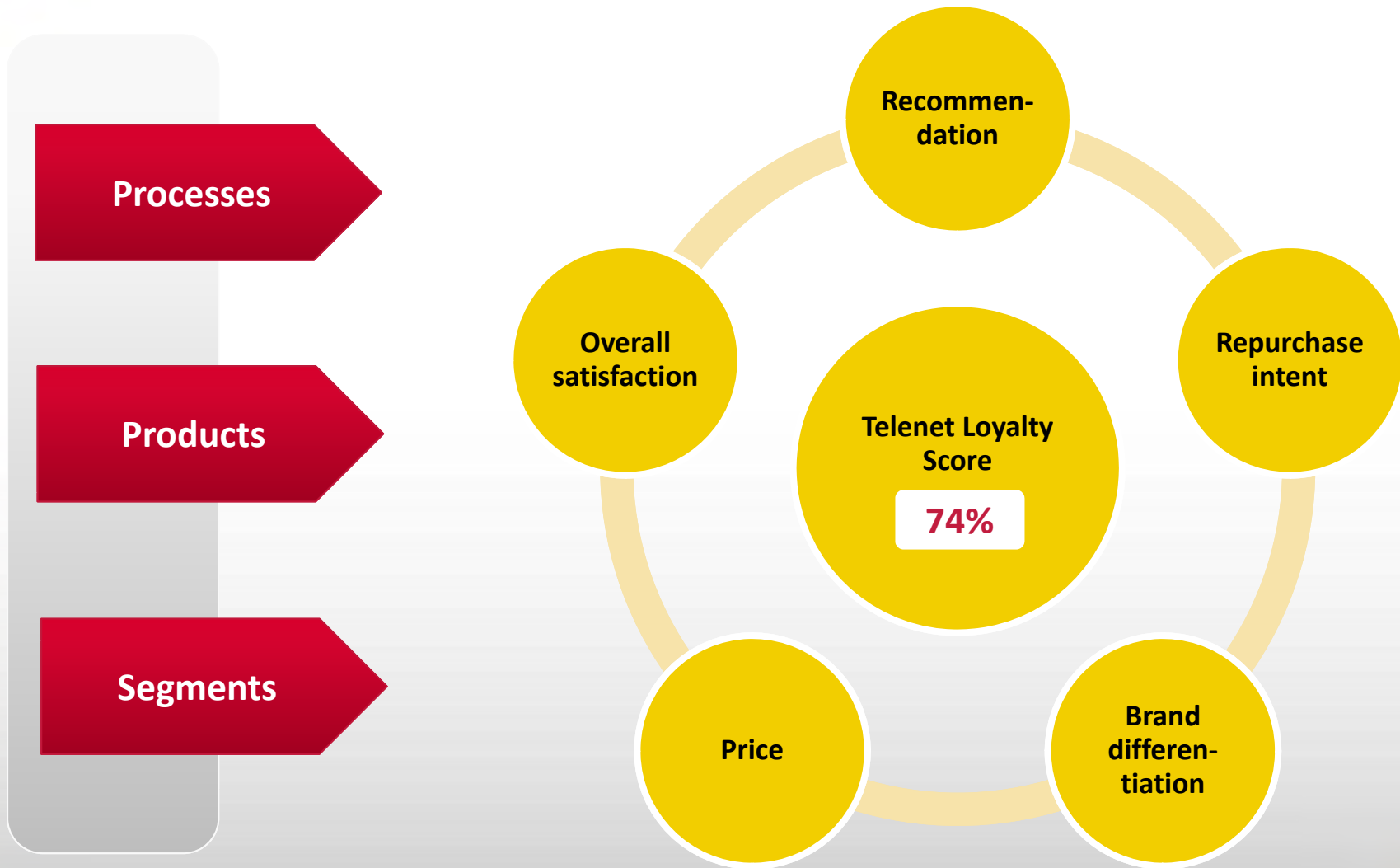


**Segmented
approach**





We measure what's important to us: loyalty





Our core attributes



- 1. Fastest speeds and plenty of volume**
- 2. Superior image quality and flexible recording**
- 3. Simultaneous use of services without interruption**
- 4. Flawless installation and service**
- 5. Constant innovation and ease of use**



The essential elements in customers' appreciation



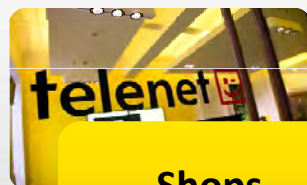
Our products



Our service



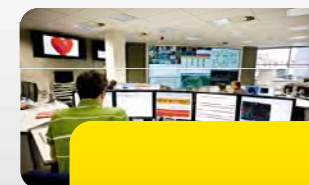
Our customer



**Shops
&
Online**



Installation



Customer Care



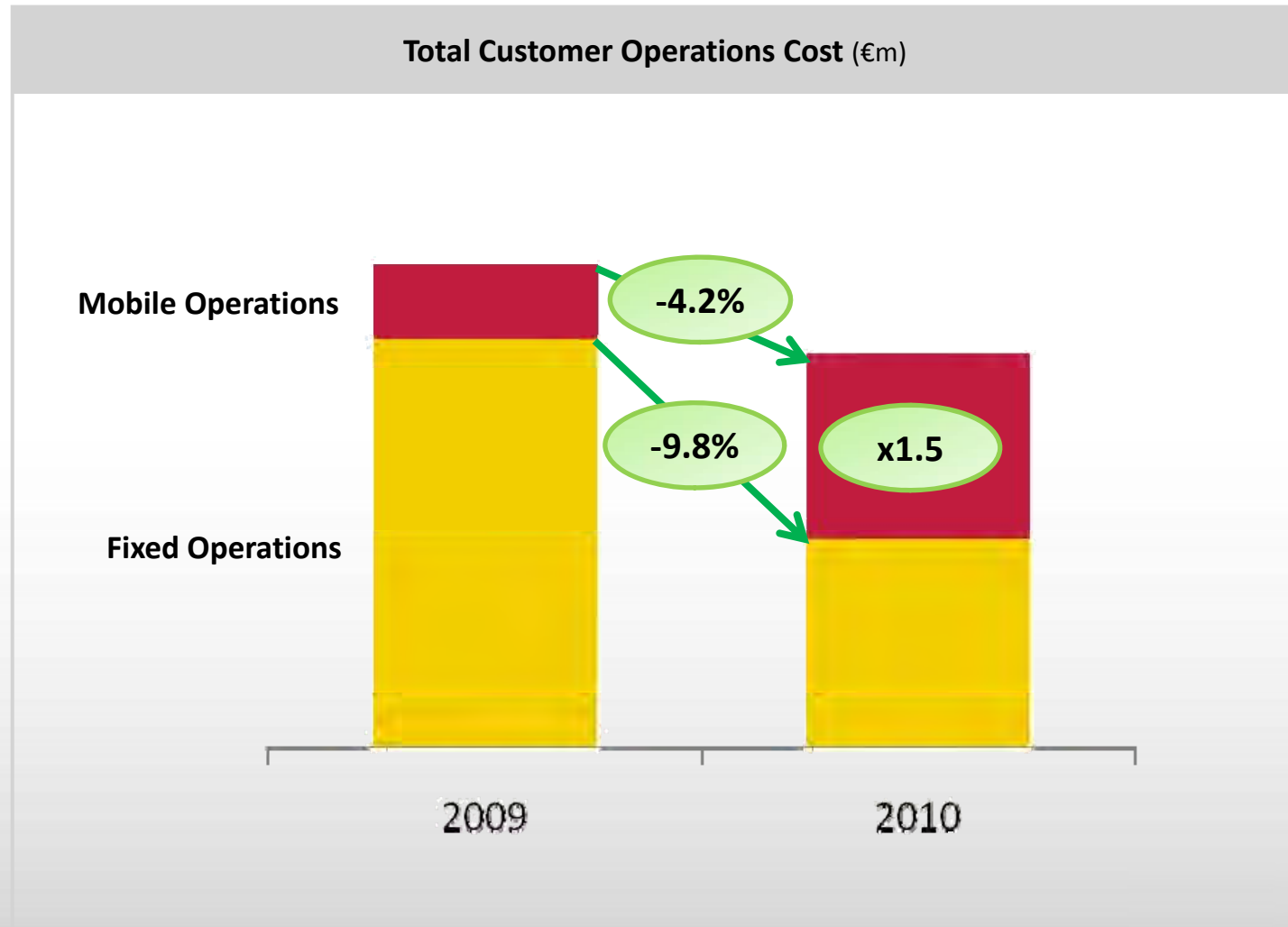
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More efficient customer operations

Efficiency gains of fixed operations finance inroads into mobile market





Consistent focus on quality delivery

Professional operational people monitoring





New front end to inhale new customers

The screenshot shows a customer portal interface. At the top, there is a navigation bar with a telenet logo on the left and a user profile on the right indicating the user is logged in as 'yverstre as profile TELE_SALES' with a 'uitloggen' button. Below the navigation bar, there are several tabs: '1. Producten', '2. ProductInfo', '3. ProductInfo', '4. Account Info', '5. Verkoopminder', and '6. Bevestiging'. The main content area has two tabs: 'Walk & Talk' and 'Walk & Surf'. Below these tabs, there are two sections: 'Nieuwe en gewijzigde producten van klant' and 'Bestaande producten van klant'. The 'Bestaande producten van klant' section contains a table with the following data:

status	product	omschrijving	gebruiker betalen	actieve datum	ende contract datum	status
	Telefonie	Telenet FreePhone Europe (034492378)	gebruiker: ja betaaler: ja	29-05-2009		
	Digital TV	Telenet Digital TV (DTV1966558)	gebruiker: ja betaaler: ja	27-01-2011		
	Internet	Telenet Internet (882622)	gebruiker: ja betaaler: ja	29-05-2009		
	Mobile Voice (light)	Telenet Walk & Talk 30 Handset (0477441424)	gebruiker: ja betaaler: ja	07-07-2010		
	Analoge TV	Telenet Analog TV (TV4378739)	gebruiker: ja betaaler: ja	04-07-2009		

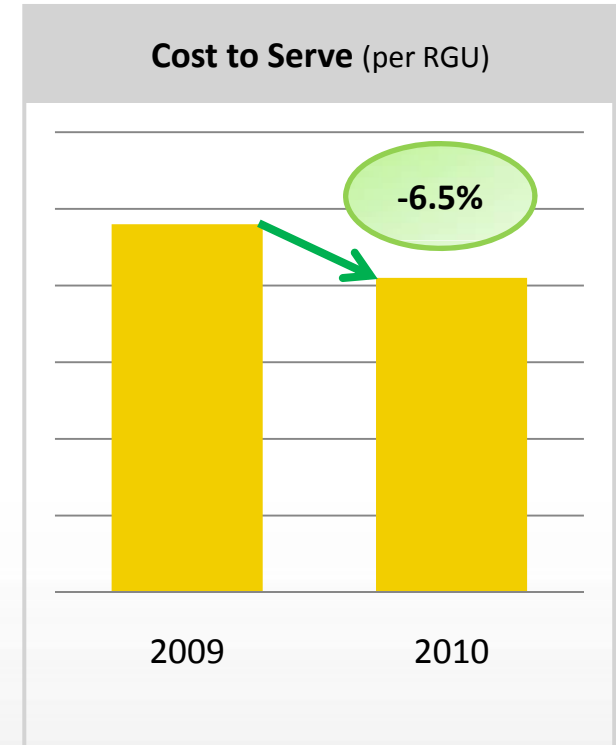
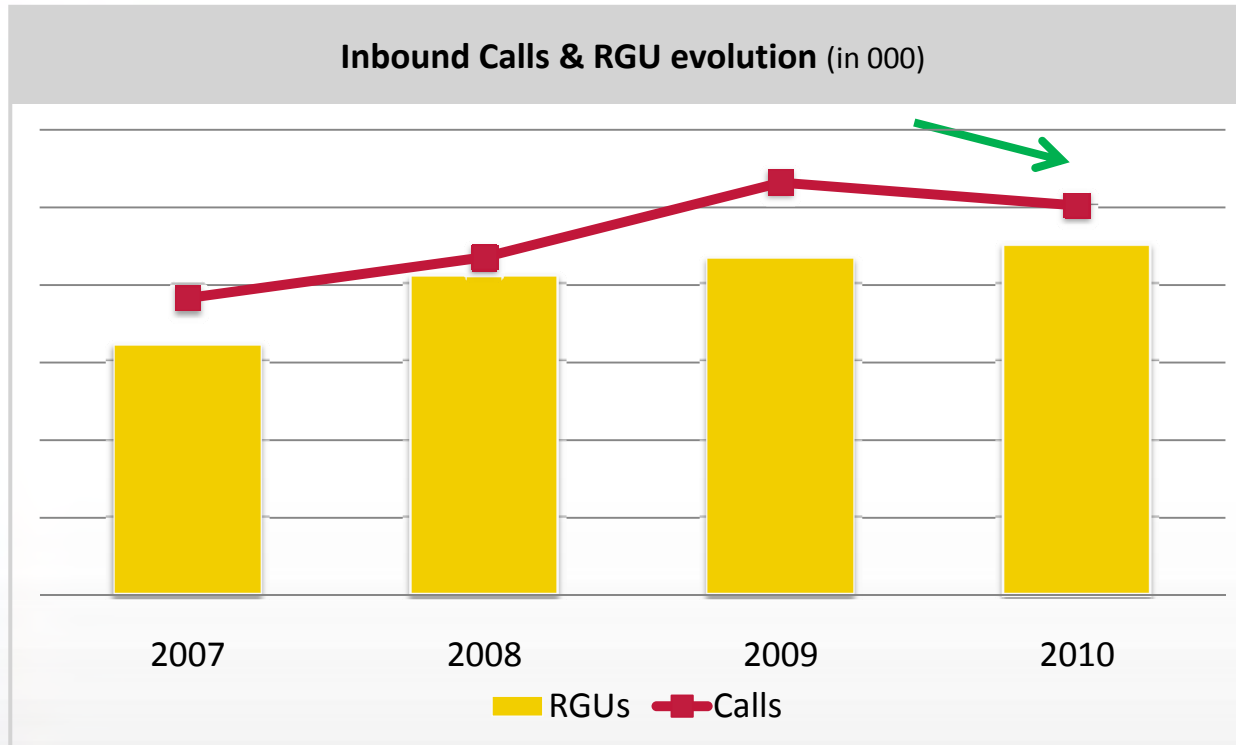
At the bottom of the table, there is a 'vorige' button on the left and a search input field on the right.

- Wizard approach: step by step order intake
- Intuitive and easy to use
- Less call center agent training required



Quality and self service drive lower calls

And lower Cost to Serve

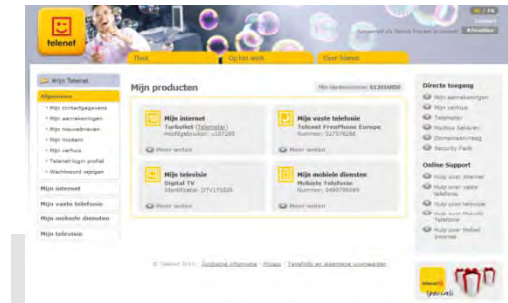
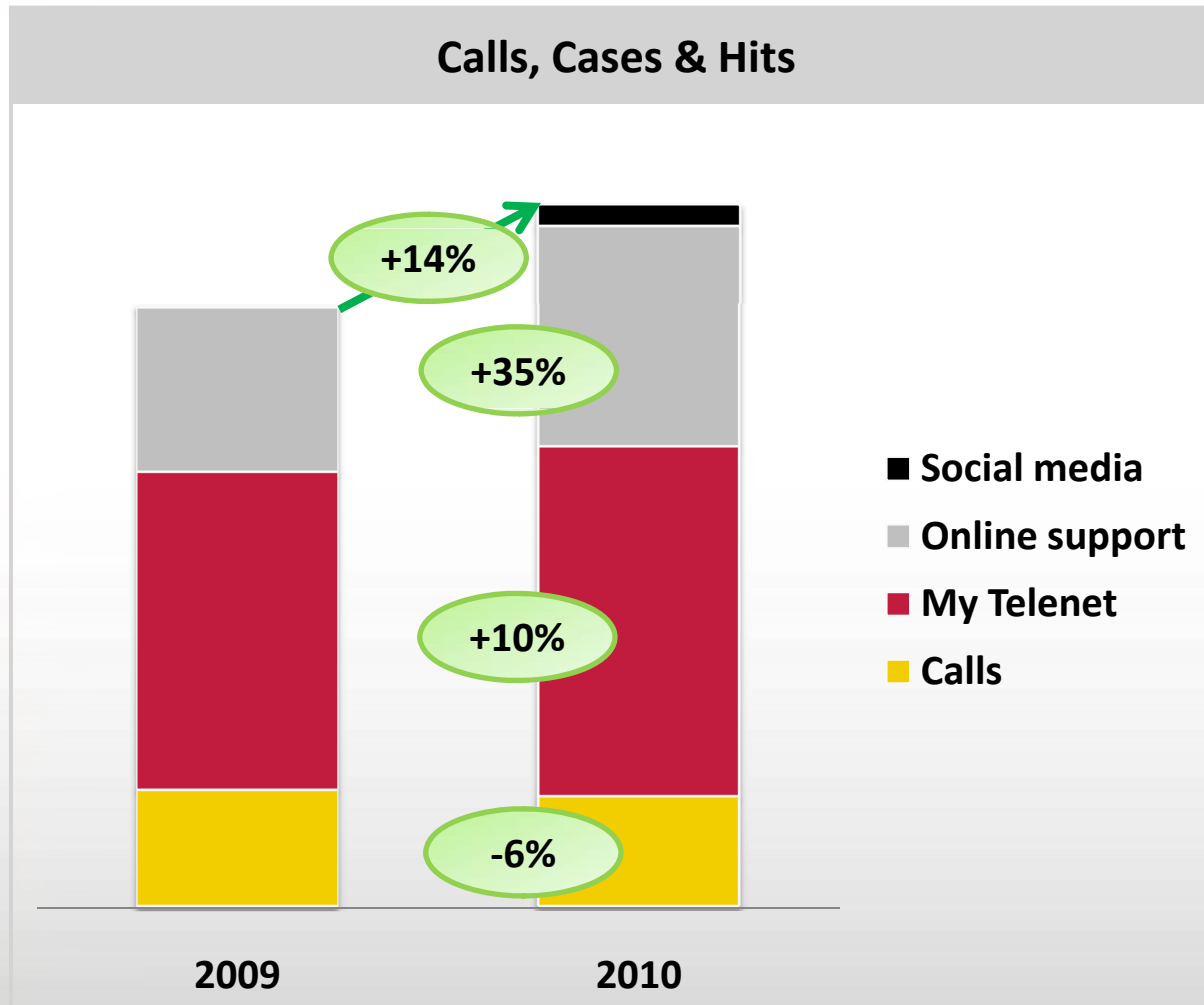


- Decreasing Call volume in 2010 versus 2009
- Cross divisional call avoidance programme and remuneration of top management:
 - Reduce number of manual promotions
 - Positioning of electronic billing and direct debit
 - Technical improvements



Calls only represent 16% of all interactions

Online business: the new way to interact with customers



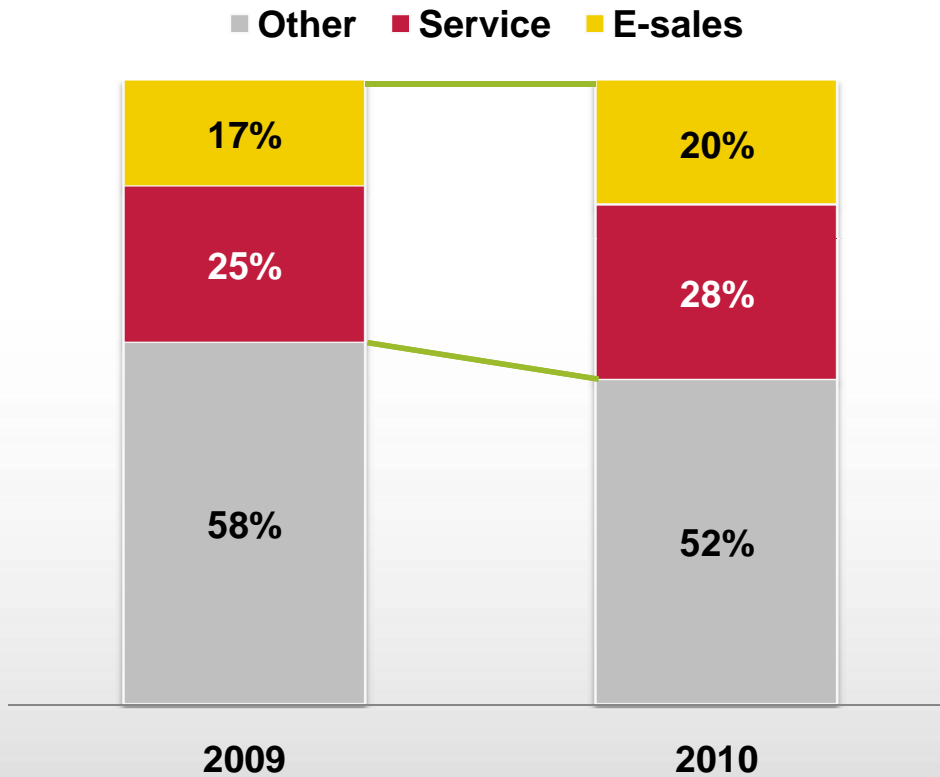
- Increasing online contacts thanks to better knowledge base & search engine
- Start conversion management (Social Media)
- Improved "My Telenet": manage your own account



Low cost channel development

Keeps cost of sales under control

Sales Channel distribution (incl. Mobile, End of year)

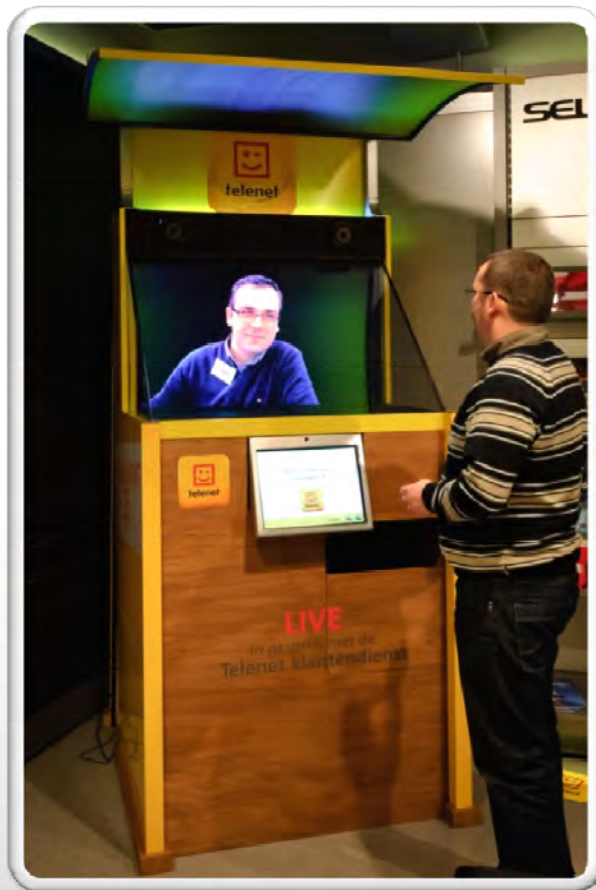


- Push E-Sales through shop conversion improvements
- Better search engine optimization
- Focus own retail shops (BelCompany)



Innovation as a key to improvement

Brick & Click – avoiding queues in the shops



- **Brick & Click principle**
- **Live conversation**
- **From remote location (shopping center, ...)**
- **With our Customer Care Agent**



Innovation as a key to improvement

New online set-top box diagnostic tool

Zoek klant:

[Overzicht](#) [Mijn historiek](#) [Mijn menu](#)

iCare by MiRo
Online support Geoffrey Ramon

Klantgegevens

682596272 Geoffrey Ramon

Interactieve digitale televisie

IID Digicorder <i>Pottolstraat 12, 8900 Taper</i>		▶ Eerste hulp
IID Digicorder (nieuw type) <i>Pottolstraat 13, 8900 Taper</i>		▶ Eerste hulp ▶ Instellingen ▶ Gegevens

Gebruik van Yelo TV

iPod of iPhone <i>Televisie via Yelo TV</i>	Yelo Tv	▶ [Gebruik]
-------------------------------------------------------	---------	-----------------------------

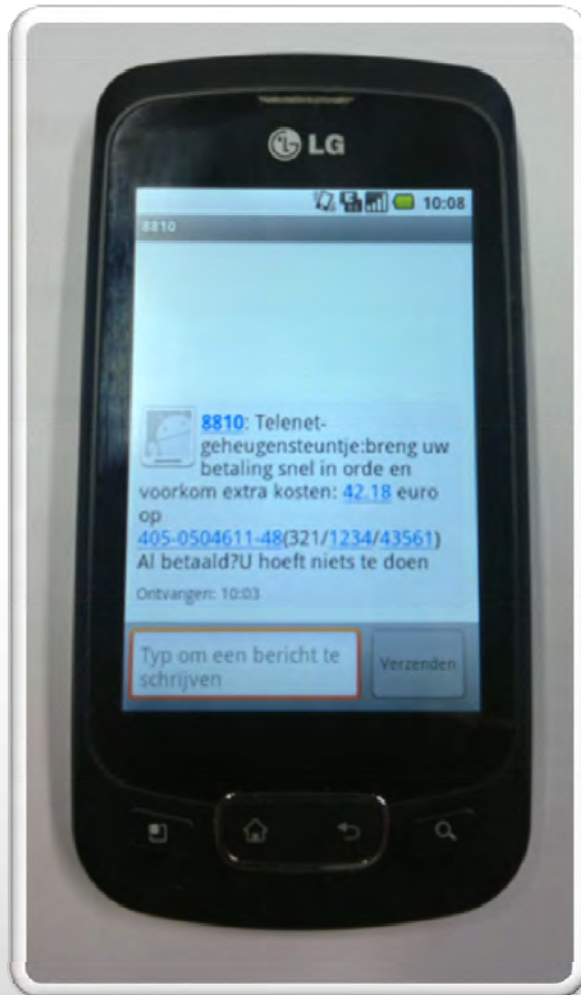
Telenet-installatie

Motorola / SBV5120E (DOCSIS) <i>Pattaelstraat 13, 8900 Taper</i>		▶ Details
----------------------------------------------------------------------------	--	---------------------------



Innovation as a key to improvement

SMS Invoice reminder



8810 Telenet:

Avoid additional reminder expenses by executing your payment now.

Euro 42.18 through 405-0504611-48

- **SMS notification**
- **Before invoice due date**
- **Avoiding unpaid invoices**



Coffee Break

telenet

A large yellow rectangular area containing the Telenet logo (a red square with a white smiley face) and the word "telenet" in black lowercase letters. To the right of the logo, the text "Coffee Break" is written in a simple black font.



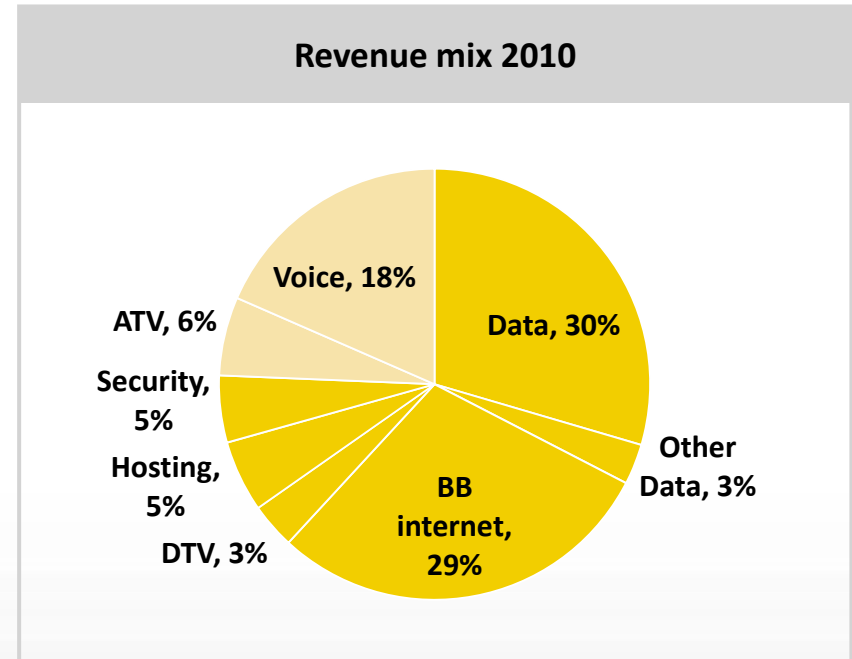
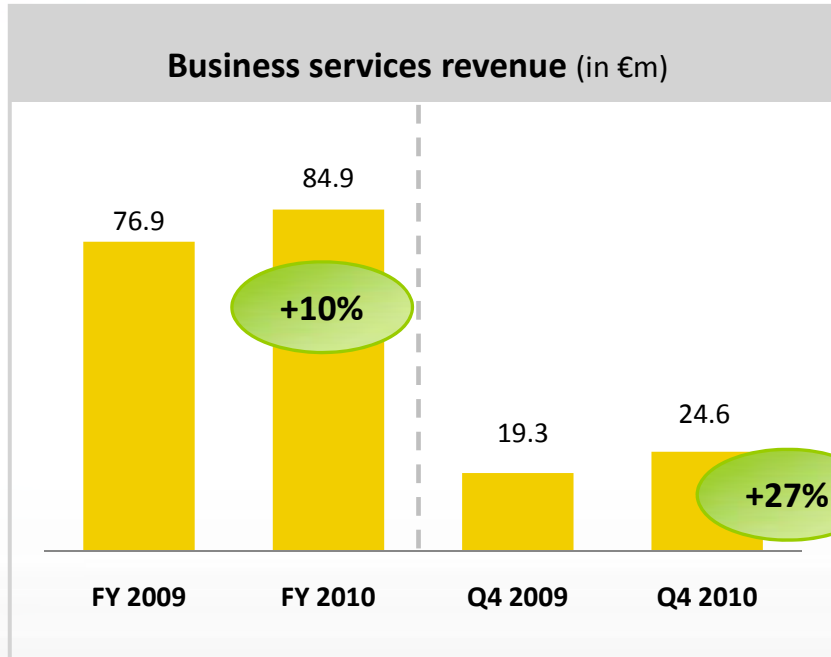
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Business services

Revenue up 10% in 2010 driven by organic growth and C-CURE



- 10% top line growth for our B2B division in 2010 driven by good traction for our data and fiber solutions and the acquisition of C-CURE (as of May 31, 2010);
- Roll-out and availability of EuroDocsis 3.0 will herald future growth for select, smaller sized B2B segments.

- Product revenue mix reflects recent innovation and limited legacy.



An integrated go to market

Range of solutions

Connectivity



- Data solutions
- Internet access
- Voice solutions
- Multi-TV products

Security



- Security solutions
- Managed services
- Security consulting

Hosting

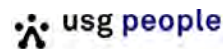


- Hosting, housing
- Hosted applications
- Dedicated servers
- Virtualization

**Integrated
Customer
Experience**



Industry segmentation increases customer relevance in all domains



FINANCE

GOVERNMENT

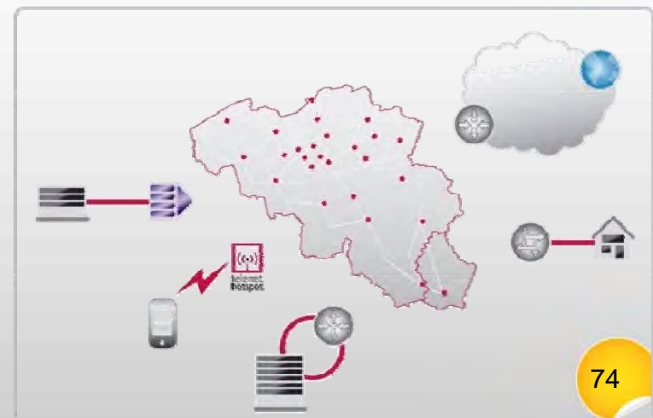
HEALTHCARE

RETAIL

INDUSTRY

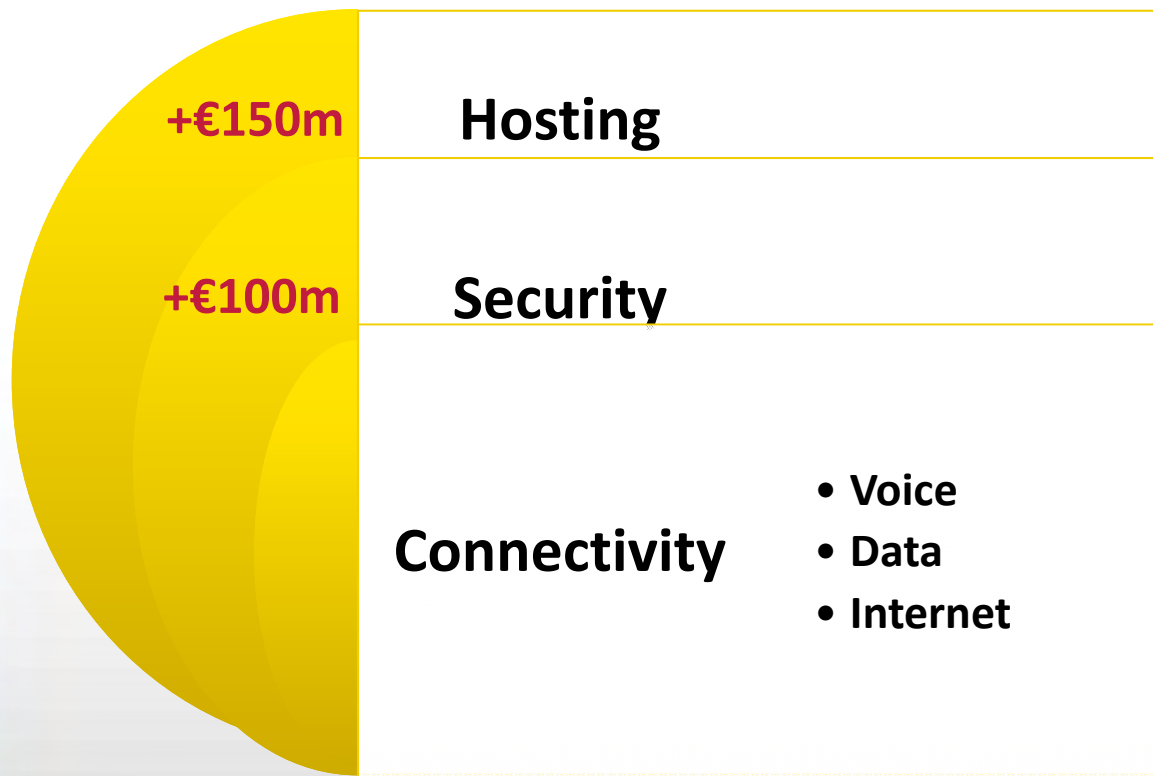
MANUFACTURING

NATIONAL ACCESS NETWORK





Our addressable market has increased through targeted acquisitions

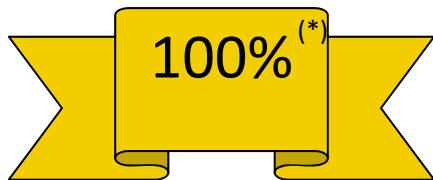


Expanded addressable market from €900 million to €1,150 million

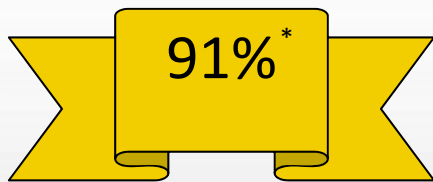


Service excellence drives Telenet's success in Business

Telenet Enterprise Customer Satisfaction



Top Customer group



Total customer base

Key investment area's for customer satisfaction

1 Best **network** to support business critical applications

- High, guaranteed, down- & upstream bandwidths: Coax with DOCSIS 3.0
- Reliability: dedicated business network & combined access options

2 **Organization** aligned for maximum customer relevance

- Top performing service organization with dedicated operations & support
- Segment-based go-to-market

3 **Product Portfolio** to fulfill customer requirements

- Climbing the value chain by integration of Value Added Services: security, hosting, integration, consulting, ...

(*) Source: Synovate



Key reference



■ 5-year contract for the provision of data connectivity services to their bank branches

- ✓ 980 branches across Belgium
- ✓ The deal was carried on the merit of Coax
- ✓ 1st time partnership with Walloon Cable
- ✓ DSL from Telenet is better
- ✓ The installation is going well which is reflected in their internal communication

worldwide
in Belgium

■ an extensive professional network of independent insurance brokers and banking agents



(*) Current contract only covers AXA's banking branches across Belgium



Lay the foundations for sustainable and profitable growth

- **We use COAX to deliver the quality required in business market**
 - ✓ Business overlay is assuring Quality of Service SLA's
 - ✓ Business services are deployed on a dedicated infrastructure
 - ✓ The capacity is dedicated for business services
 - ✓ No interference with residential roadmap or maintenance activities
 - ✓ Flexible and segmented capacity upgrade approach
- **The combination with security and hosting services is accelerating our growth**





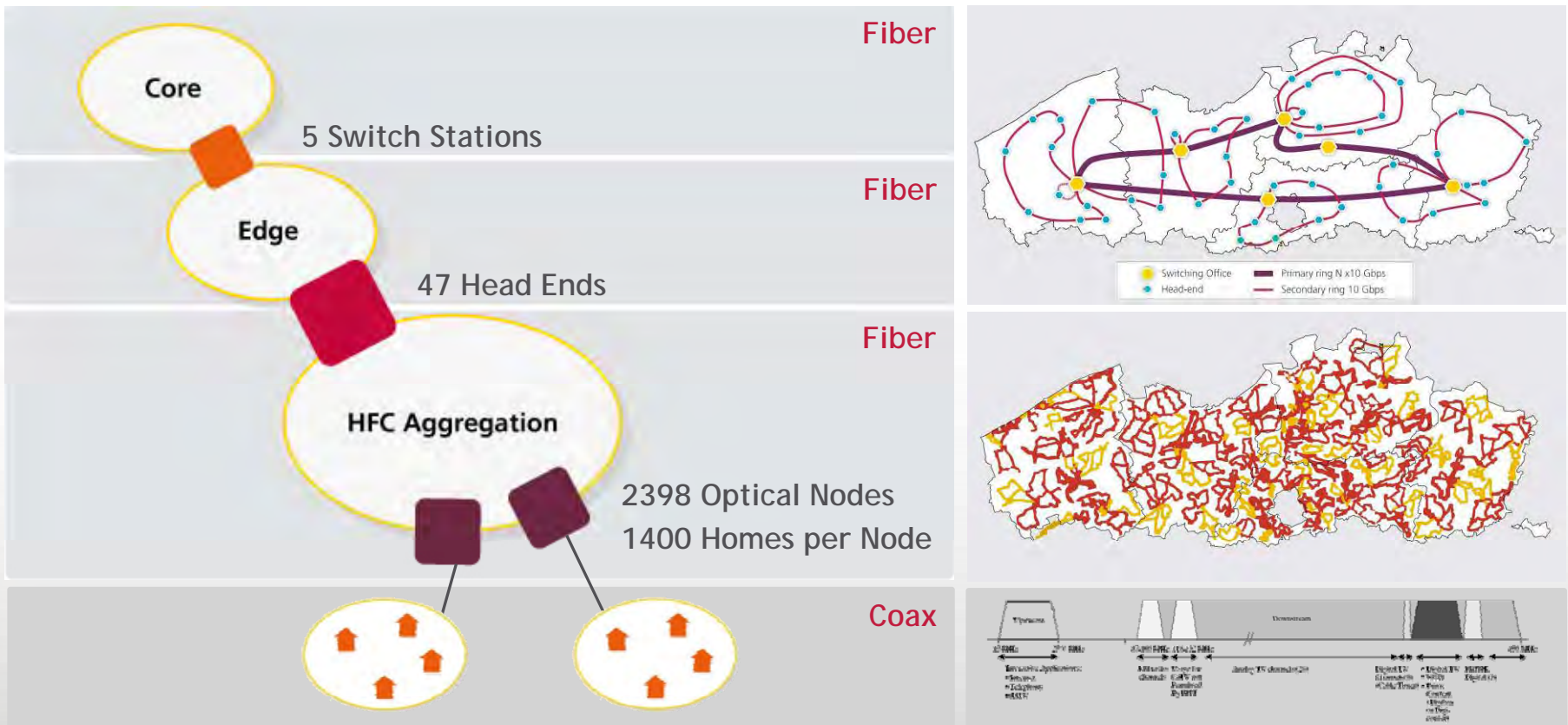
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Strong next-generation IP network

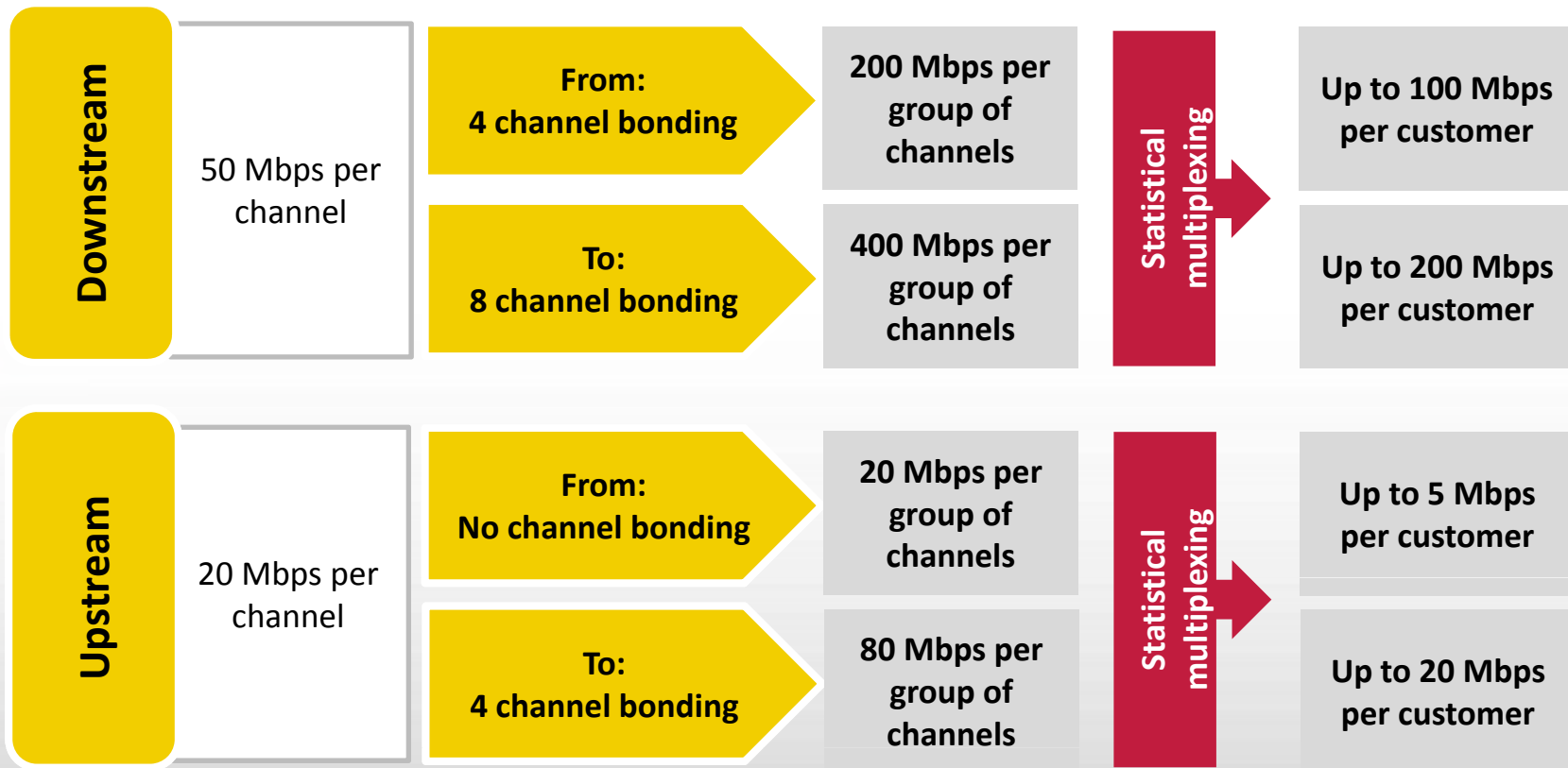
- Fully upgraded bi-directional Hybrid Fiber Coax network
- Operating at 600 Mhz





Statistical multiplexing through bandwidth sharing gives cable speed advantage

2011-2012

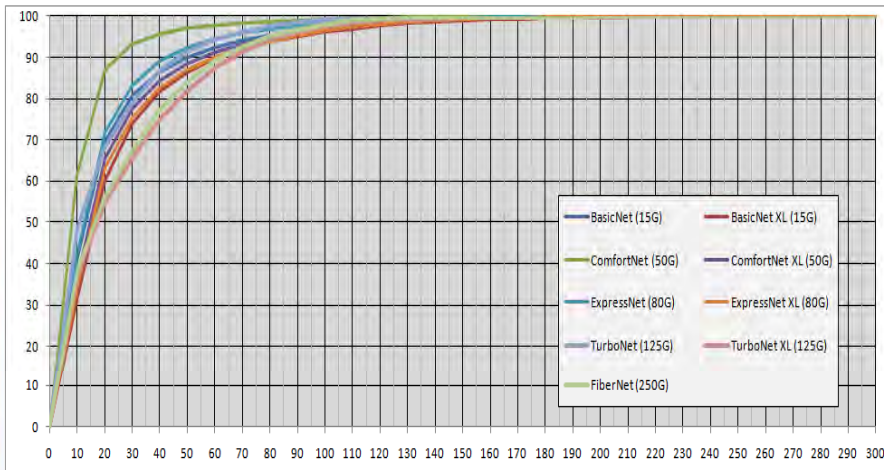




Increase in data traffic requires more capacity

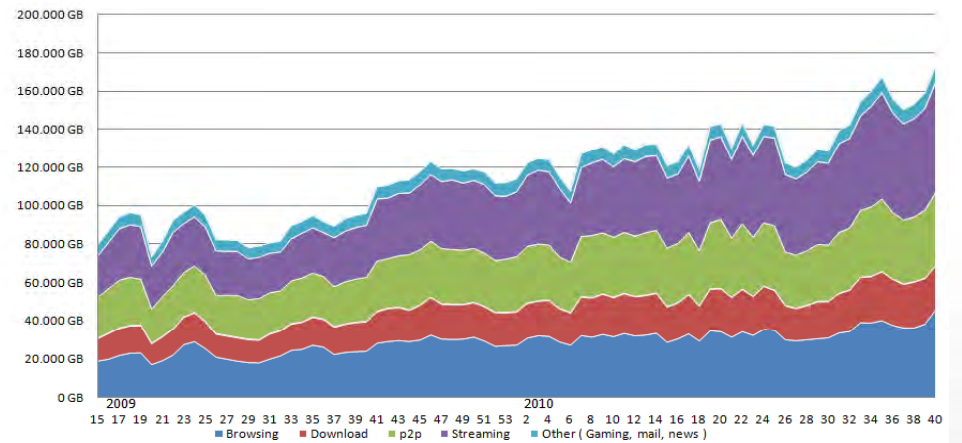
Average monthly capacity usage per product

% of customers



Average monthly volume in GB

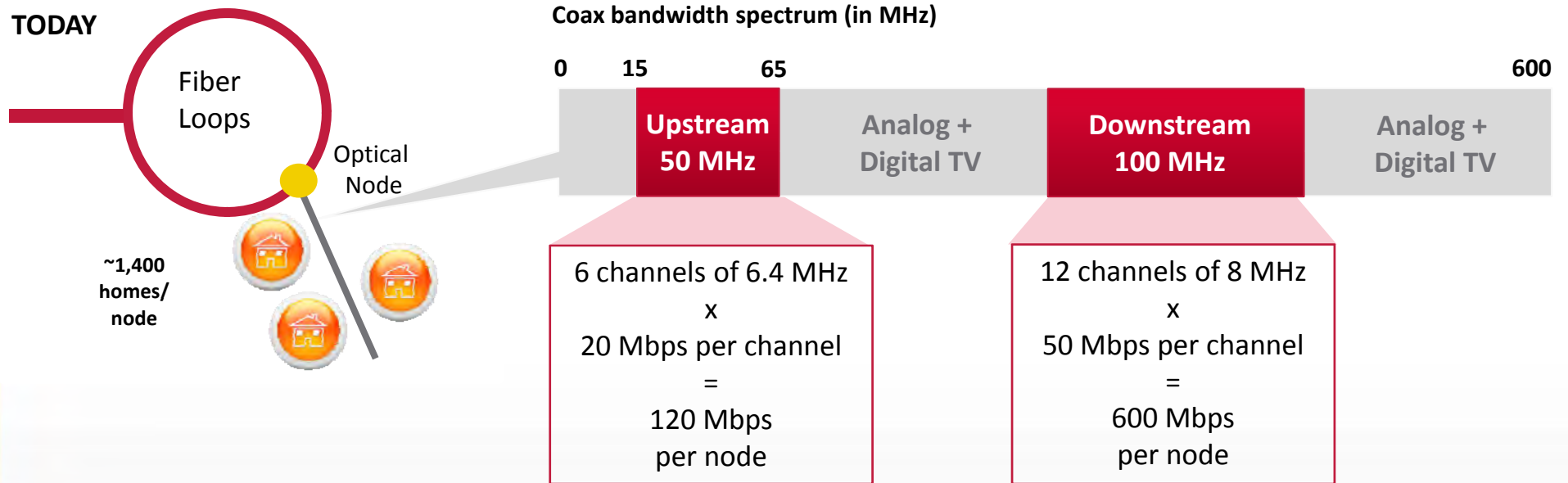
Internet services breakdown 2009-2010



Internet traffic growth expected to continue at the same exponential pace as over the previous years



The next step: increasing the bandwidth per home



TODAY: shared over ~1,400 homes

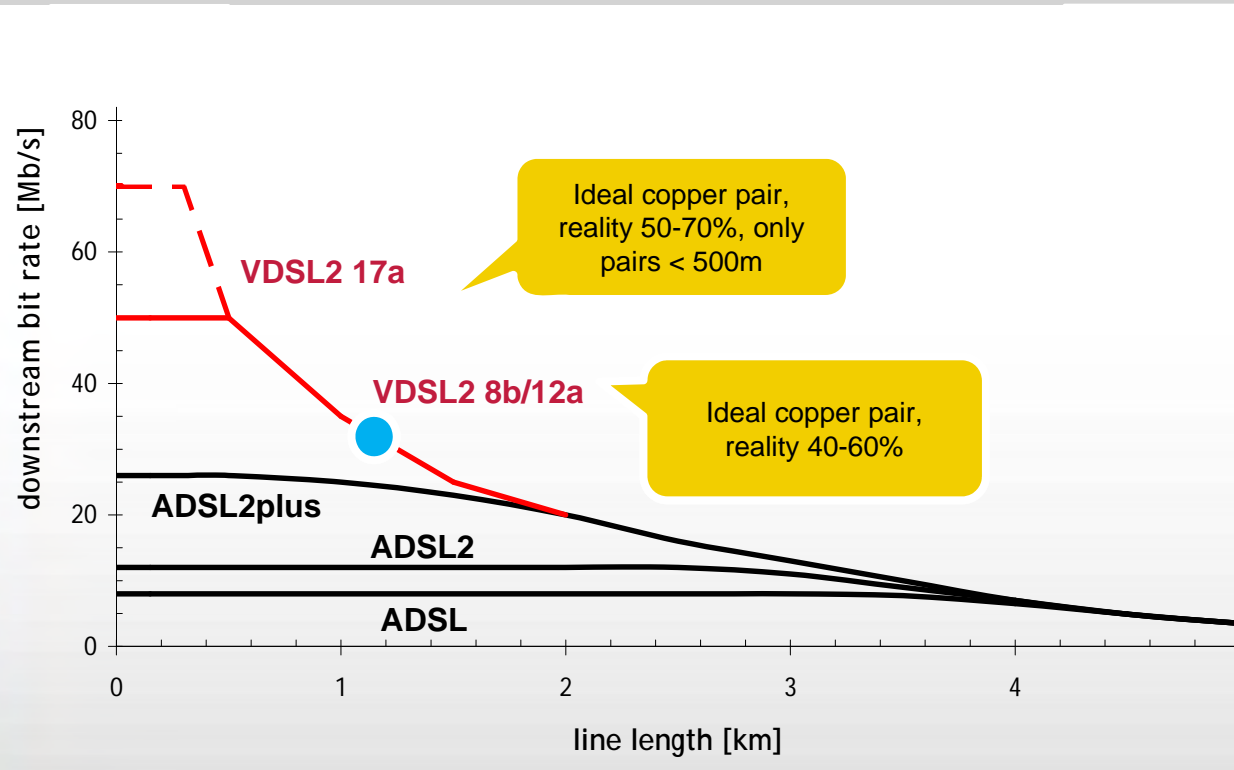
PULSAR

2015: shared over ~500 homes



DSL bandwidth capabilities in mid-term future limited to ~50 Mbps downstream

DSL bandwidth capacity versus looplevelength



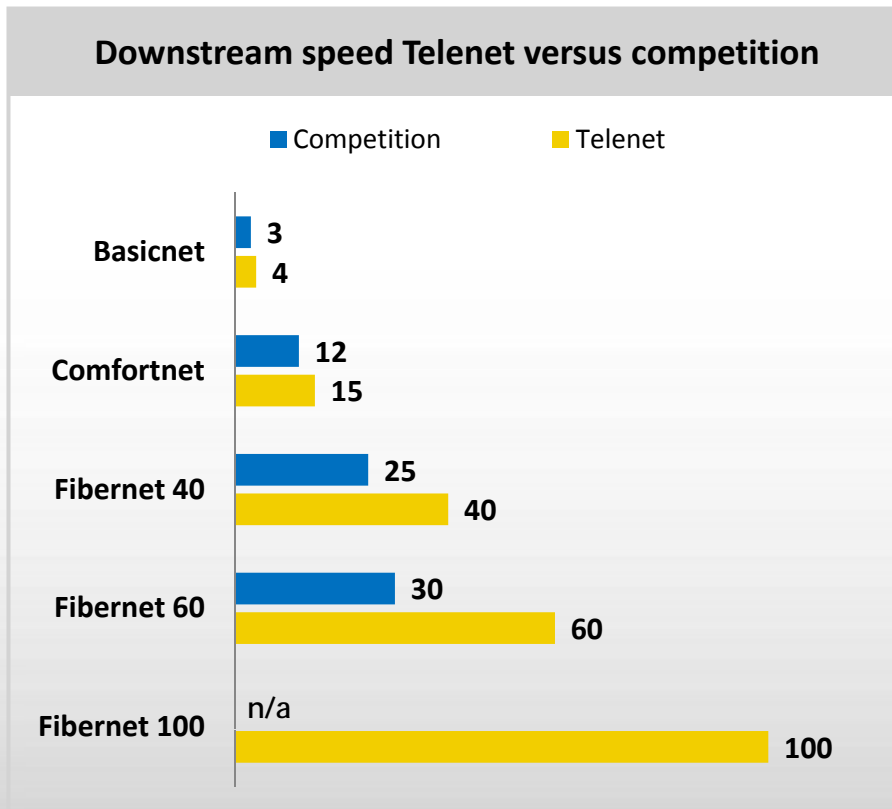
- Next phase to upgrade DSL spectrum to 17 MHz
- Will allow for downstream of up to 50 Mbps in optimal conditions
- Only valid for customers close to street cabinet (<500m)

● Current average speed DSL providers



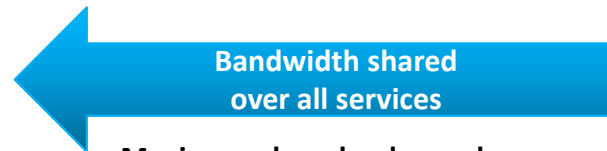
Real speeds put Telenet far ahead in downstream and at par in upstream

- Broadband specification upgrades by Belgacom not translated in customer experience
- Telenet continues to offer c.60% more speed versus Belgacom in reality
- Belgacom offers no products beyond 30 Mbps



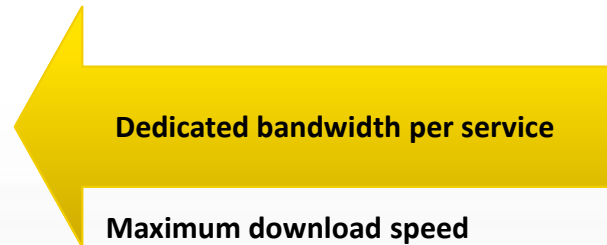


Cable network caters for unparalleled service offering



Bandwidth shared over all services

Maximum download speed up to 30 Mbps



Dedicated bandwidth per service

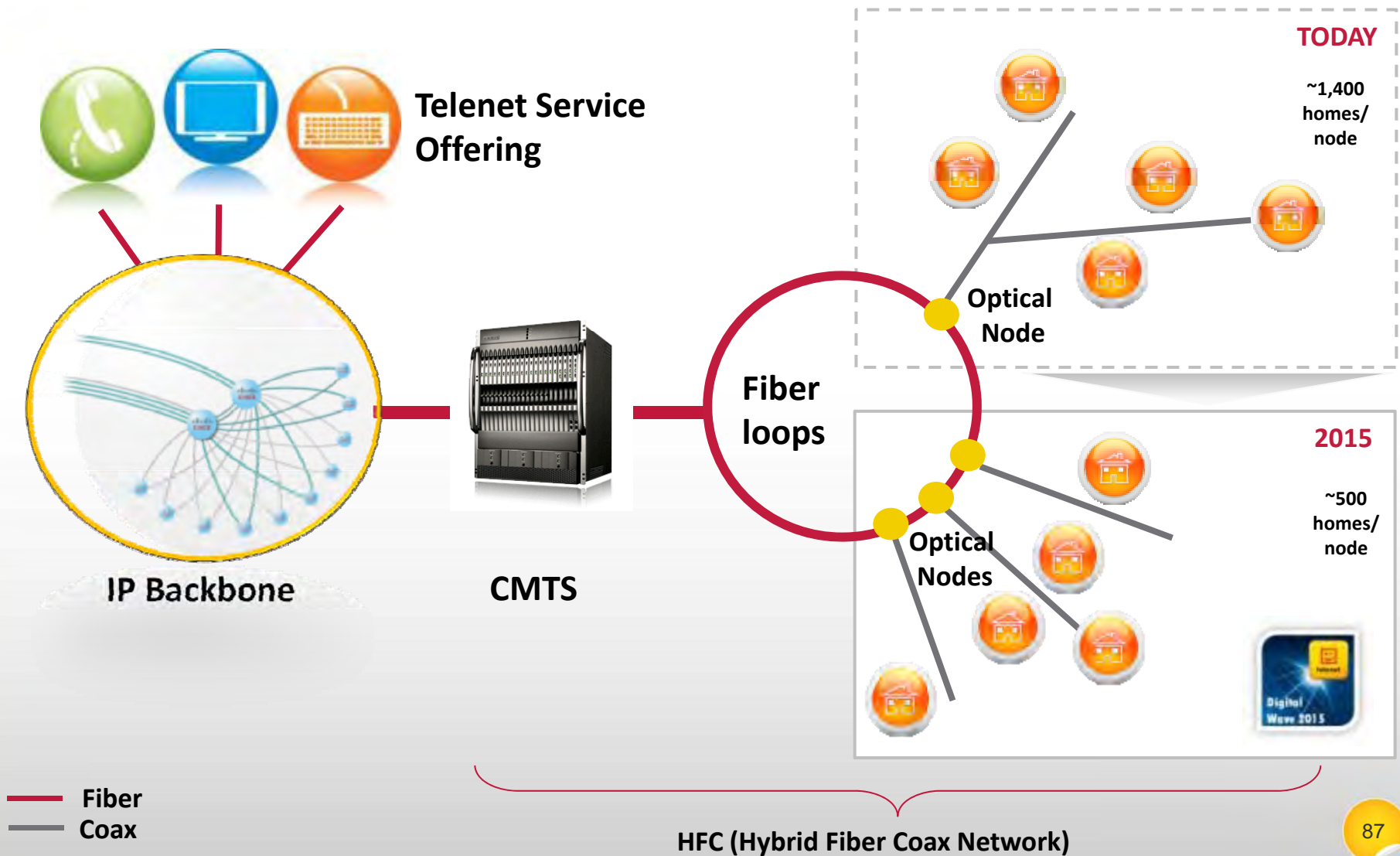
Maximum download speed up to 100 Mbps



- Video will make high broadband speeds relevant
- Added value of cable = simultaneous services into the house
- New devices (tablet PCs) will require ample streaming capacity



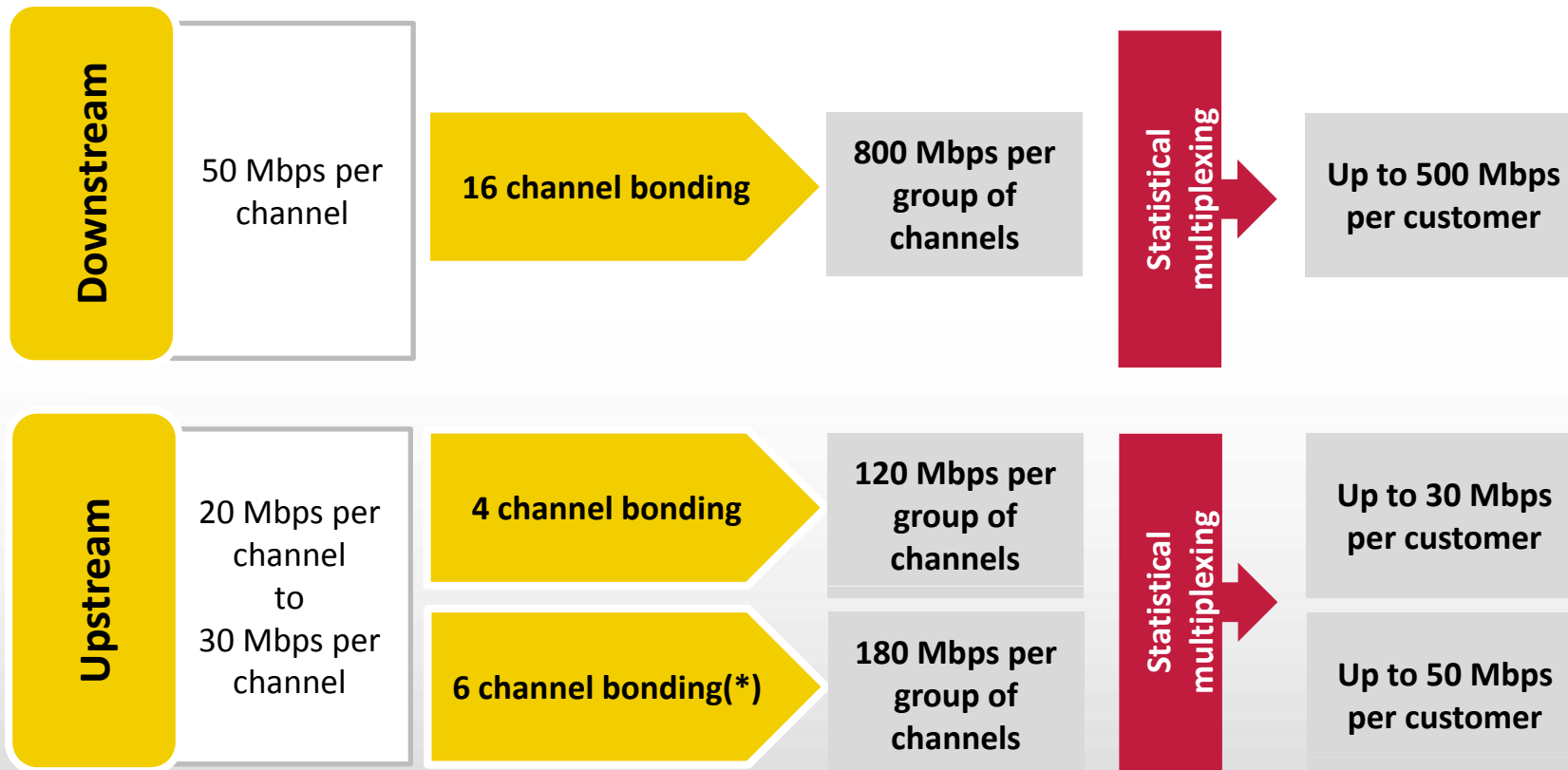
Digital Wave 2015: deeper fiberization to retain speed leadership position





The potential of cable beyond 2012

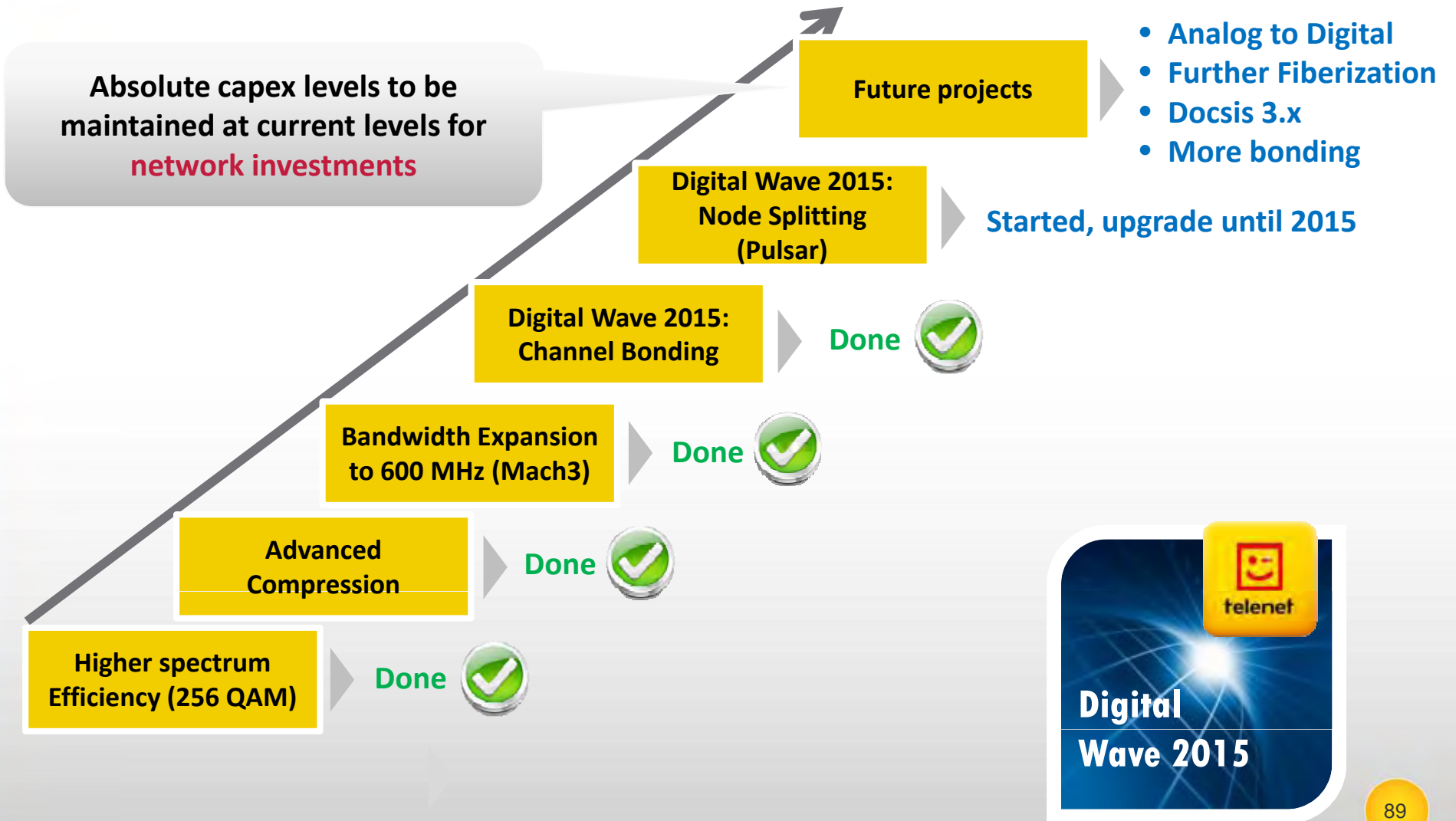
2013 - ...



(*) Still under development in the standardization bodies

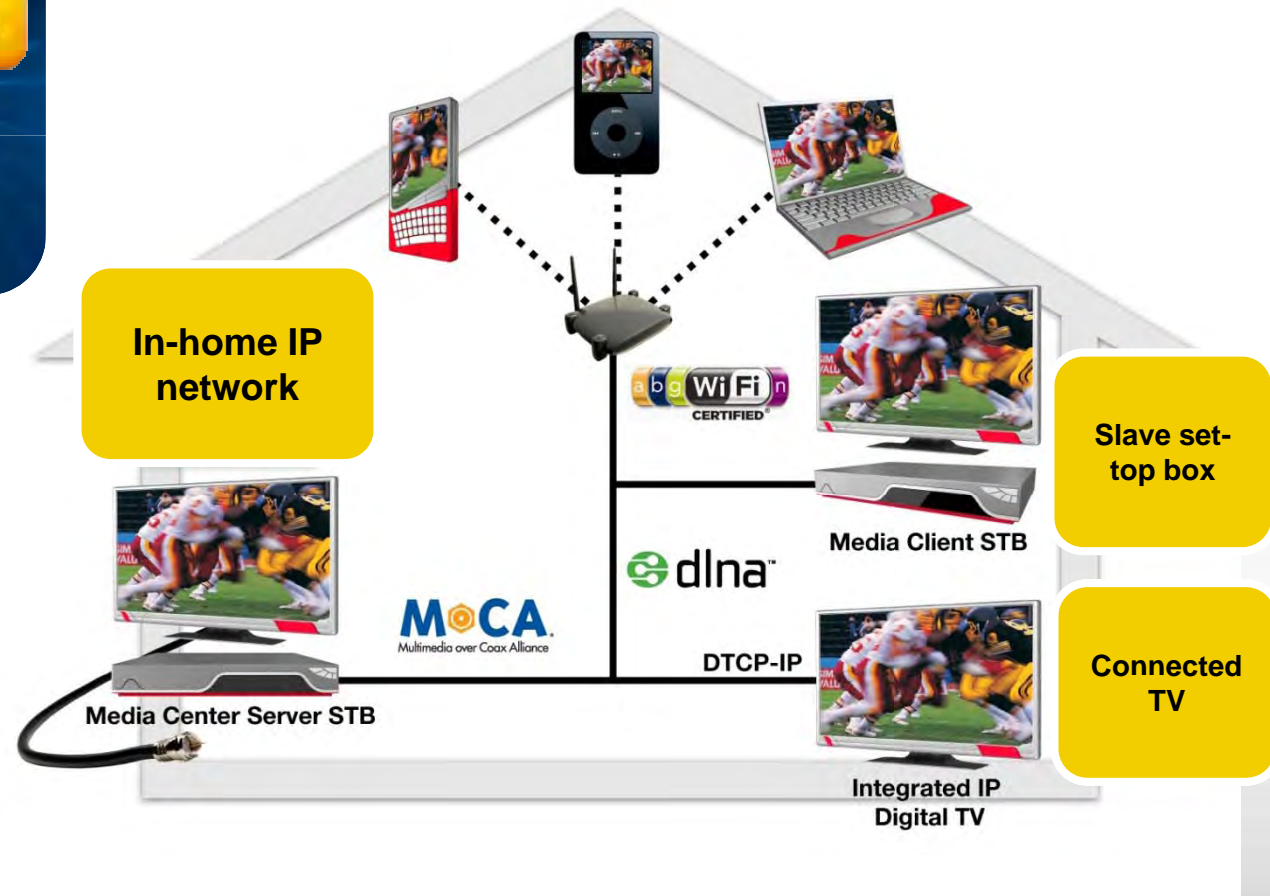


Our network has seen a constant path of upgrades





Telenet Connected Home strategy: Cross-device networking and content sharing





Digital Wave 2015: preparing for our life in the new digital world

VISUAL INTERACTIVITY

SECURITY

BACK UP

E SAFE

HOSPITALITY

3D TV

IP TV



360 GAMING

SMARTGRID

DIAGNOSTIC

E GOV

BANKING

WIFI

ENTERTAINMENT

HOME MANAGEMENT

E HEALTH

VIRTUAL OFFICE

SMART TV

MOBILITY



STREAMING



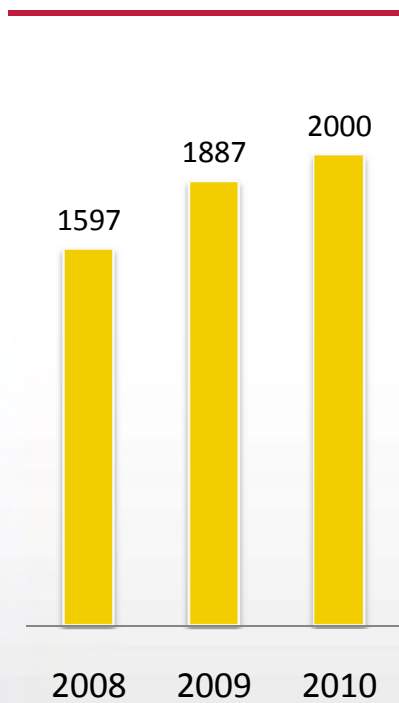
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- 1 Introduction & key highlights 2010** Duco Sickinghe, CEO
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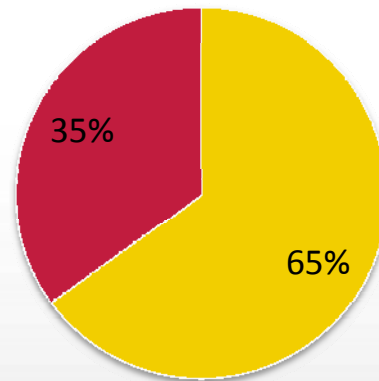
Some facts and figures

FTEs

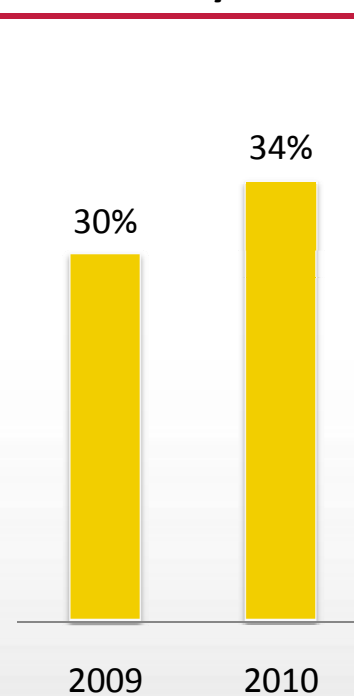


Gender diversity

■ Male ■ Female



Vacancies internally filled





Telenet Employer Branding



Teamcoach Recruitment Event zaterdag 6 maart 2010

Een je klaar om een team te leiden en motiveren? Weet je hoe je mensen bezield en ondersteeft? Heb jij het potentieel om een echte people manager te worden? Dan coacht Telenet je graag in je carrière. We zijn namelijk op zoek naar (mnl) Teamcoaches die in onze contactcenters een groep van Adviseurs tot uitstekende prestaties zullen inspireren.

Daarom het een job & dus je moet bereiden, nodigen wij je uit op ons recruitment event, zaterdag 6 maart 2010. In een nieuw contactcenter in Herentse Heuvelen van dag tot dag vier echte, versnaperen en ontvoelingen. Onder het leiderschap van Wim Vandeven, Coach van Tia Hellbaert en Eline Berings, krijg je een goed beeld van de uitdagingen waar een Teamcoach voor staat. En maak je kennis met een bedrijf in volle groei.

Schrijf je snel in op www.telenetzoekt.be/teamcoaches



Laat jij op Stayen graag van je horen? Maak van je hobby je beroep in het gloednieuwe Telenet contactcenter. Samen gaan we scoren!

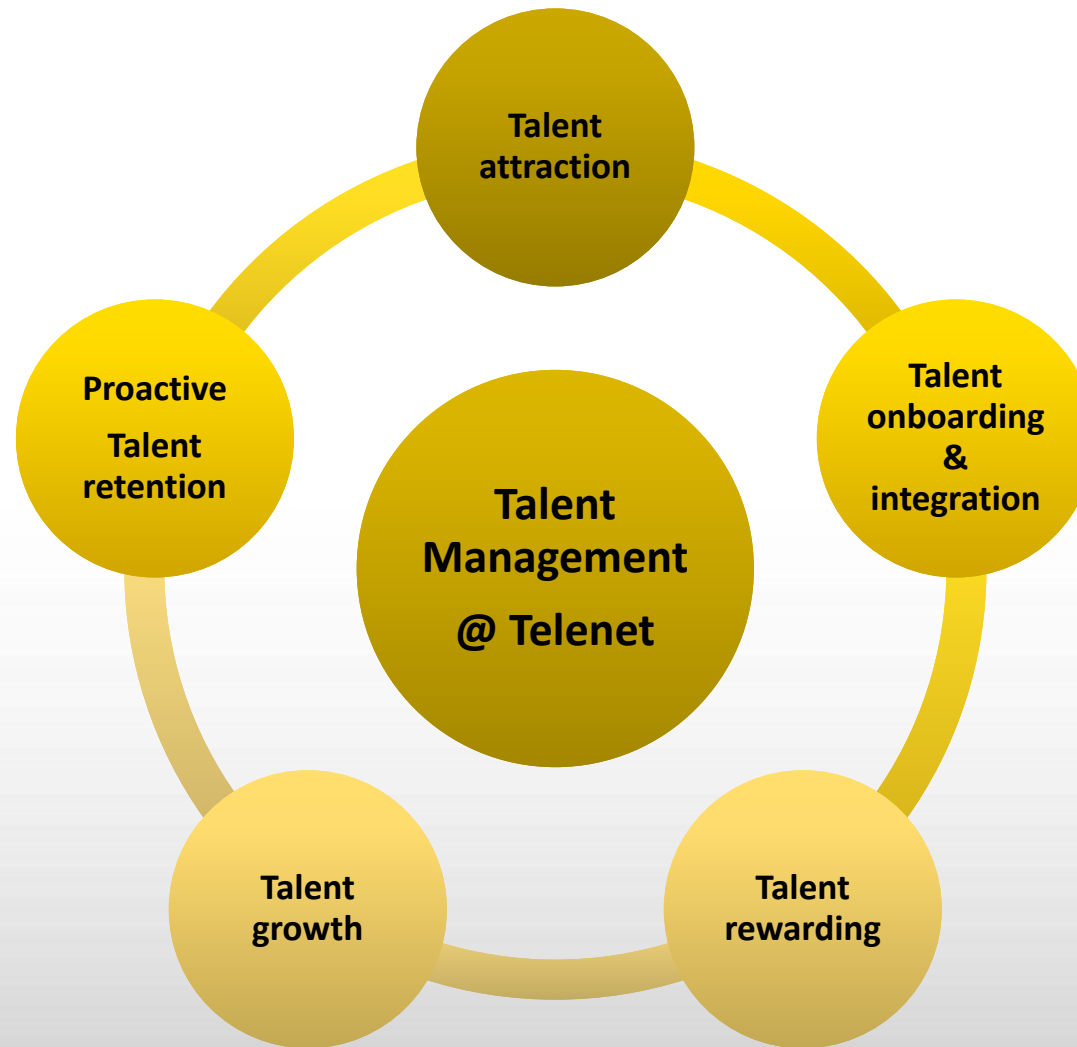
Je kunt meer.

Online solliciteren kan via www.telenetzoekt.be/sint-truiden





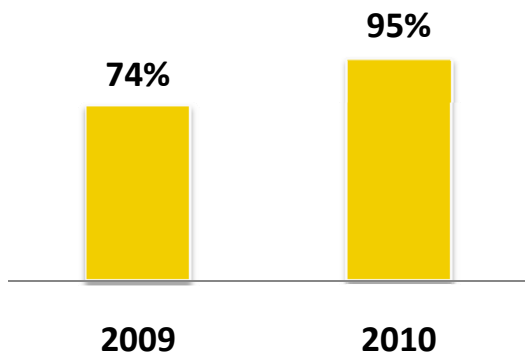
Our principles of talent management





Focus on the customer

Employees with Customer Certificate



1



Assist in a shop

2



Assist in a call center

3



Assist our installation workforce



It's about the Telenet culture



Promote from within

Diversification

Internal mobility

Training

Well-being



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Regulatory update

Intention to introduce remedies for TV and broadband internet market

Basis

- Market study of regional TV-broadcasting market in Flanders, Wallonia and Brussels

Results

- Telenet (and other cable operators) have significant market share in their respective footprint for TV-broadcasting

Proposed remedies

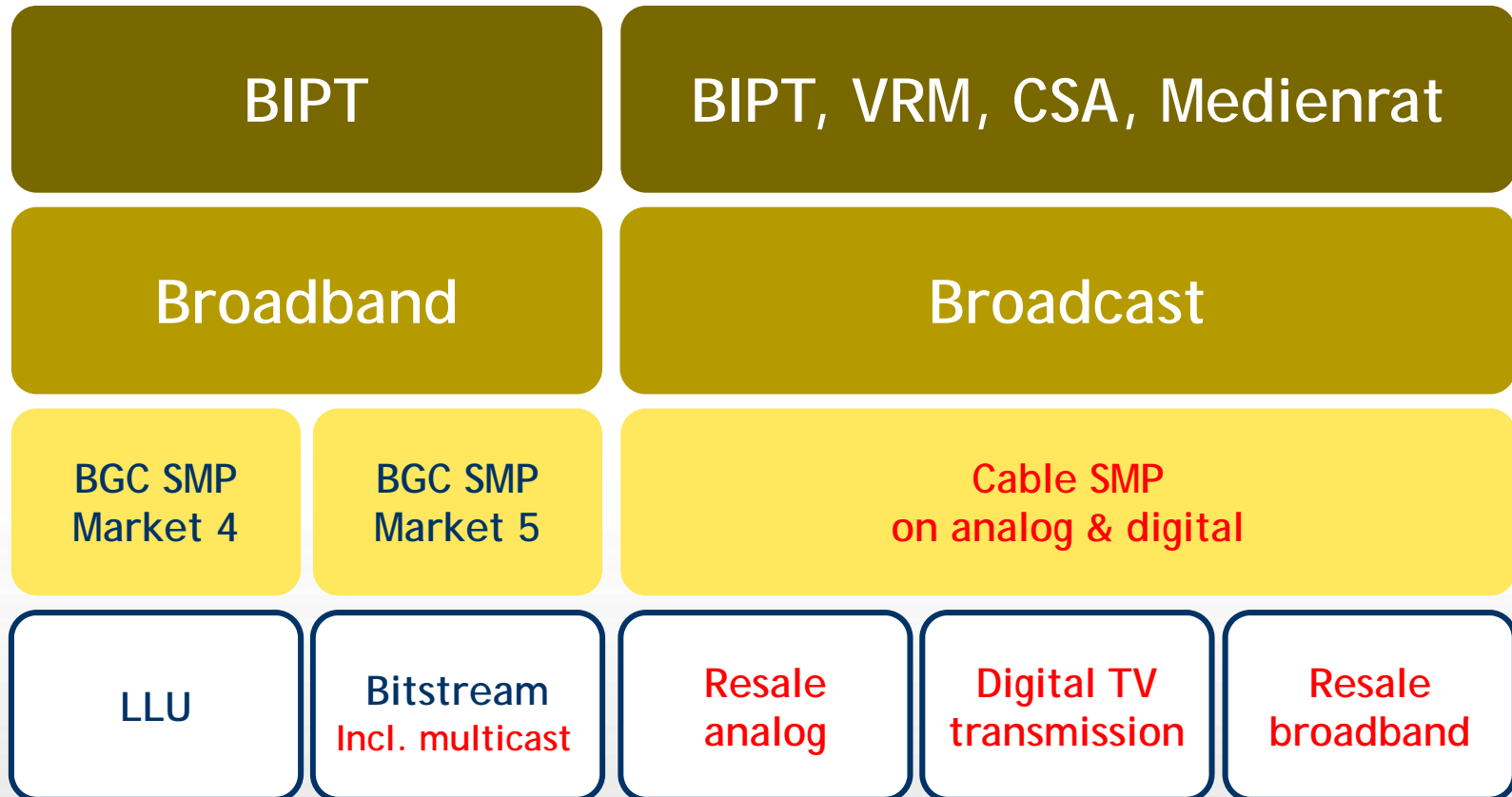
1. Wholesale offering of analog TV
2. Access to digital TV platform (also applies to Belgacom)
3. Wholesale offering of broadband internet, only in combination with access to digital TV platform

Rationale

- More competition and fair prices in TV market
- Alleged importance of bundles expanded remedies to broadband internet



Regulators have imposed a number of remedies on the broadcasting & broadband market

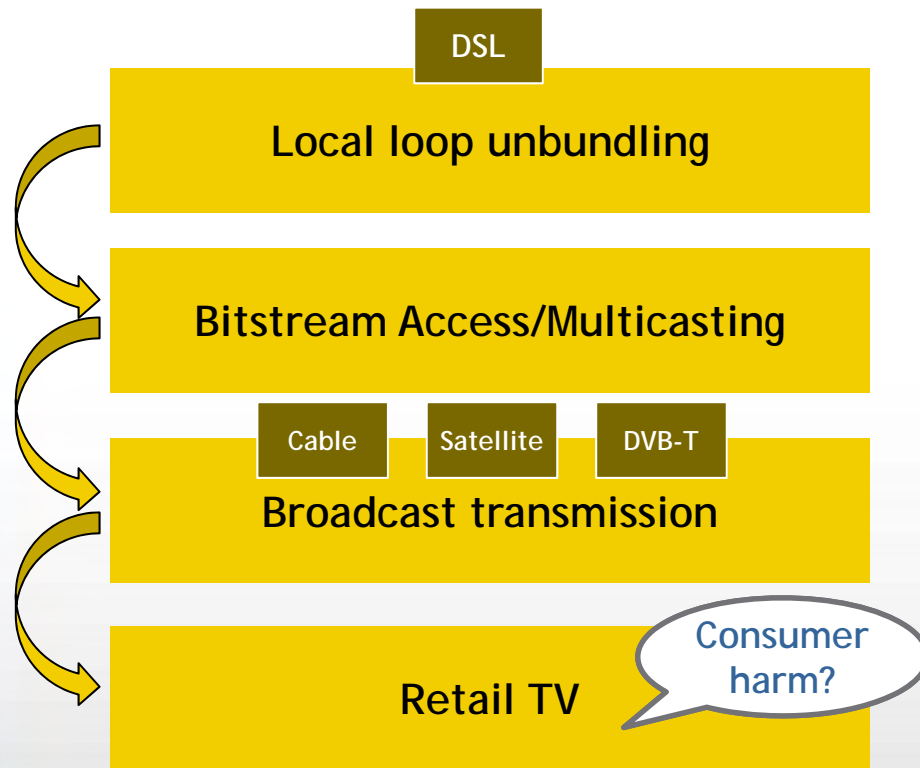


- Channel flexibility

- Bundle with CATV
- Speed and volume flexibility



Regulators should follow a prescribed methodology to determine if additional remedies are needed



Regulatory methodology

Clear definition of the market

Assess if consumer harm exists

Apply modified greenfield analysis

Apply three criteria test

Assess if SMP exists

...Then assign proportional & necessary remedies, if needed

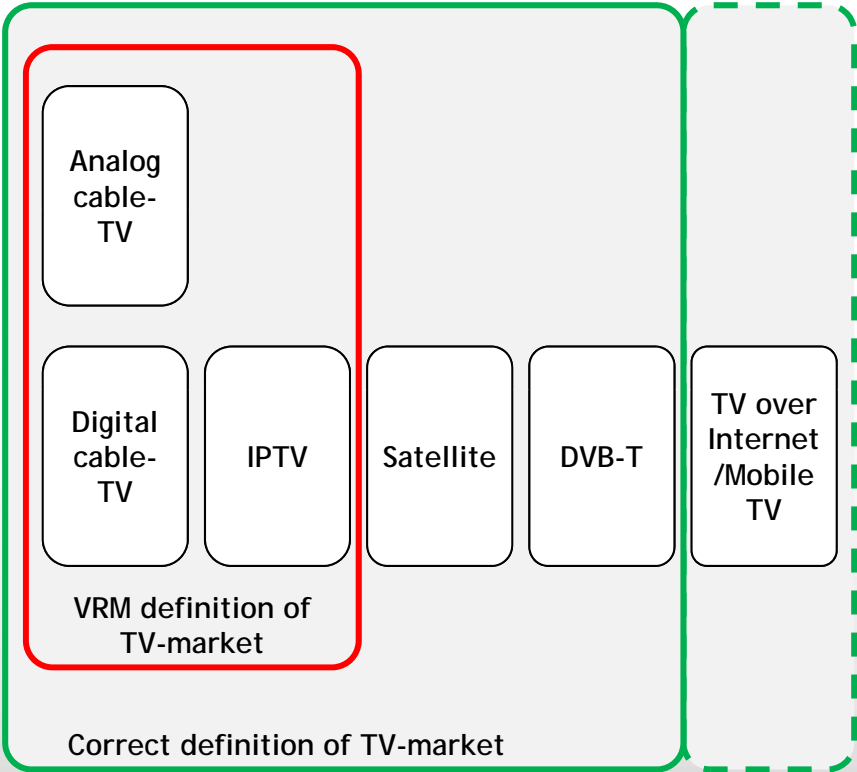


Regulators should take a more wholistic view on the product markets and geographical dynamics

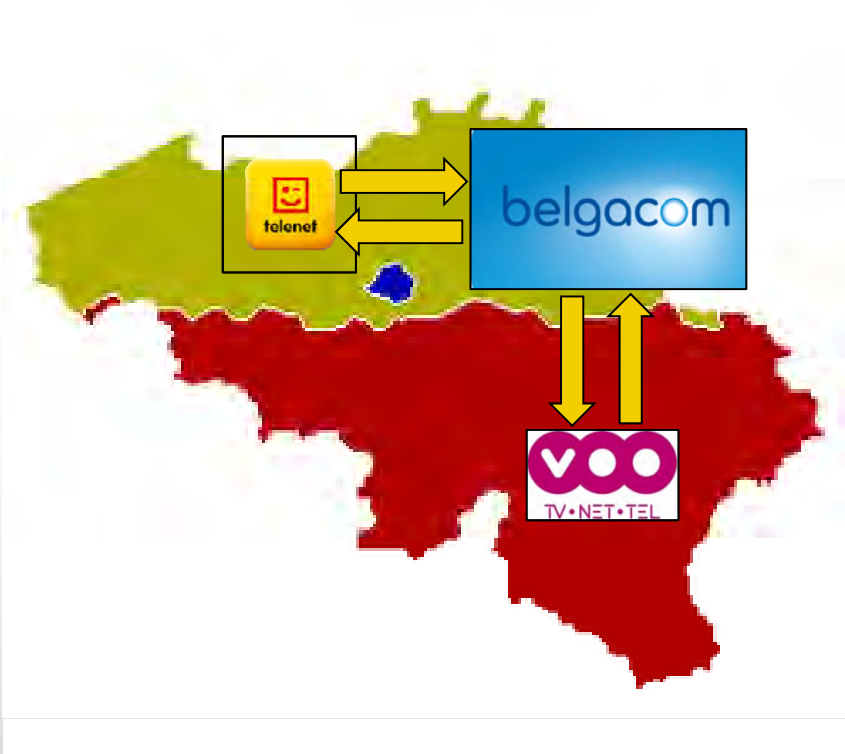
- Regulatory methodology
- Clear definition of the market
 - Assess if consumer harm exists
 - Apply modified greenfield analysis
 - Apply three criteria test
 - Assess if SMP exists
 - ...Then assign proportional & necessary remedies, if needed

Clear definition of the market ?

Product market

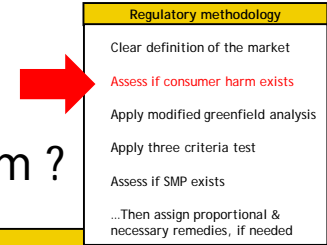


Geographical dynamic





Regulators ignore the vibrant nature of the market which offers low prices, innovation and choice



Evidence of consumer harm ?

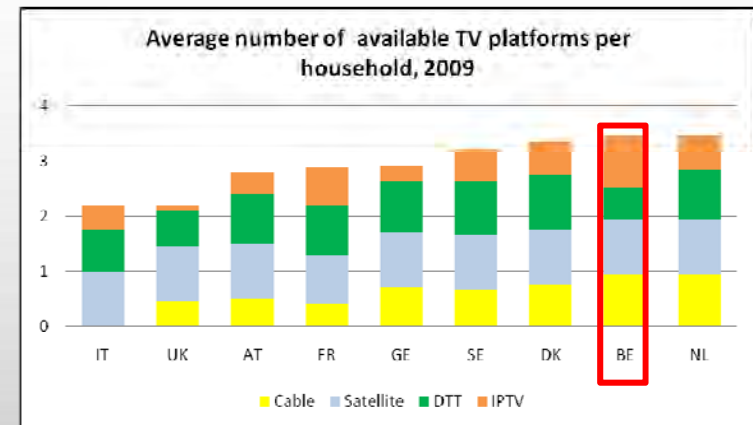
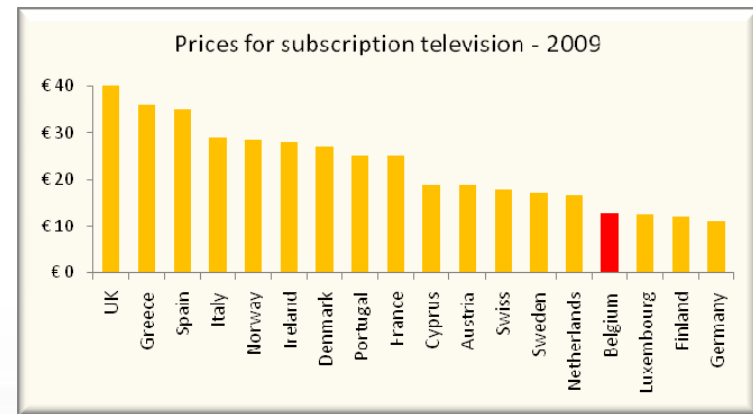
Market situation

- Low prices + regulated

- High level of service, quality and innovation

- Consumer has choice of platforms

Current situation



Source: Screen Digest, 2010; Bain analysis 2010.



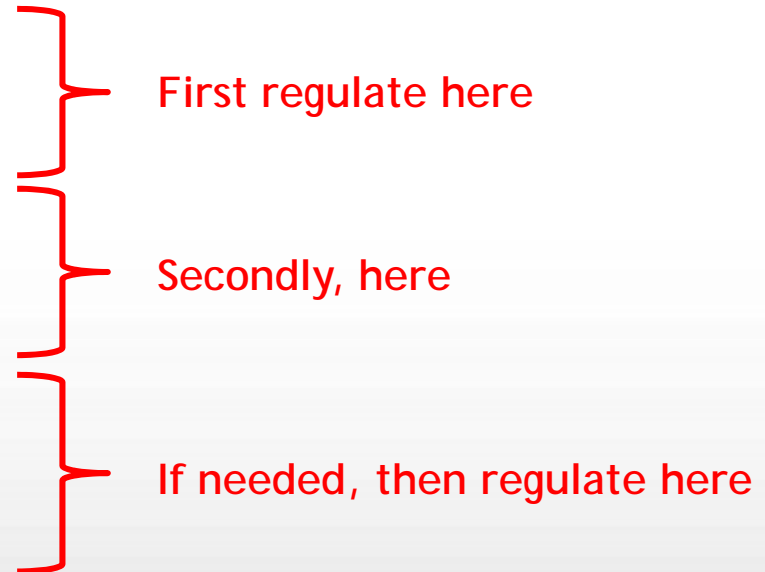
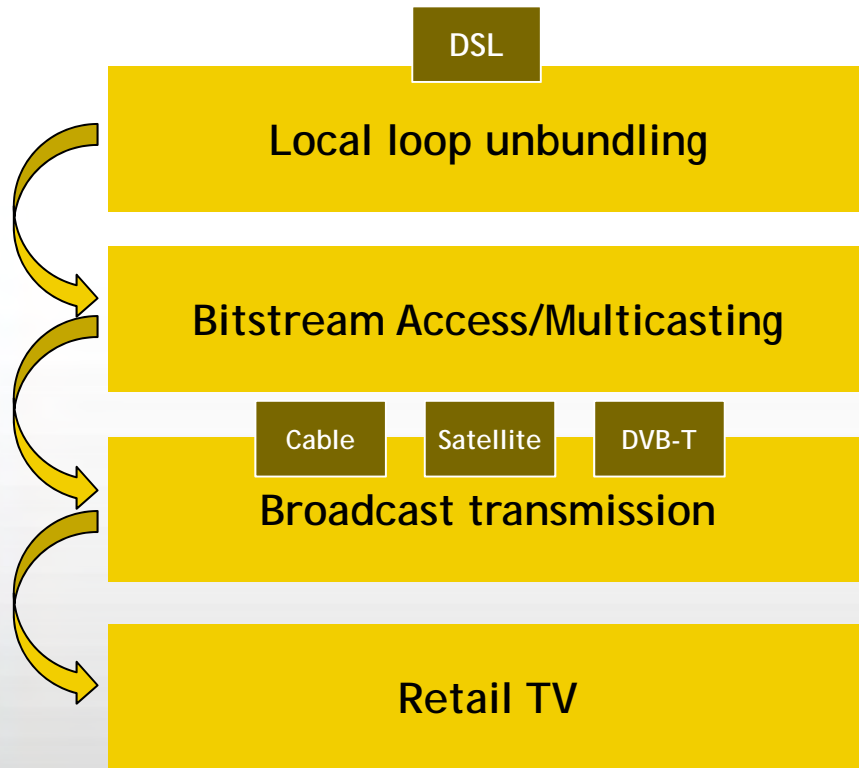
Regulators should first consider remedies – and enforce them – starting with the highest levels of the upstream market

Regulatory methodology
Clear definition of the market
Assess if consumer harm exists
Apply modified greenfield analysis
Apply three criteria test
Assess if SMP exists
...Then assign proportional & necessary remedies, if needed

Apply modified greenfield analysis

Down & Up-stream markets

Appropriate order





Regulators should take a realistic and prospective view on market competition

Three Criteria

- No high non-transitory barriers to entry

- Sufficiency of competition law

- Move to effective competition

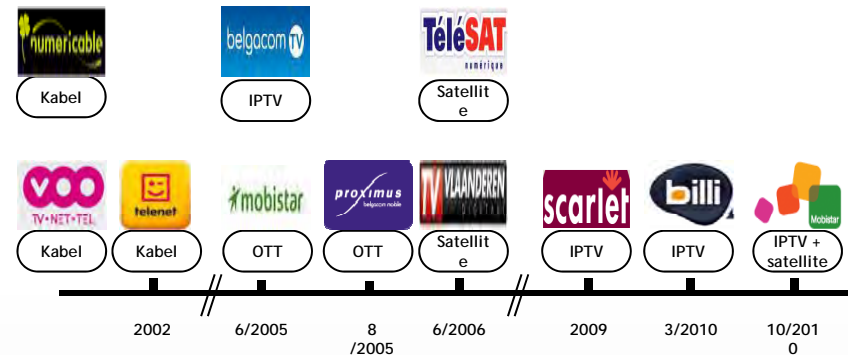
Apply three criteria test



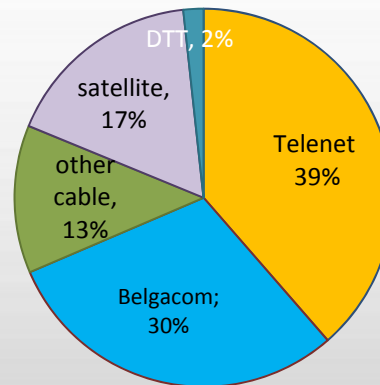
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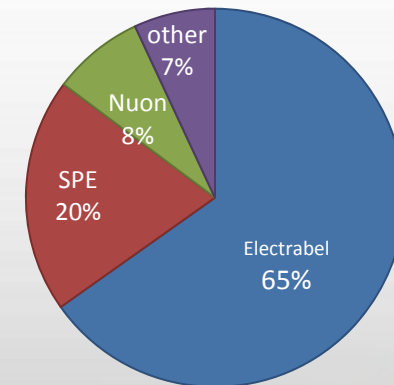
Current situation



Digital part of TV market



Electricity market



Source: Capgemini Consulting, 2010.




Regulators should recognize that Telenet already faces high competition from new competing platforms

SMP Analysis

- Shrinking market share, especially to IPTV

- Competition from other infrastructures like Satellite, DTT, OTT

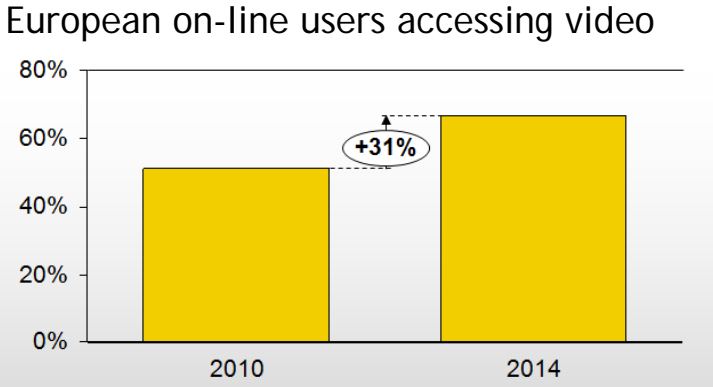
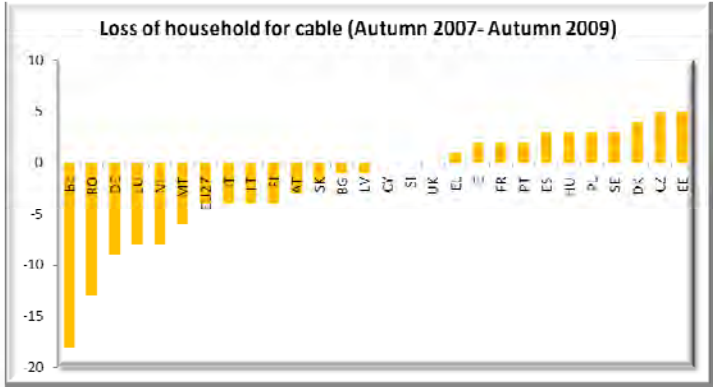
- Low price in international benchmarks / price increases below inflation notwithstanding increases in quality and quantity of DTV offer /regulated prices

Assess if SMP exists 

Regulatory methodology

- Clear definition of the market
- Assess if consumer harm exists
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- Apply three criteria test
- Assess if SMP exists
- ...Then assign proportional & necessary remedies, if needed

Current situation



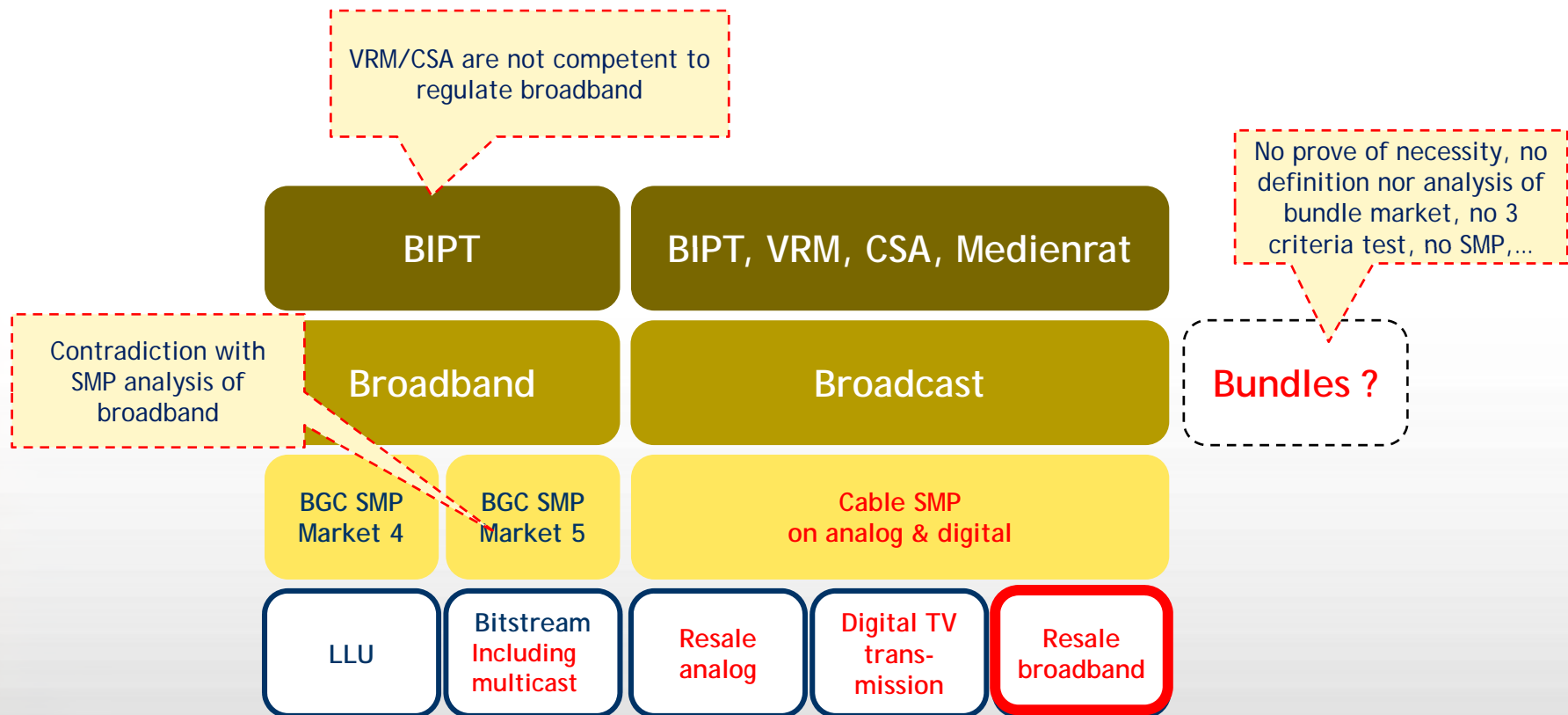
Source: European Commission E-communication household survey, 2010; Capgemini Consulting, 2010.



Before imposing new remedies, regulators should be competent and align with the analysis of other regulators

Apply regulatory remedies

Regulatory methodology
Clear definition of the market
Assess if consumer harm exists
Apply modified greenfield analysis
Apply three criteria test
Assess if SMP exists
...Then assign proportional & necessary remedies, if needed





And lastly, regulators should be aware that disproportional remedies lead to real consumer harm

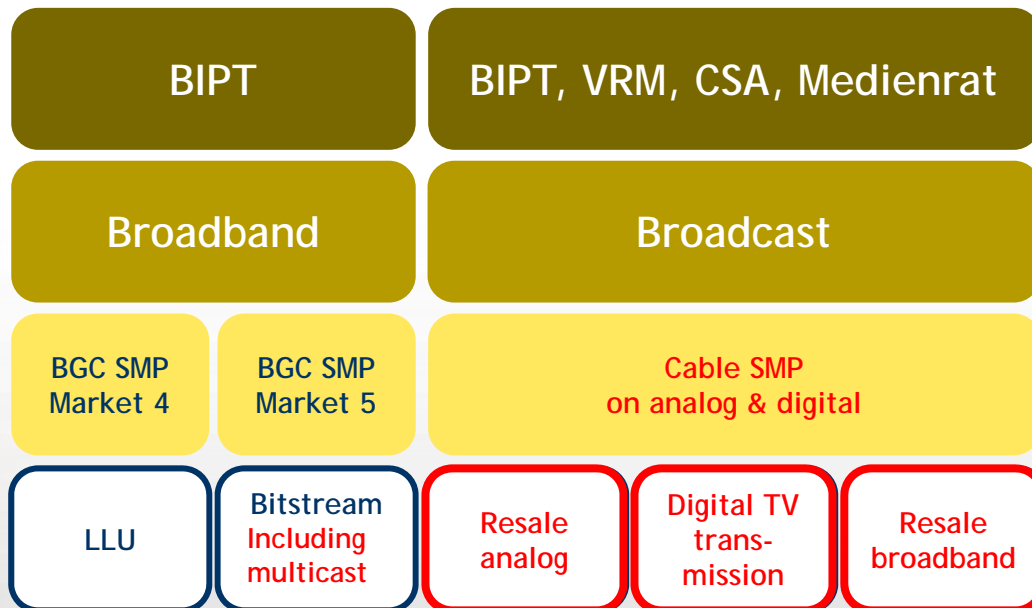
Apply regulatory remedies

Regulatory methodology
Clear definition of the market
Assess if consumer harm exists
Apply modified greenfield analysis
Apply three criteria test
Assess if SMP exists
...Then assign proportional & necessary remedies, if needed



Infrastructure competition ?

- Other operators : creation of free ride **Belgacom no access to cable !**
- Telenet : de-focus, paralysed + higher costs



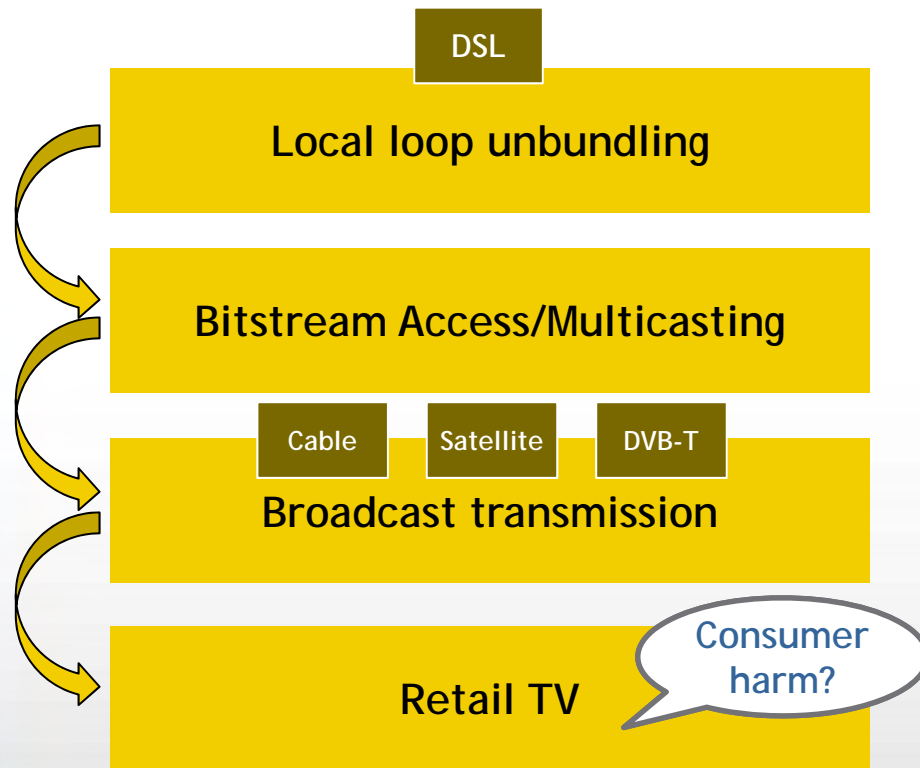
Leads to real consumer harm



Need for Cost - Benefit analysis



In conclusion, there is no case for cable regulation

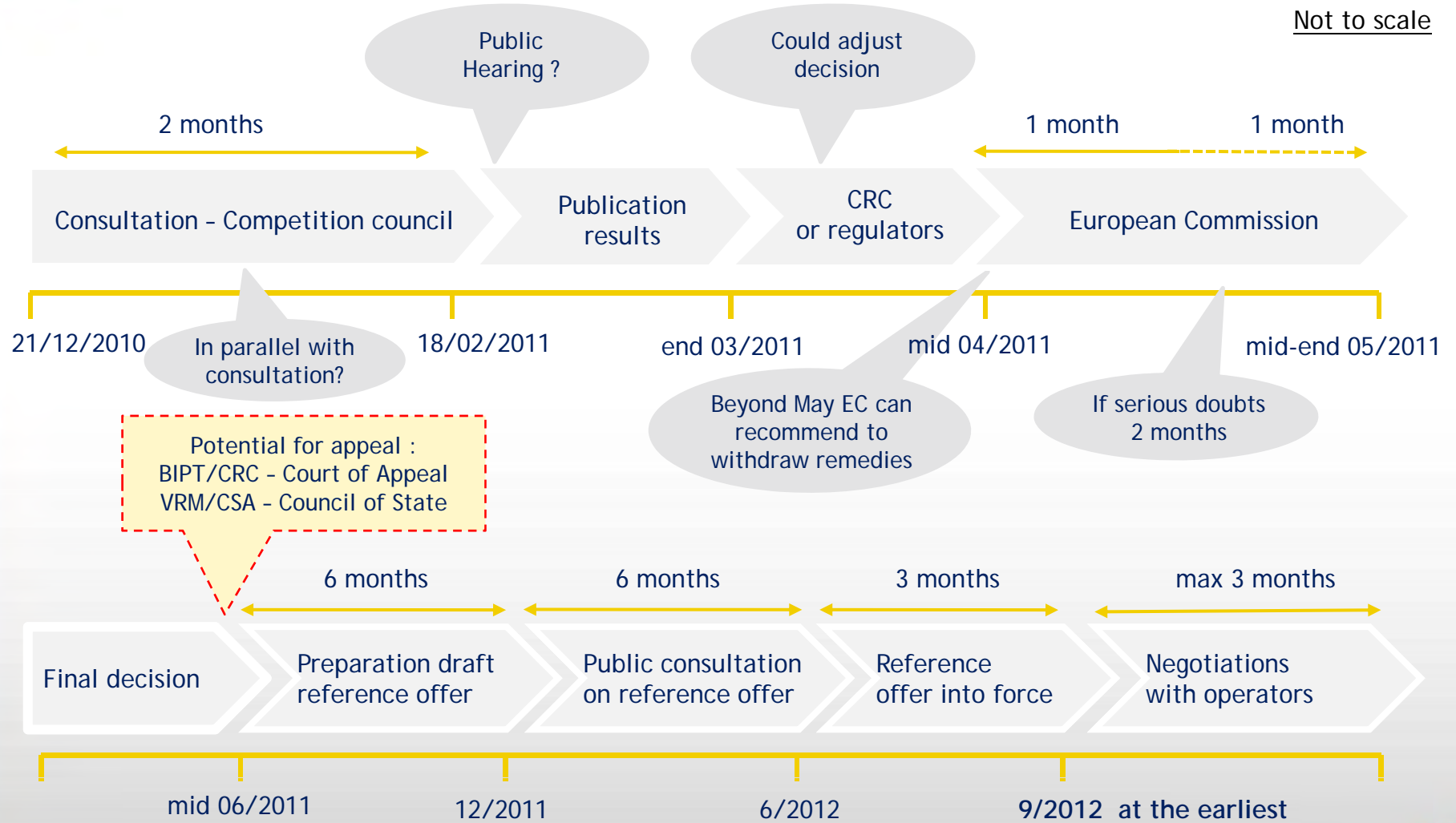


Regulatory methodology

- X** Clear definition of the market
- X** Assess if consumer harm exists
- X** Apply modified greenfield analysis
- X** Apply three criteria test
- X** Assess if SMP exists
- X** ...Then assign proportional & necessary remedies, if needed



We have just begun what is likely to be a long journey



Source: Draft decision of the regulators.

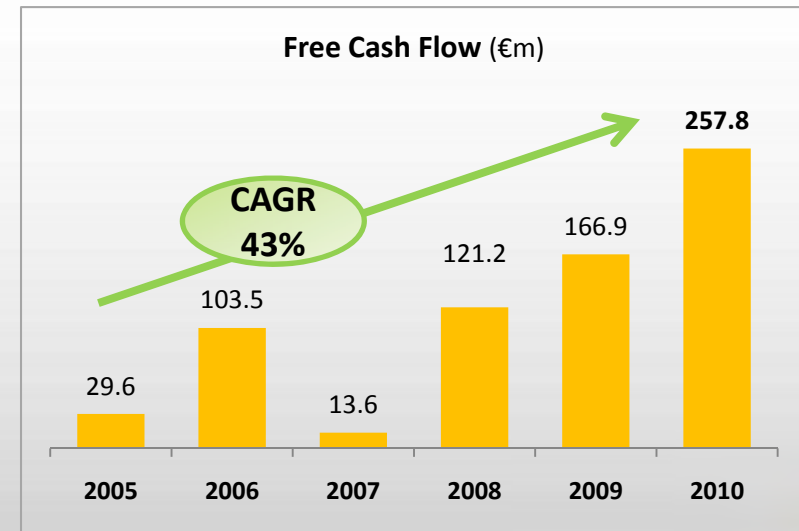
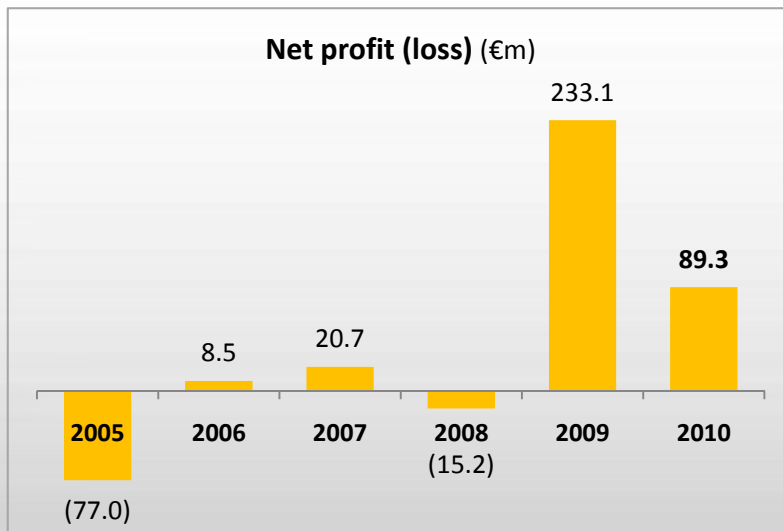
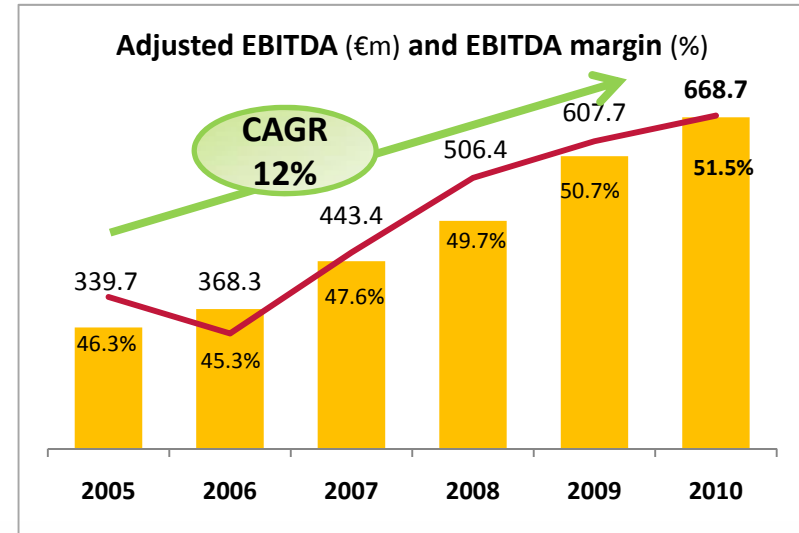
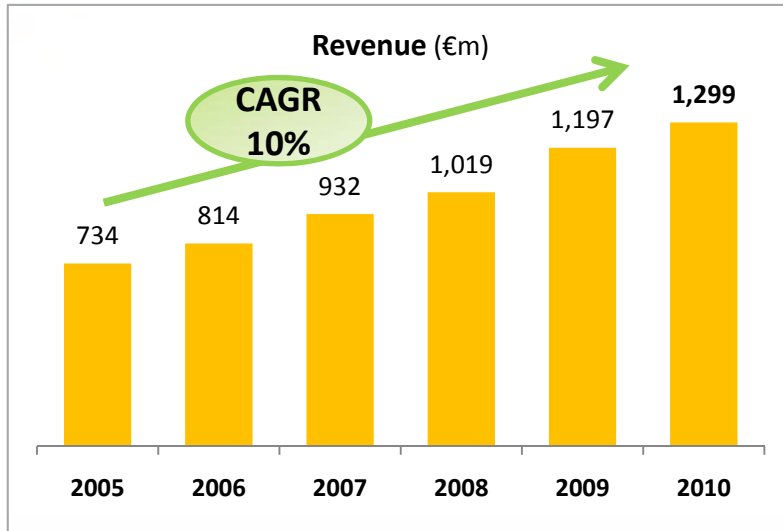


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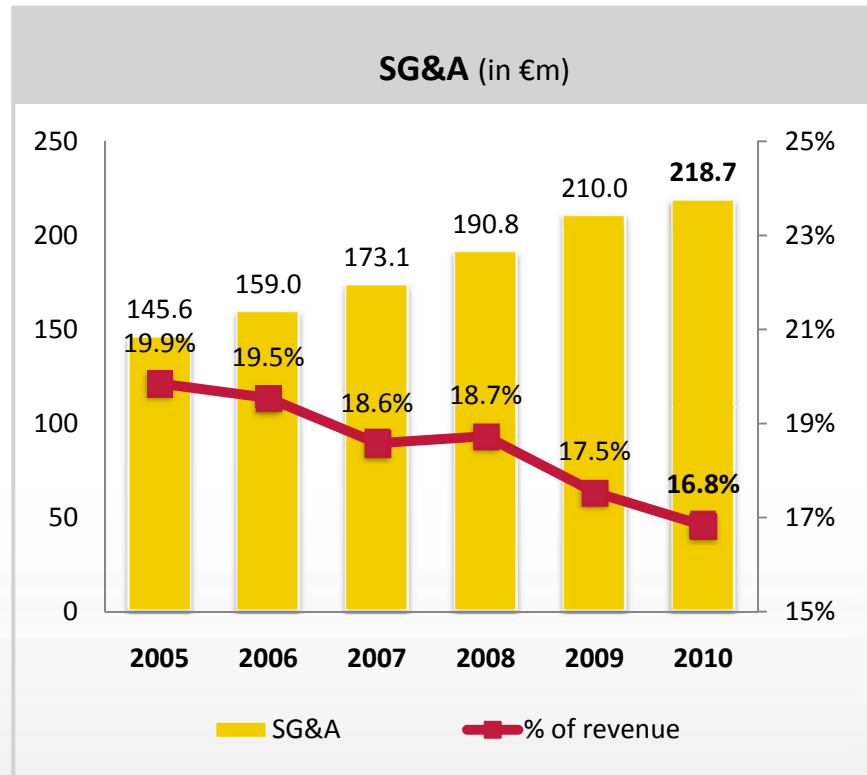
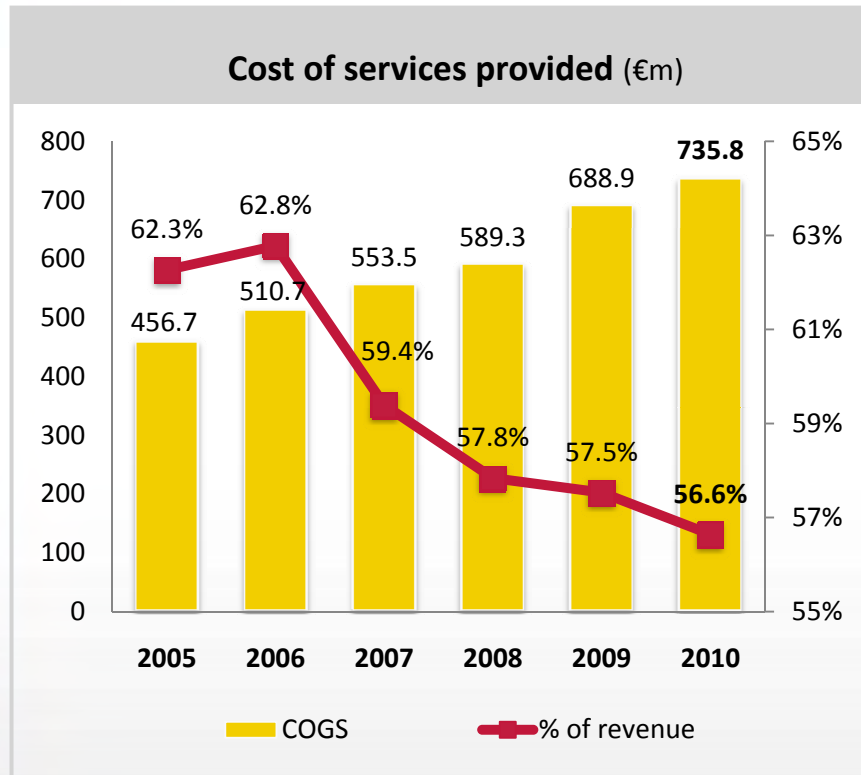


A company with a solid growth profile and strong Free Cash Flow generation





Strong focus on efficiency gains and cost control reduce cost to revenue ratios

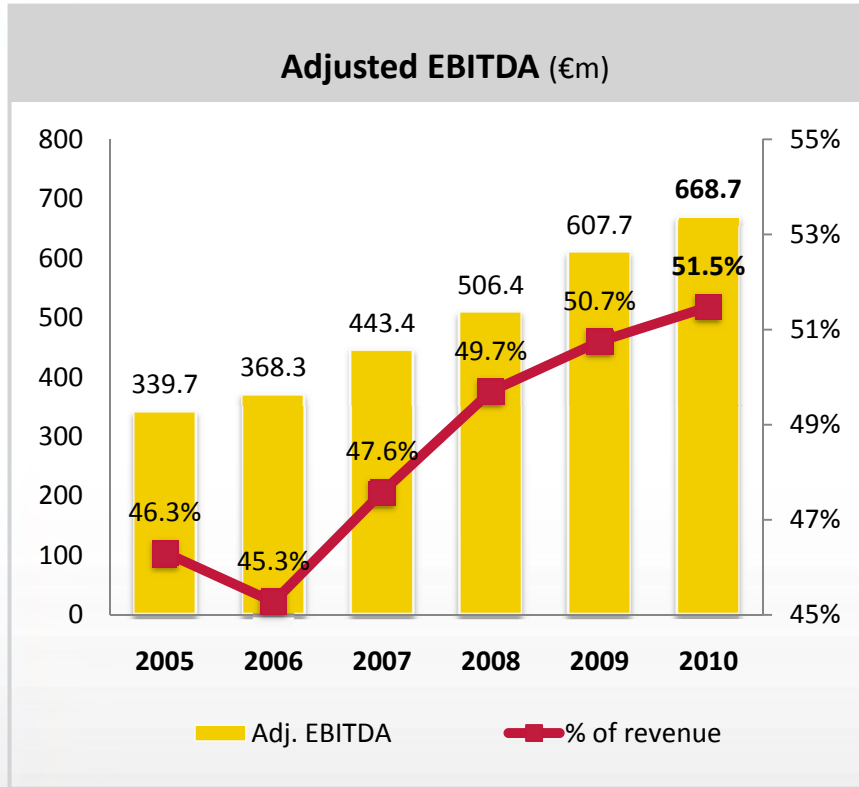


- Majority of cost increase related to subscriber growth (content, maintenance, service)
- Process improvements, scale benefits and triple play efficiencies more than offset

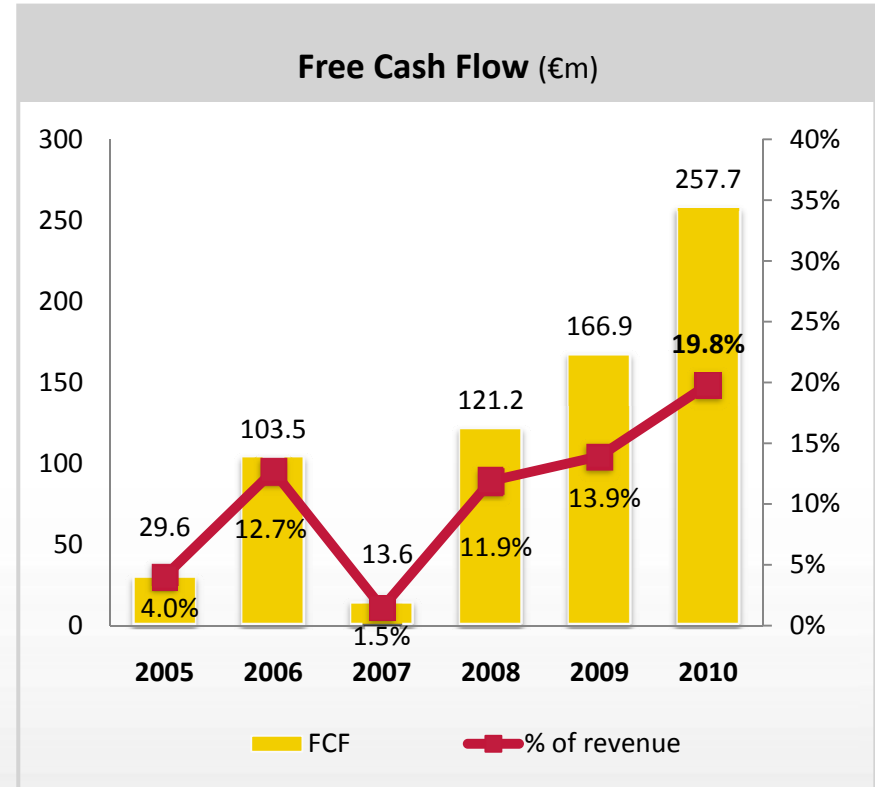
- Sales and marketing expenses relatively flat
- G&A expenses down -4% 2010 vs 2009
- Increase related to stock-based compensation



Profitability and Free Cash Flow generation continues to increase



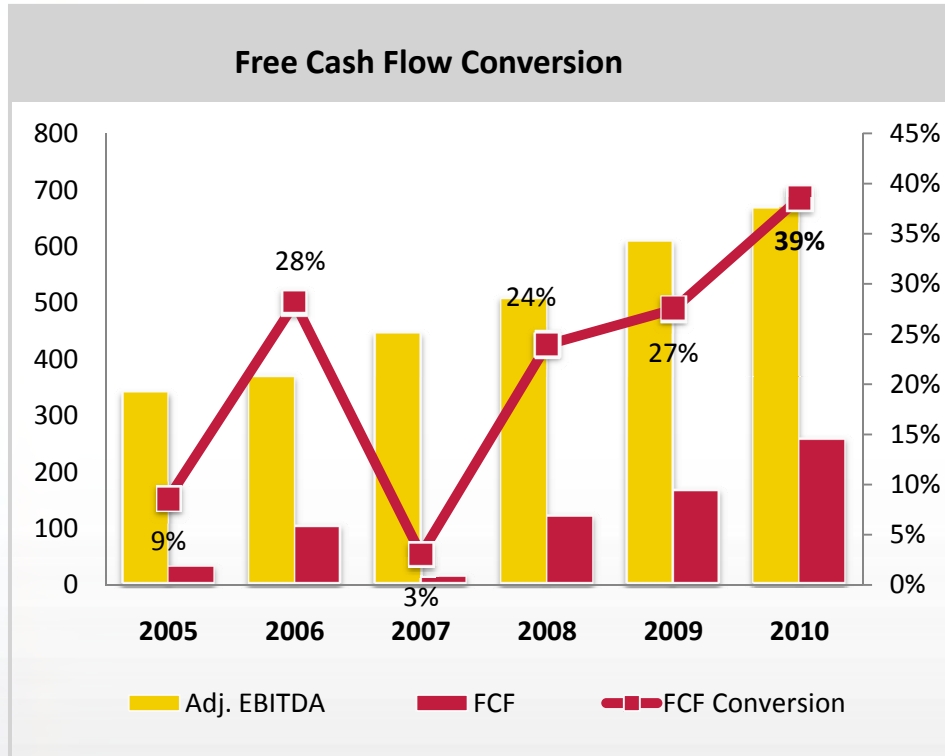
- Improving profitability of fixed business operations offset inroads in mobile with lower margin
- Efficiency gains from triple-play leverage



- Free Cash Flow up 54% in 2010 vs 2009
- Driven by strong Adj. EBITDA progress and lower cash capex levels
- No cash tax impact



Finance strategy focuses on Free Cash Flow conversion



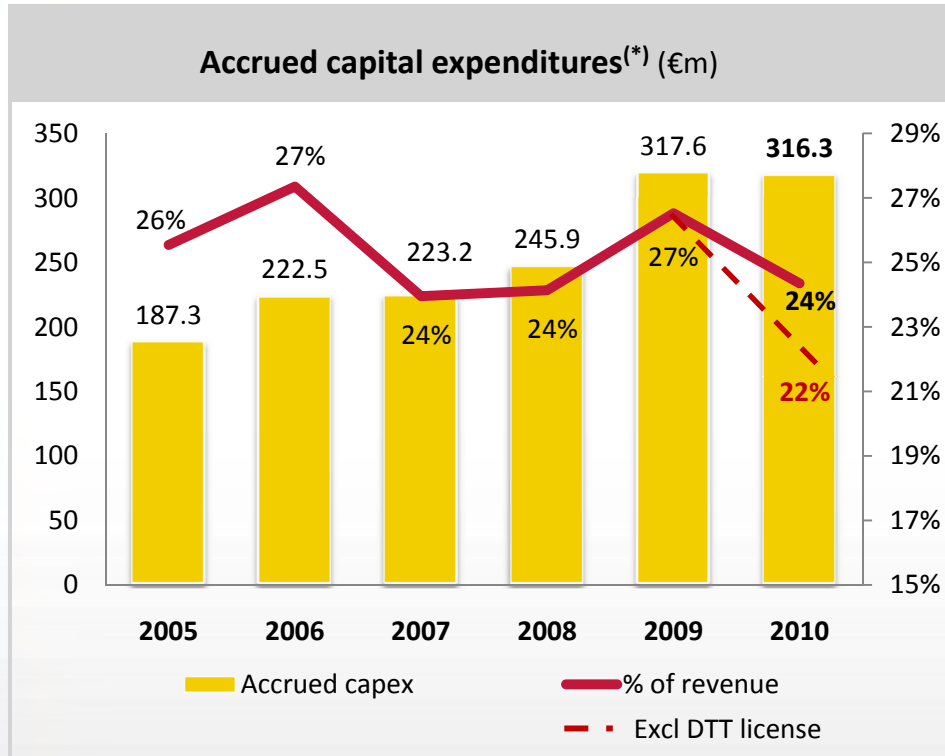
Finance strategy 2011

- Ensure stable Adjusted EBITDA margins
- Improve efficiency of fixed business to allow future growth in mobile without changing the financial profile
- Strict prioritization of capital expenditures based on (long-term) revenue generating potential
- Further optimization of capital structure and interest rate hedging instruments



Capital expenditures

Investments predominantly growth-led, but declining as a % of revenue



Capex 2011

- Pulsar node-splitting project will ramp up compared to 2010;
- Majority of our capex remains growth-led;
- Stable capex in absolute numbers compared to 2010 (excluding DTT license);
- Capex/revenue ratio will continue to decline moderately.

Guidance

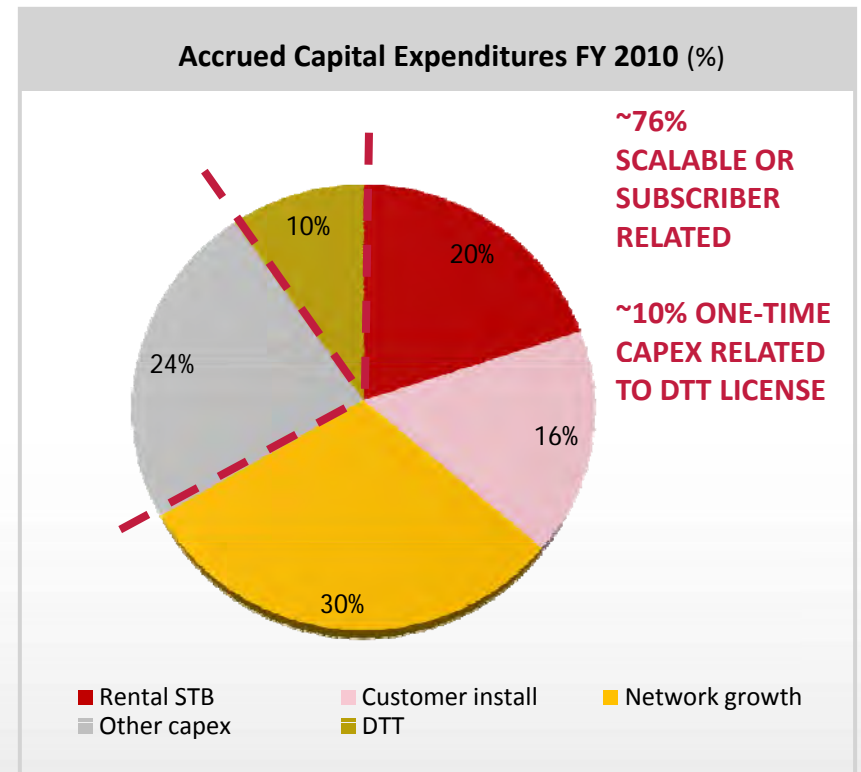
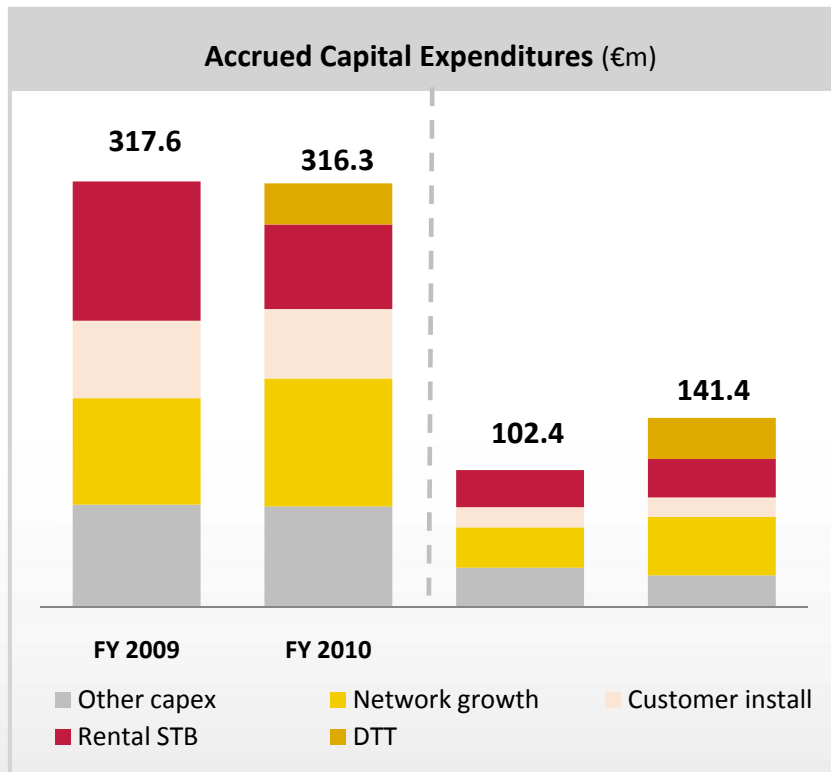
- **Short-term:** stable absolute capex levels, but declining on per revenue basis
- **Longer-term:** moderate decline in absolute capex levels, larger decline on per revenue basis

(*) FY 2010 accrued capital expenditures includes €30.7 million related to the DTT (Digital Terrestrial Television) license



Capital expenditures composition

Majority of investments are scalable or subscriber related

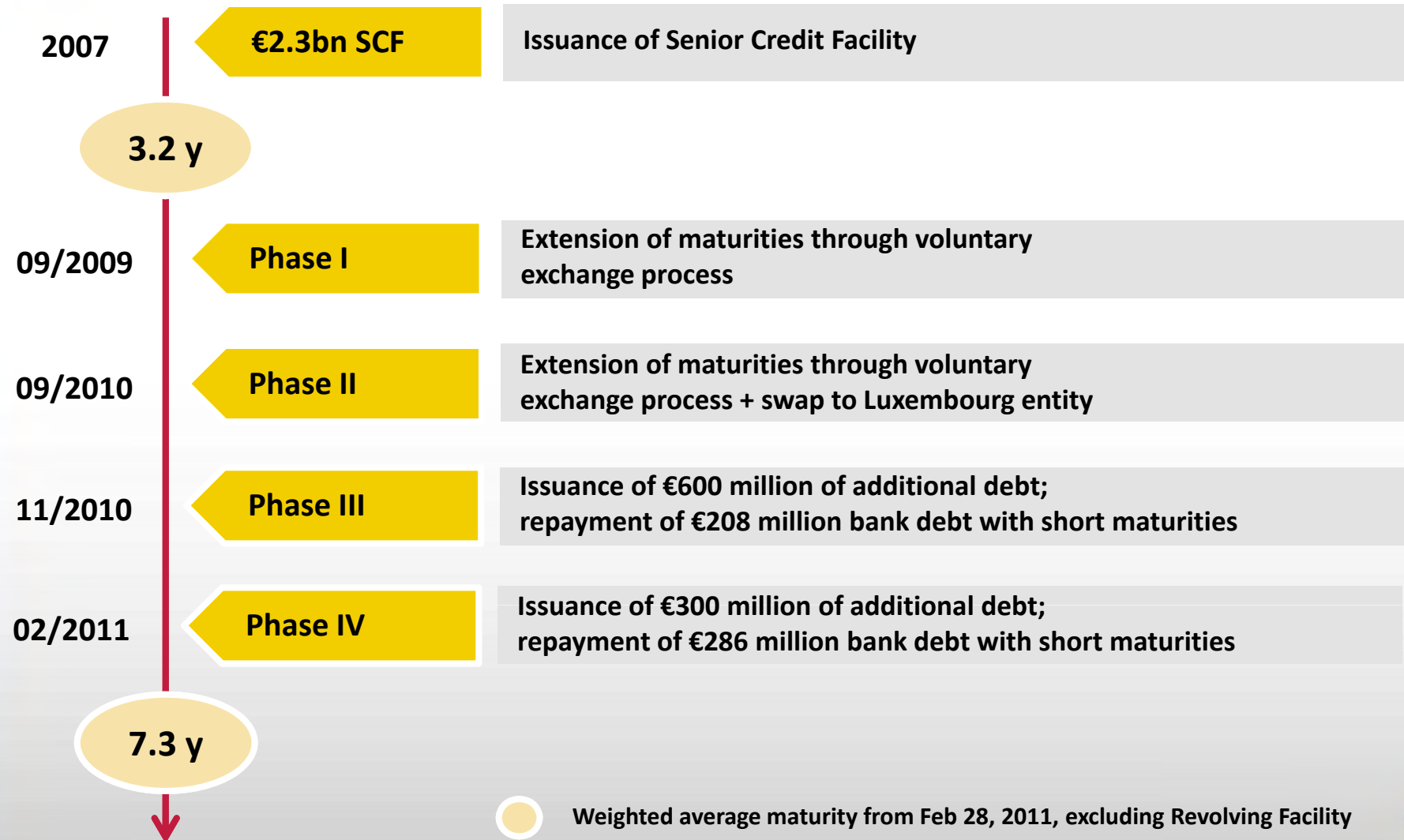


% of revenue	26.5%	24.3%	32.5%	42.6%
% of revenue, excluding DTT		22.0%		33.3%



Improved capital structure

Recent transactions pushed average maturities more than 4 years ahead





New debt issuances

For an aggregate of €900 million under the Senior Credit Facility

Rationale

- Opportunity for further extension of debt maturities
- Ideal timing: all-time low interest rates and solid financing climate
- Net Total Debt/EBITDA^(*) ratio below target of at least 3.5x
- Optimization of tax position

Use of Proceeds

- Repayment of Term Loans with shortest maturities for ~494 million
- Remainder of €386 million available for shareholder disbursements or potential value-accretive M&A

Financing Framework

- Part of further optimization of capital structure following extension;
- Target to increase Net Total Debt/EBITDA^(*) ratio to at least 3.5x;
- Will allow for future shareholder disbursements and flexibility to grow and invest in the business.

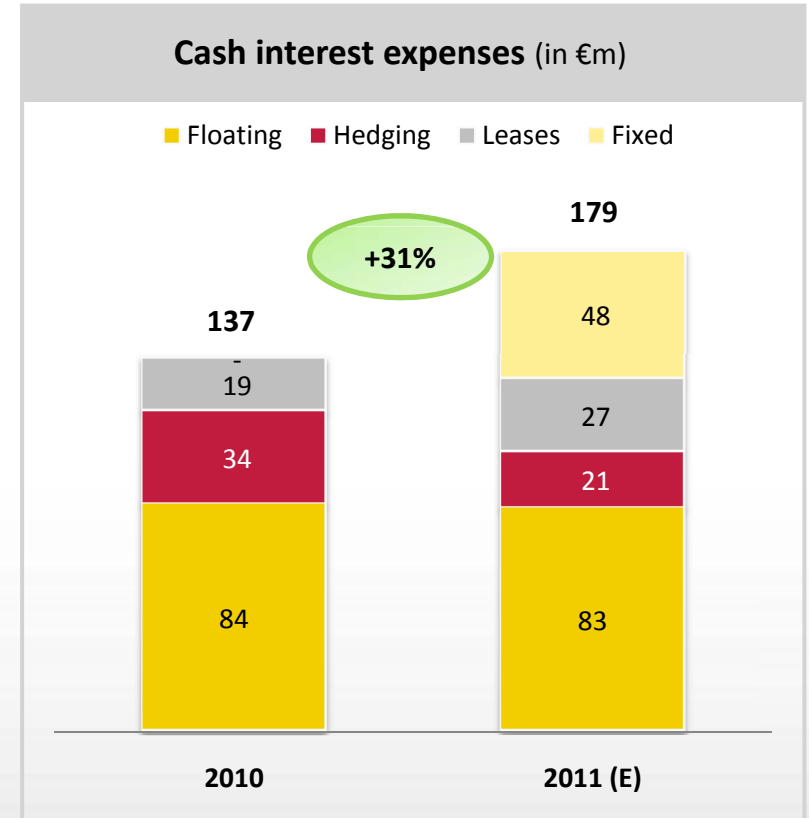
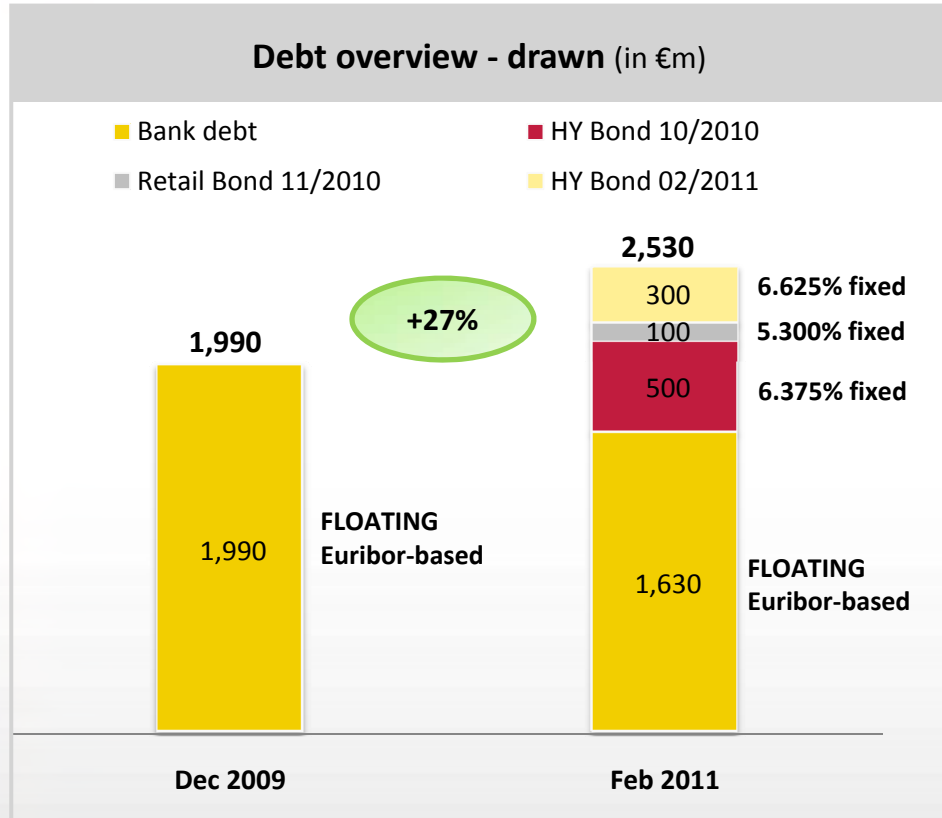
> Prudent and sustainable leverage strategy

(*) Calculated as per Senior Credit Facility definition, using net total debt, excluding subordinated shareholder loans, capitalized elements of indebtedness under the clientele and annuity fees and any other finance leases, divided by last two quarters' annualized EBITDA.



Long-term debt overview

Debt composition partially shifted from floating to fixed



Weighted average cost of debt
(excl. capital leases, incl. hedging)

5.4%

6.4%

Underlying average 1M-EURIBOR rate
(on floating + hedging)

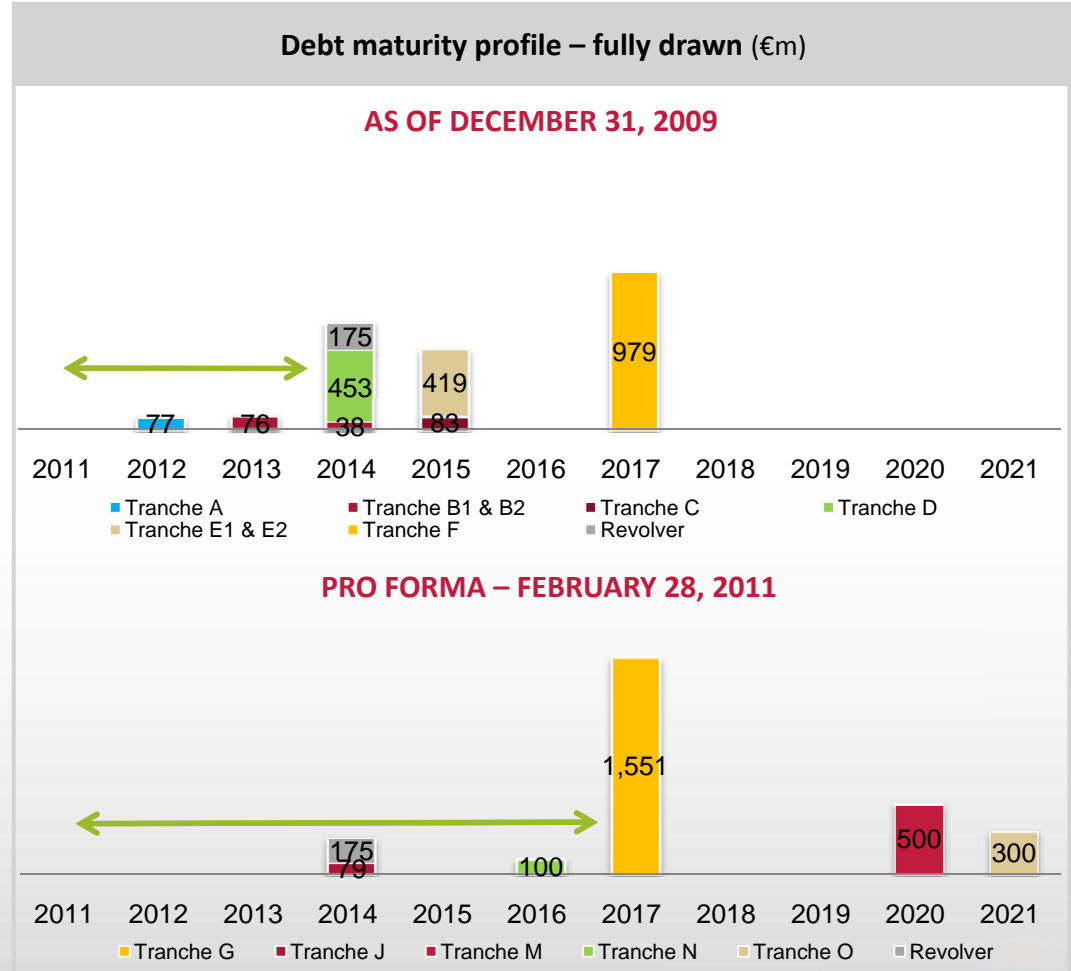
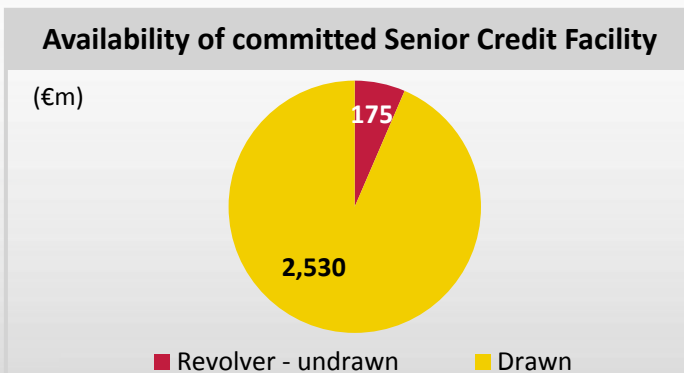
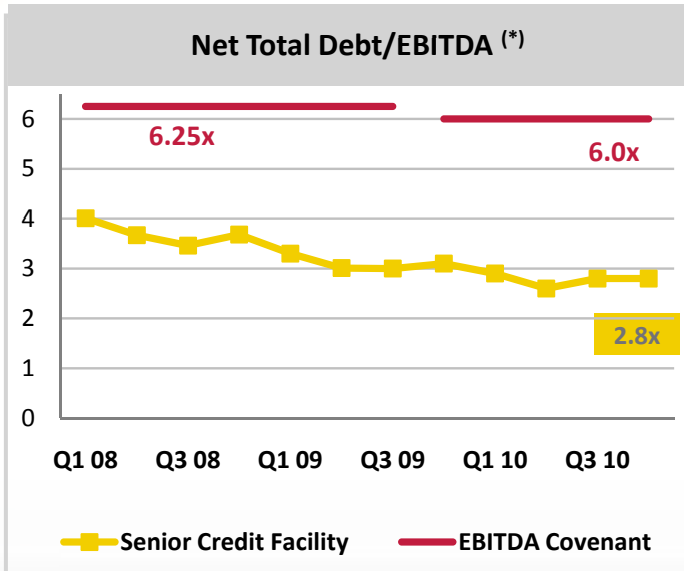
0.5%

1.2%



Debt maturity profile

No significant maturities before 2017; current leverage ratio of 2.8x



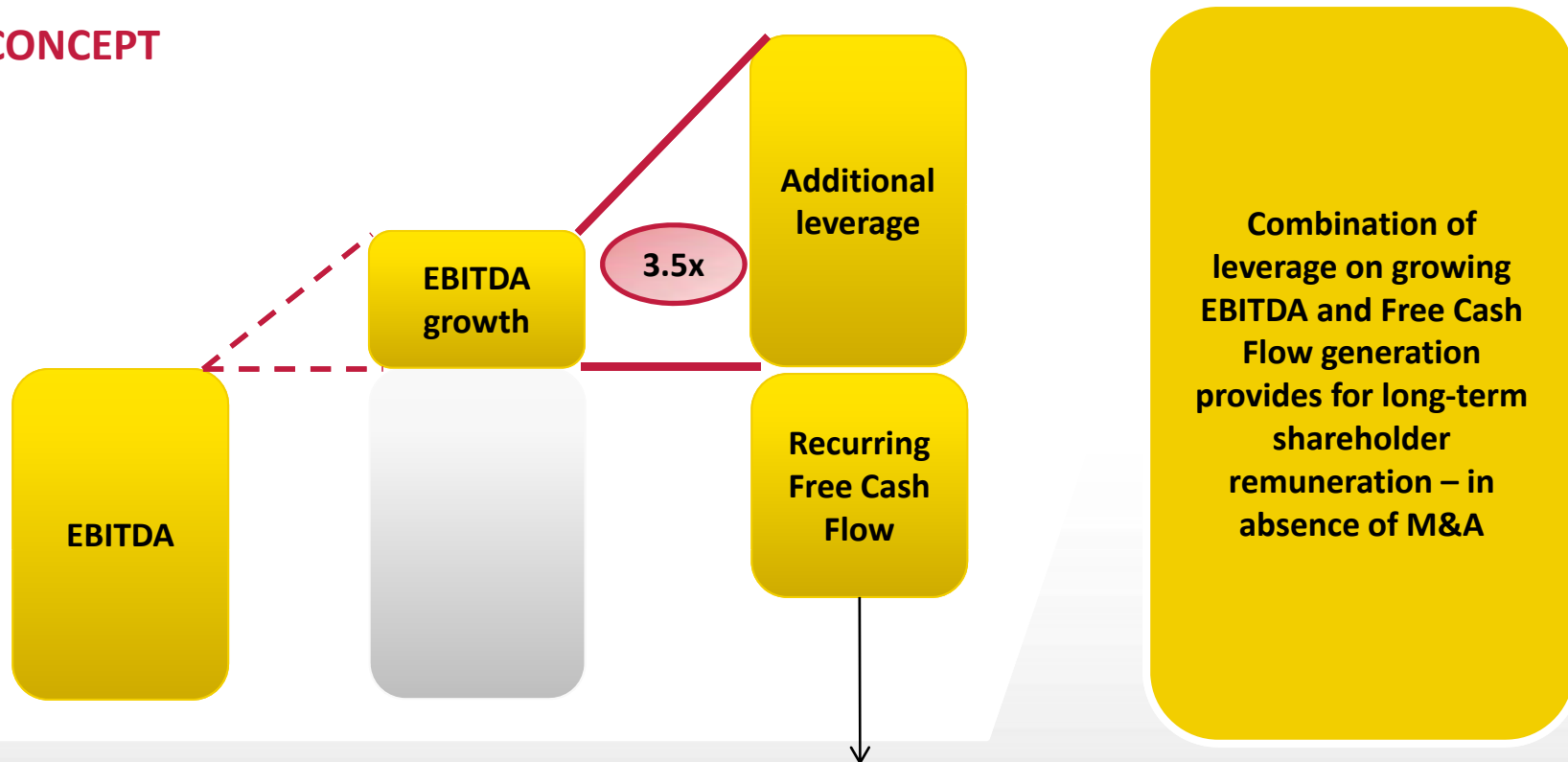
(*) Calculated as per Senior Credit Facility definition, using net total debt, excluding subordinated shareholder loans, capitalized elements of indebtedness under the clientele and annuity fees and any other finance leases, divided by last two quarters' annualized EBITDA.



Shareholder remuneration strategy

Stable leverage target = recurring shareholder remuneration

CONCEPT



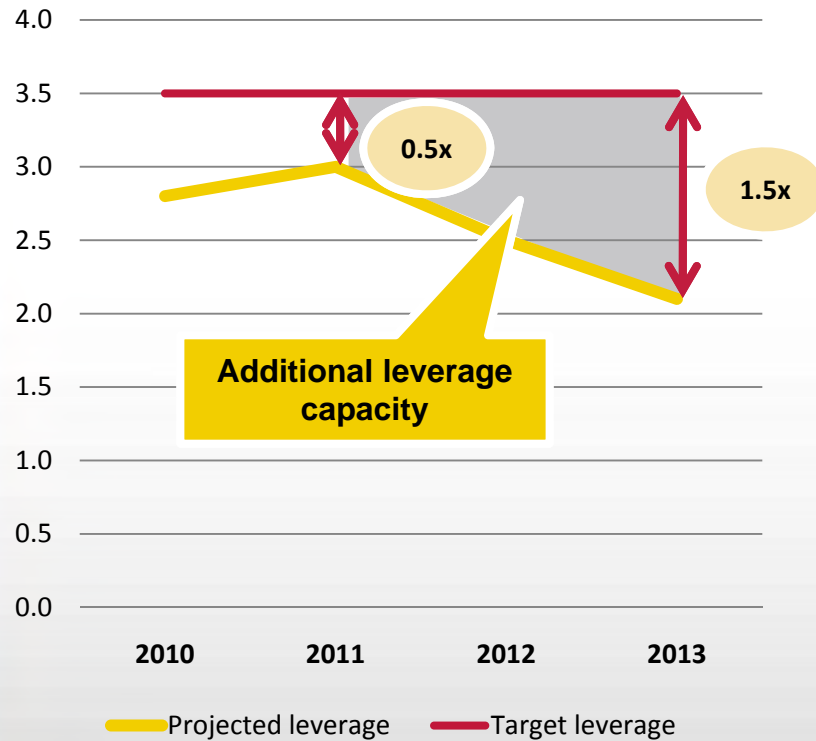
- EBITDA
- Long-term declining cash capex
- Partially offset by increase in cash interest expenses in line with higher leverage



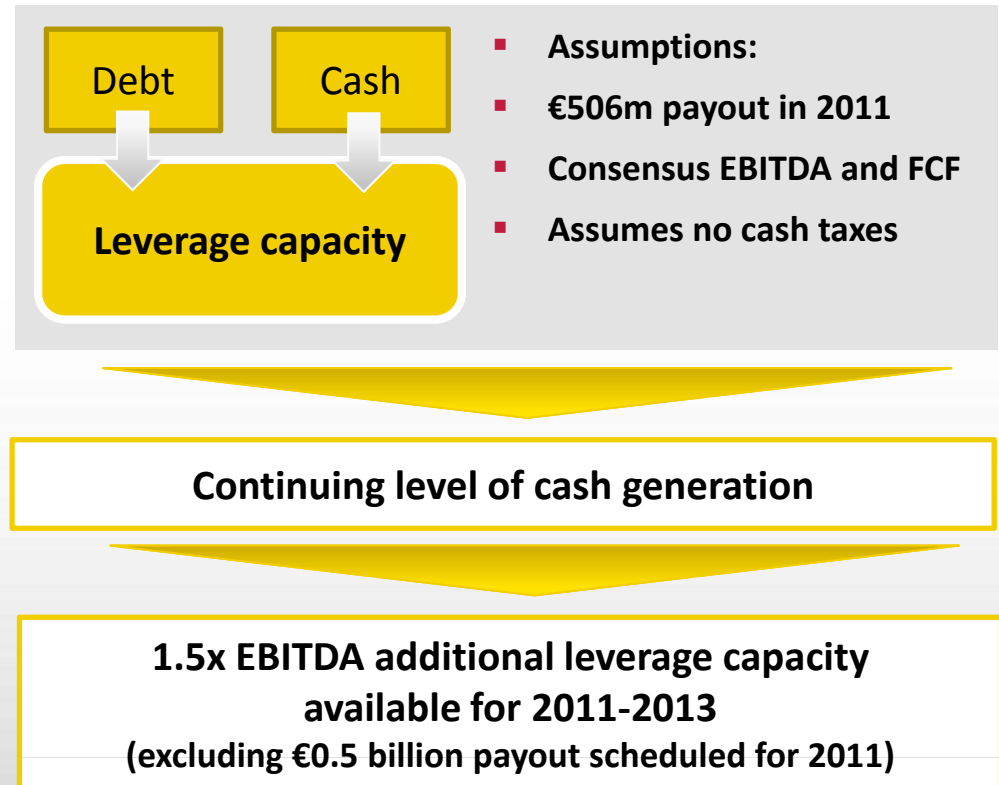
Shareholder remuneration strategy

Pro-forma projection 2011-2013 based on consensus

Leverage ratio – hypothesis assuming no use of cash



LEVERAGE PROJECTION 2011-2013

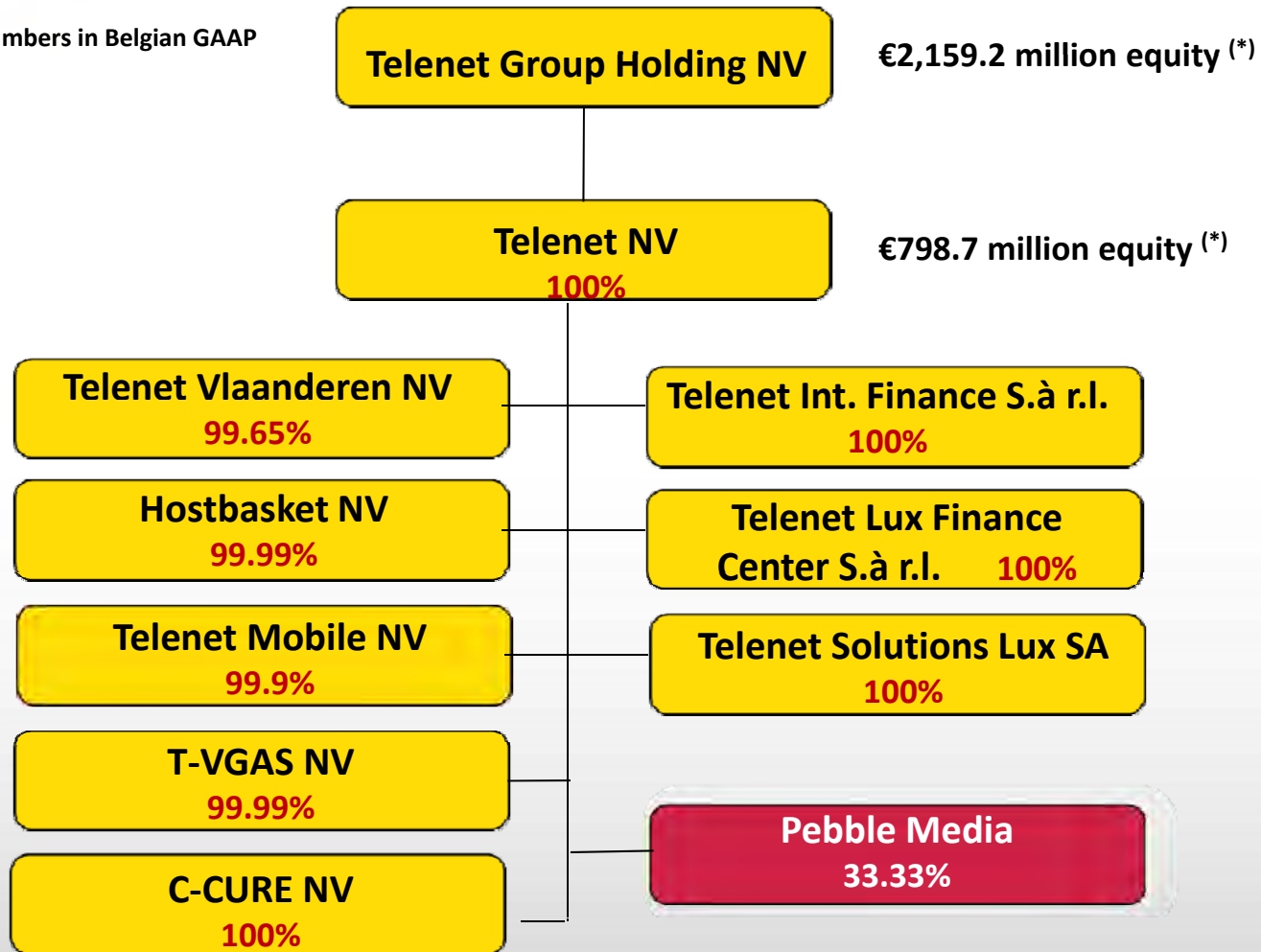




Tax update

No cash tax payments foreseen before FY 2014

Numbers in Belgian GAAP



€263.9 million of effectively useable NOLs as of December 31, 2010



No cash tax payments foreseen before FY 2014



Uses of cash: basis for consideration

Priority to M&A/growth, followed by shareholder disbursements

Cash Generation

Balanced assessment based on (i) business performance, (ii) long-term outlook, (iii) competitive situation and (iv) economic conditions

1

**M&A /
new growth
opportunities**

- When available, invest in value accretive M&A or new business opportunities embedding clear growth prospects

2

**Shareholder
disbursements**

- Enhance shareholder value by distributing recurring cash to shareholders

3

**Debt
management**

- Upon assessment of economic situation, maturity levels and business progress, taking into account Net Total Debt/EBITDA ratio

4

Cash

- Keep cash buffer



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- 8 Our views on regulation for cable** Luc Machtelinckx, EVP General Counsel
- 9 Financial results and shareholder returns** Renaat Berckmoes, CFO
- 10 Concluding remarks and outlook** Duco Sickinghe, CEO



Conclusion: key investment considerations



Future growth



Sustainable competitive advantage



Sound financial profile



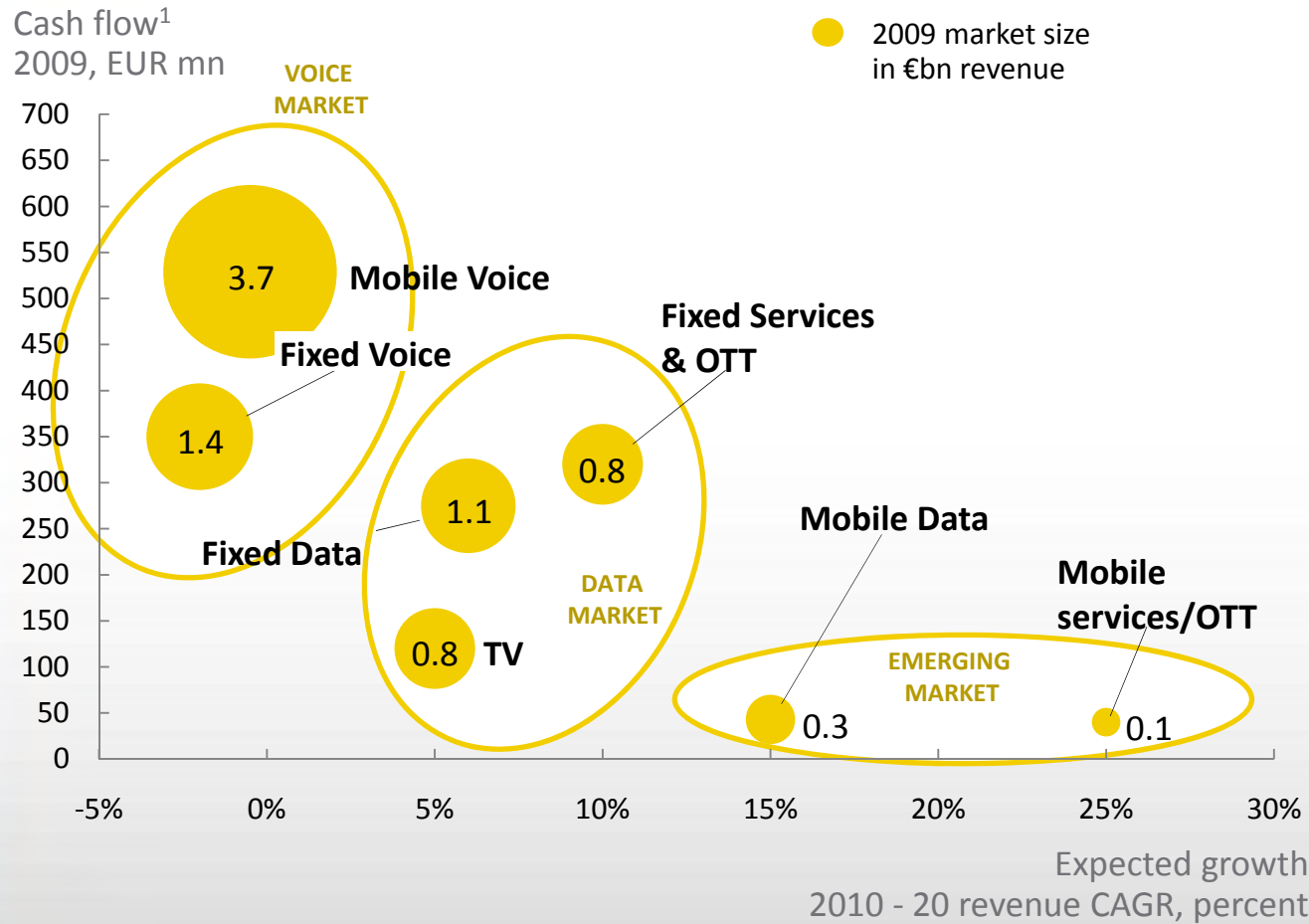
Strong shareholder value potential





Future growth:

Telenet active in both legacy and growth segments of the telecom market



¹ Cash Flow = EBITDA – CAPEX

- **Fixed voice market: high cash flow but limited growth – Telenet growth from increase in market share**
- **Mobile voice market: impacted by MTR cuts – Telenet has no legacy**
- **Data market: near-to-mid term market growth + upsell opportunity to higher tiers**
- **TV market: further digitalization entails more media spending**
- **Mobile data & services: yet small emerging market, but strong growth opportunity**



Future growth: Our four axes of key growth

1



Internet

- Continued **expansion of broadband market** in our footprint > from 76% today to at least 90% in next three years
- **Speed leadership** positioning of our products

2



Digital TV

- Further **conversion** of analog TV subscribers to digital
- 45% of TV subscribers were still on analog
- Migration from analog to digital TV **doubles the ARPU**

3



Mobile

- Mobile **as complement to fixed**
- Unique positioning through subsidized handsets
- Focus on **high-tier rate plans** targeting smartphone users
- Combination with extensive **WiFi coverage** caters for new mobility needs

4



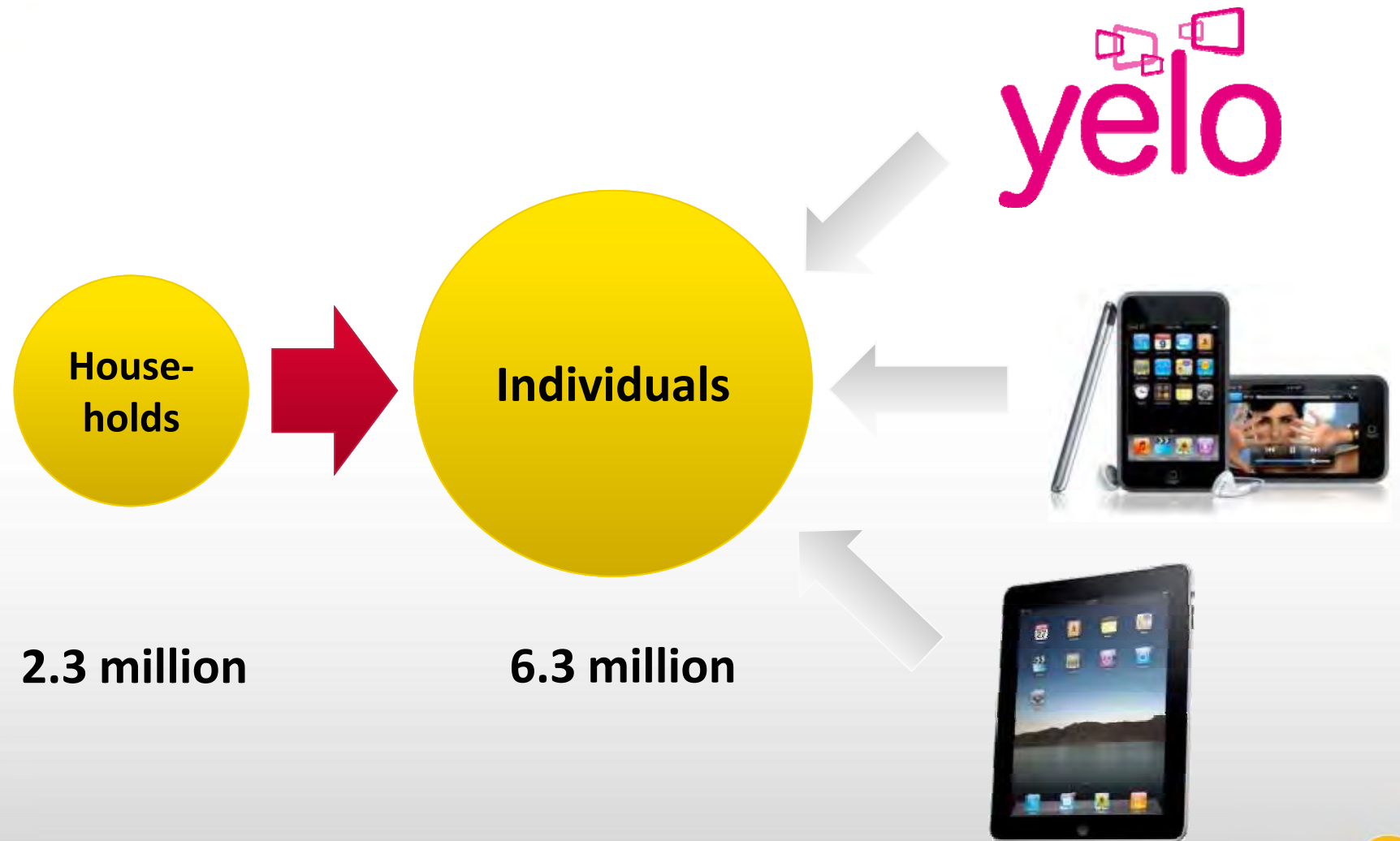
B2B

- **Integration** of security and hosting solutions will expand addressable market
- Strong focus on **SME** segment
- EuroDocsis 3.0 **data connectivity solutions over coax**



Future growth:

Additional growth opportunities by unlocking individuals versus households





Sustainable competitive advantage: Product leadership remains a cornerstone

Key characteristics

Our positioning



TV

- Leading digital TV platform
- Full interactivity, VOD and HD/3D

- Improve customer experience
- TV everywhere (Yelo)



Broadband

- Speed leadership
- Good value for money

- Capitalize and enforce leadership
- Move customers up the broadband ladder



Telephony

- Cheap and reliable fixed telephony
- Unique mobile offering

- Fixed telephony as part of bundle
- Attract higher end of mobile market



Business services

- Integrated product offering
- High level of service

- Focus on SME/SoHo
- Cable as alternative to DSL/PABX

Bundles



Sustainable competitive advantage: Let's embrace our strengths



Brand



Network



Service



Innovation

Prosper our brand



- Cable leads the bandwidth race
- EuroDocsis 3.0 outperforms VDSL
- Node splitting project will cater for 200 Mbps by 2012
- Facilitates advanced services: HDTV, 3DTV, VOD

- Continued focus on customer care
- Expand online care presence
- Service goes social: customer interaction via Facebook and Twitter
- Dedicated B2B sales and care channels

- Product, price and service innovation
- Leading TV platform with ample development opportunities
- Home gateway
- WiFi community



Sound financial profile: Strong fundamentals with transparent focus

Profitability

- Solid top line and Adjusted EBITDA growth;
- Balanced revenue mix underlines defensive characteristics;
- Market leading EBITDA margins of >51%;
- Strong focus on efficiency improvements and cost control;
- Structural net profit.

Balance sheet

- Active debt management – average maturity >7 years;
- Prudent leverage target of at least 3.5x;
- Opportunistic refinancing approach based on market conditions;

Cash

- Strong focus and prioritization of capital expenditures based on (long-term) revenue generation opportunity;
- Cash interest risk exposure fully hedged;
- No cash impact from taxes expected before 2014;
- Sound basis for recurring shareholder disbursements.



Outlook 2011

Confident to deliver another year of healthy operational and financial growth

	FY 2011 outlook
Revenue growth	Around 6%
Adjusted EBITDA margin	Stable relative to FY 2010
Capital Expenditures ^(*)	Around 21% of revenue
Free Cash Flow	In excess of €250 million

(*) Accrued capital expenditures, including rental set-top boxes and non-cash capital lease additions



Telenet is bound to deliver long-term strong shareholder potential

Exploit triple-play

- Cross-sell to remaining 42% single play customers
- Upsell more media consumption and higher product tiers

Invest in growth domains

- From fixed market to mobile market
- Develop services based business (Yelo, cloud)
- Leverage coax in B2B

Improve profitability

- Customer excellence improves loyalty
- Control of opex and capex levels
- Solid Free Cash Flow generation

Leverage approach

- 3.5x target provides for significant cash availability
- In absence of M&A, attractive and recurring shareholder disbursement potential

Shareholder value



Thank You!

Questions & Answers





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